

# ANNUAL REVIEW 2011





**347,390 BOYS  
AND GIRLS  
PARTICIPATED  
IN CHANCE  
TO SHINE**

## **Contents**

- 2. Chairman's Introduction
- 3. Chief Executive's Welcome
- 4. Chance to Shine
- 9. Brit Insurance  
National Cricket Day
- 10. StreetChance
- 13. Special Projects
- 15. Fundraising
- 19. Finance
- 20. Thanks

**A famous American sports coach once said, “the achievements of an organisation are the results of the combined effort of each individual” and this is never more true than at the Cricket Foundation.**

We are lucky to have such committed individuals, generous donors and supportive partners helping us towards a shared goal of providing cricket opportunities for young people.

The Cricket Foundation’s largest programme, ‘Chance to Shine supported by Brit Insurance’ continues to go from strength to strength; in 2011 nearly 350,000 children were given the opportunity to play at their state school. Girls’ cricket really is on the up; with our England women coaching ambassadors doing their inspiring work across the country we are seeing many young girls joining clubs. This year, 160,000 girls played cricket at school, with 4,000 joining clubs.

Now six years into the Chance to Shine programme, a total of 1.4 million children have reaped the social, physical and psychological benefits of playing cricket. It takes time to judge the success of a programme. Grassroots initiatives often make an impact in the short term before tailing off; but Chance to Shine is aiming to make a significant long term difference through its sustainable structure.

A great example of this is the national roll out of our secondary schools’ cricket competition in 2012. I am very excited at the prospect of up to 500 schools competing against each other in

what we hope will develop into a major national schools event. Competition is the bedrock on which Chance to Shine is based and it will further help Chance to Shine to create a lasting legacy.

Support for both of our programmes is huge, and the backing of the England and Wales Cricket Board, along with the rest of the cricketing community and our inspiring volunteers, have made them the success that they are.

I extend my sincere thanks to the President, Vice Presidents, Patrons of Chance to Shine and to the Cricket Foundation Board of Trustees for their time and support throughout 2011. Thank you to Wasim Khan and all the staff at the Cricket Foundation, including our invaluable England women’s cricketers for their commitment to the cause.

Next year promises much excitement; the Olympics in our backyard is a mouth-watering prospect and although cricket will not feature, I hope the buzz around sport in this country will inspire more young people to get involved.



*Adrian Beecroft  
Chairman, The Cricket Foundation*

## Chairman’s Introduction



**“I think sport can play a huge role in helping young people - cricket’s a good example, Chance to Shine has been a fantastic programme”**

*David Cameron, August 2011*

## Chief Executive's Welcome



**After six years of Chance to Shine, we are now really starting to see the benefits of more competitive cricket in state schools.**

So far, we have worked with close to 1.4 million children in nearly 4,000 primary and secondary schools and we are well on our way to reaching our initial target of a third of all state schools by 2015.

I believe one of our strengths has been our ability and willingness to take on board feedback and improve our programmes year-on-year. In 2011, we piloted a secondary schools' hardball competition, with the final being played under lights at Northamptonshire County Cricket Club. For many taking part, it was their first experience of playing on a grass wicket.

In July we announced a three-year follow-on investment from Barclays Spaces for Sports in our StreetChance inner-city programme. The investment has enabled the London programme to be enhanced and has facilitated a national expansion across six new cities, with all new projects in place by 2012.

During challenging economic times, the need for developing and creating new partnerships is critical. The support of Brit Insurance as principal partner of Chance to Shine, and the

renewed commitment from Barclays Spaces for Sports for StreetChance provides us with the vital support to deliver a shared vision. The England and Wales Cricket Board has committed £3.6 million over the next three years, and in addition, we will continue to receive, via the ECB, Sport England funding until at least 2013.

I would like to thank The Lord's Taverners, whose £1million commitment to the Chance to Shine campaign was completed in 2011. The Marylebone Cricket Club and the Professional Cricketers' Association continue to provide important support throughout the year. The county cricket boards and the volunteers on the ground have continued to work tirelessly to manage and support programmes.

Finally, I'd like to thank everyone who has supported the charity in 2011 – your support is making a huge difference to the lives of young people.

A handwritten signature in black ink, appearing to read 'Wasim Khan'.

*Wasim Khan  
Chief Executive, The Cricket Foundation*

The Cricket Foundation's campaign 'Chance to Shine supported by Brit Insurance' sets out to bring competitive cricket and its educational benefits to at least one-third of state schools throughout England and Wales, reaching two million children by 2015.



3,807  
PRIMARY AND  
SECONDARY  
SCHOOLS  
WERE  
INVOLVED

### Delivery

Chance to Shine is strategically delivered through county cricket boards, local cricket clubs and other external agencies such as district cricket development groups and Local Authorities. Funding is made available to provide a maximum of 280 hours of high quality sustainable coaching and competition programmes to a family of local schools made up, typically, of up to six primary and two secondary schools.

In its sixth year of operations, Chance to Shine worked through 495 projects delivering cricket to 2,966 primary schools, 128 middle schools, 522 secondary schools, 10 academies and 181 special schools.

In May 2009 a Sustainability Strategy was developed by Chance to Shine to help ensure the programme achieves a lasting, positive impact on participants, schools and clubs. A key component of this strategy is 'post-Chance to Shine delivery', when schools reach the end of their allocated core funding and are encouraged to continue cricket. At this time, the emphasis is on teacher-led sessions and club activity to encourage continued school competition and migration to the club.

There are four key areas that have been identified to create sustainable cricket cultures in schools and clubs. These are: competition, pathways, teacher delivery and school cricket.

### → Sustainability

In 2011, 91 projects and 492 schools have been deemed 'sustainable' and now progress to a stage of 'post-Chance to Shine delivery'. Each school was rewarded with a kit bag worth £300 to ensure cricket continues to be a feature of school sport.

## CHANCE TO SHINE

### Competition

**Cricket competition for young people is an important tool to keep them engaged. Chance to Shine has increased pupils' opportunities to be involved in competitive cricket.**

In 2011, Chance to Shine schools played an average of 11 cricket matches. 45,218 competitive matches were played, ranging from intra-school matches between classes to hard-ball fixtures against other schools. This is an increase of 54% from 2010.

Independent research conducted by the Institute of Youth Sport at Loughborough University found that competitive opportunities for children had a positive knock-on effect and improved classroom behaviour.

For clubs and secondary schools, facilities play a big part in ensuring hard-ball matches are able to be played. Our supplier Exclusive Leisure installed 30 non-turf pitches this year, through our individual grants of £5,000. Of these, 19 were installed in secondary schools, with 11 in clubs.

Secondary schools highlighted the need for more assistance with creating competitive cricket opportunities. As a result, a pilot secondary schools' cup was played through the Chance to Shine network of schools; with Silverdale School from Sheffield emerging the winners. Find out more on page 11.



**45,218 MATCHES  
WERE PLAYED  
BY SCHOOLS**

**“Chance to Shine competitions had a positive impact - they develop the skills of being graceful winners and runners up.”**

*Primary school teacher*



### Pathways

At the heart of every project is a cricket club and Chance to Shine has helped to strengthen links between primary and secondary schools and their local cricket clubs. These partnerships have provided opportunities for children who may not otherwise have been exposed to cricket to experience the benefits of being part of a club.



**39,509 BOYS AND GIRLS  
HAVE MIGRATED FROM  
SCHOOLS TO CLUBS  
SINCE 2005**

**“I’ve picked up a lot of ideas from our coach. When he’s not there it’s given me ideas for games.”** *Teacher*



## **Professional development and engagement**

**Chance to Shine continues to be exceptionally well received by schools, but for the long-term sustainability of the programme, the engagement of teachers is of paramount importance.**

Institute of Youth Sport research found that a significant number of teachers have found the Chance to Shine programme has improved and increased cricket provision in curriculum and extra-curricular time at their school. Teachers found that working alongside the coach provided effective professional development for them, as many are unable to take time out of school to attend formal training.



## **Support for coaches**

For the first time, 31 coach development days were delivered across England and Wales this year, designed to directly deliver key Chance to Shine training, including: mentoring teachers; delivery of informal teacher training; competition and sustainability.

## CHANCE TO SHINE

### Women's and girls' cricket

**The greatest impact seen by clubs through the Chance to Shine programme this year is the increase in girls' cricket.**

Of the 495 Chance to Shine projects, 265 have either a dedicated girls' section, an active partnership with a girls' section or are developing a section/partnership. This year, 3,760 new girls joined clubs as a result of Chance to Shine.

The Cricket Foundation is proud to employ seven England women's cricketers as coaching ambassadors. These successful, international athletes provide inspiration not only for young girls at schools and clubs, but also for teachers.

The coaching ambassadors provide coaching, competition, formal and informal teacher training, and assemblies. In 2011, the England women delivered 2,300 hours of coaching and worked with 16,000 girls.



**159,799 GIRLS  
PLAYED CRICKET  
THROUGH CHANCE  
TO SHINE IN 2011**

**“I am very fortunate to be able to influence the future of women's and girls' cricket, and support Chance to Shine to create opportunities to play and learn through cricket”**

*Charlotte Edwards MBE,  
England captain and Chance to  
Shine coaching ambassador*

#### → Case study

“A young girl started playing cricket in a Chance to Shine curriculum session in 2008, joined the after-school club, local cricket club and is now playing for Sussex. This is one example of a young person who will hopefully be part of cricket for a long time. This would not have happened if it was not for Chance to Shine.”

*Project manager,  
Horsham Cricket Partnership*





## MCC Spirit of Cricket

The Cricket Foundation and MCC continue to work together to promote the MCC Spirit of Cricket message to children in Chance to Shine sessions.

## Assemblies

In 2011, Chance to Shine developed an assembly resource to encourage coaches and teachers to promote the MCC Spirit of Cricket message to a wider audience. The resource, including a dynamic and fun montage of international cricket action to the beats of Katy Perry, was designed to demonstrate that cricket is fun and competitive.

## England mascots

As part of the partnership with Brit Insurance, children from Chance to Shine schools and clubs are chosen to be England's mascot for the day. 21 children this year had the chance of a lifetime, escorting captains to the middle for the coin toss and meeting their England heroes.



## Social Impact of Chance to Shine

The Institute of Youth Sport's 2011 evaluation found that Chance to Shine:

- developed important life skills such as leadership, teamwork and cooperation
- improved pupil attendance, behaviour and attitude towards school
- developed pupils' competitiveness and encouraged fair play
- taught children to win and to lose while discovering how to cope with setbacks
- made pupils calmer in the classroom where there was less conflict after cricket
- helped to develop a sense of individual responsibility and accountability
- promoted social integration of young people; and
- provided pupils from disadvantaged backgrounds with 'a sense of identity and a feeling of belonging'

Read the Institute of Youth Sport's Impact Report at [chancetoshine.org](http://chancetoshine.org)

## BRIT INSURANCE NATIONAL CRICKET DAY



**Brit Insurance National Cricket Day 2011 saw thousands of children in schools across England and Wales taking part in a celebration of the success of Chance to Shine. Schools in Afghanistan, Australia and Japan also joined 3,800 schools across England and Wales that registered for the day.**

International and county cricketers supported the day by assisting with coaching and cricket-themed lessons. Many top names supported the event including Chris Tremlett, Graeme Onions and Robert Croft who, thanks

to the Professional Cricketers' Association, went along to their local schools. For the third year running, a successful joint beach cricket tournament with MCC took place on Perranporth beach in Cornwall with England and Somerset's Andy Caddick.

In London, a host of stars helped turn an inner-city primary school into a 'Dream Cricket School' for the day. Chance to Shine ambassadors assisted teachers in cricket-based lessons. Minister for Sport Hugh Robertson got the ball rolling with an MCC Spirit of Cricket Assembly before

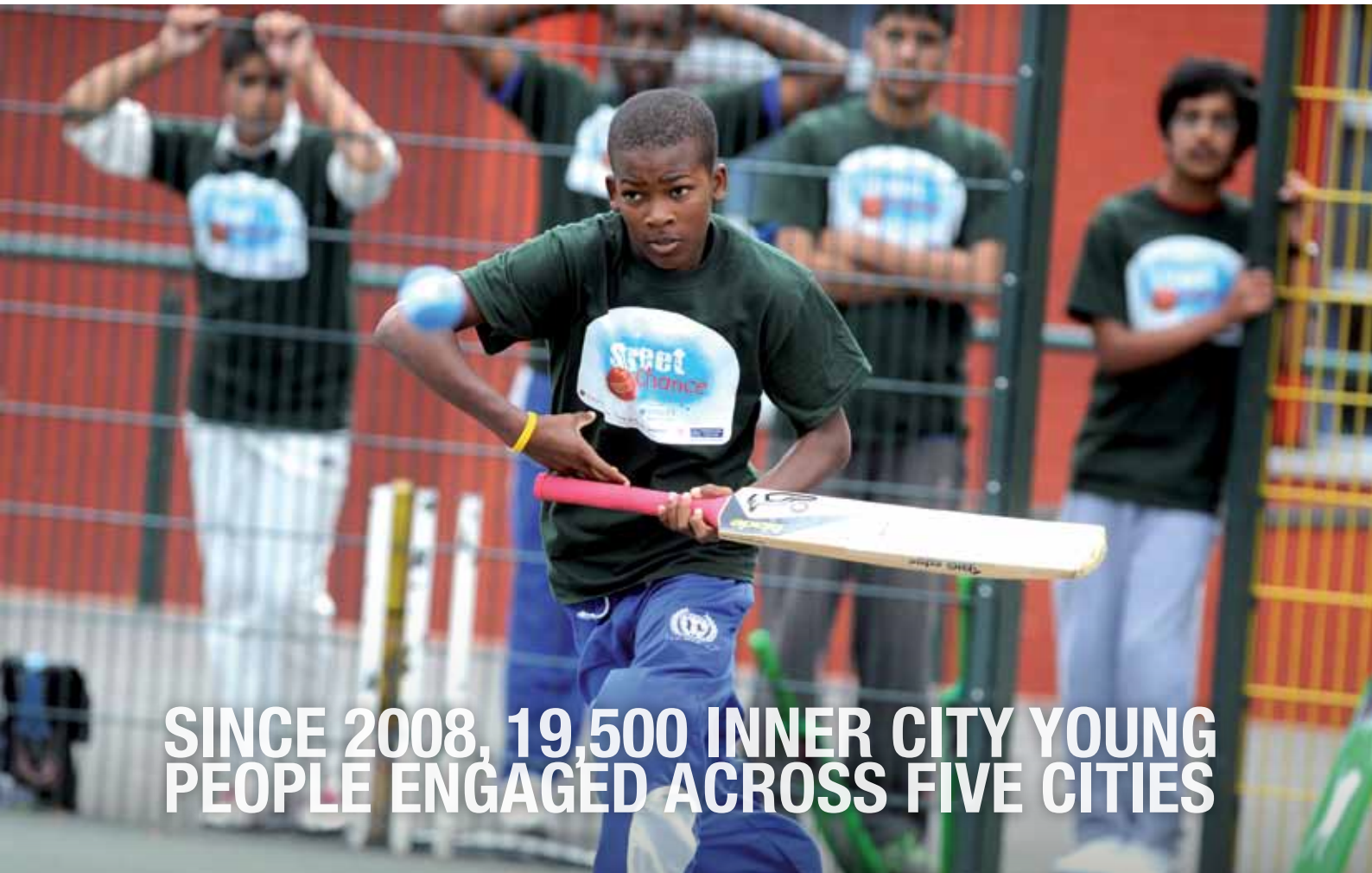
joining a special PE class with England fast bowler Chris Tremlett. Chance to Shine president and Governor of the Bank of England, Sir Mervyn King, took a cricketing maths lesson, and broadcaster Mark Nicholas supported an English and media class.

ITV Daybreak's weather presenter Lucy Verasamy helped Year 2 pupils in geography; while the Barmy Army's Billy 'The Trumpet' Cooper gave a music class a cricketing twist.

For the first time, this year's Brit Insurance National Cricket Day went international, with schools from Afghanistan, Australia and Japan taking part. The Afghan Connection charity, in partnership with MCC Spirit of Cricket, ran a girls' cricket camp in Mazar-i-sharif, North Afghanistan; while Willmott Park Primary School in Victoria, Australia, organised indoor cricket and classroom activity despite it being the winter Down Under. In Japan children learned cricket skills from Japan women's captain, Ema Kuribayashi in Sano.



StreetChance is a partnership between the Cricket Foundation and Barclays Spaces for Sports to deliver cricket in tough inner-city areas across selected cities in the UK. The programme strategically partners with the Metropolitan Police Service and county constabularies across the StreetChance cities to engage young people from a range of backgrounds in areas affected by youth crime and anti-social behaviour.



**SINCE 2008, 19,500 INNER CITY YOUNG PEOPLE ENGAGED ACROSS FIVE CITIES**

In 2011, 'StreetChance supported by Barclays Spaces for Sports' built on the success of its first three year phase in London. In July a three year follow-on investment from Barclays Spaces for Sports and the Cricket Foundation was announced, which has enabled StreetChance

to embark upon another exciting three-year phase. Over this period, the programme will reach more than 16,000 young people in a total of seven cities across England.

StreetChance aims to engage young people with 'tapeball

cricket' in urban areas where cricket is less accessible. Often, these will be areas of social deprivation affected by youth crime and anti-social behaviour.

## Social development through cricket

Working with local police officers, coaches develop a strong rapport with young people, improving their cricket skills and instilling qualities such as discipline, respect and teamwork. In addition to the cricket, sessions include an outreach hour where young people can discuss local issues with their coach or police officer and take part in educational workshops on topics including gangs, weapons, sexual health and the dangers of drug and alcohol abuse.

### Tapeball cricket

- Fast-paced six-a-side cricket
- 20 balls per innings
- 20 minutes per game
- Requires little equipment
- Can be played in any enclosed area such as sports halls, five-a-side football cages or basketball courts



## StreetChance uses cricket to:

- positively engage pupils marginalised within schools
- provide a diversionary activity that engages young people in communities affected by youth crime and anti-social behaviour
- break down barriers between diverse communities which have previously struggled to integrate, thus contributing to community cohesion
- work towards positive outcomes for young people eg training, volunteering or secure employment

## London

**StreetChance in London has expanded to 31 projects and now covers 20 London boroughs.**

Free coaching continues to be delivered in state schools in each borough as well as in Pupil Referral Units, targeting young people excluded from mainstream schools.

Our London delivery partners run StreetChance community clubs in each of the 20 boroughs, and in seven boroughs, specialist StreetChance projects are delivered on estates identified by the Metropolitan Police Service.

## Expansion to new cities

Following a three-year follow-on investment by Barclays Spaces for Sports in July, StreetChance projects were launched in Manchester and Bristol. The funding also ensured pilots in Birmingham and Dewsbury became full three year StreetChance projects, while further projects are due to start in Hull and Liverpool in early 2012.

Manchester hosted the launch event

at the Old Trafford Sports Barn, with a first ever StreetChance inter-city tournament providing the spectacle, and England's Graeme Swann and Lancashire and Pakistan legend Wasim Akram the inspiration.

Following the London model, each of these cities will develop community projects and specialist estates-based sessions in deprived areas and targeted communities, with

local police involvement and outreach work integral to engaging and educating young people.





## Competitions

**The fast-paced nature of the six-a-side tapeball format makes it ideal for all-inclusive competitions.**

Inter-borough holiday competitions have long been a regular highlight for StreetChance London, with fierce but respectful rivalries having developed between boroughs. The competitions also help to broaden the horizons of participants as they travel outside their immediate community and meet new people from a range of different backgrounds.

2011 has seen the advent of estates competitions, with each estate taking a turn to host young people from other StreetChance

estates with a DJ adding to the atmosphere. Previously young people were wary of entering other 'rival' estates, so the inter-estate competitions are a very positive development.

The opportunity for inter-city competitions with the expansion of the programme has also added another element to StreetChance. For some young people who rarely leave their postcode, the opportunity of travelling to another area and the pride in representing their city has, and will continue, to contribute to their personal development.

**“StreetChance has truly changed me. It has helped to give me a bright future to look forward to.”** *Jaffer Baloch, 17, Southwark, London*



## Case study: Priory Court Estate Project, London

Many of the young people living on the estate had never played cricket before StreetChance but the buzz of activity enticed around 60 different young boys and girls to take part in the first year.

### **PC Mike Dignam helped get the project started:**

“StreetChance has enabled us as police officers to build up community links and relationships with youths on the estate. Through our active engagement, local confidence in the police has started to improve.”

### **Gulsun Faik who works at the estate's community centre, has seen the progress first hand:**

“I never thought I would see police here in uniform, but since StreetChance began we have uniformed police here every day, talking to the kids and playing football and other ball games on the court. Everyone sees them around and sees them as part of the community now, which makes adults feel safer as well as kids.”

### Secondary schools' cup

Providing secondary schools with hard-ball competition was a key focus this year.

We embarked on a pilot delivered to 66 schools across the country to ascertain the need for a shortened format of the game aimed at the under 13 age group.

The format was designed for secondary schools that do not always compete in 20 over cricket matches and is a fast-moving game played in less than one hour. The short length makes it ideal for schools as more than one game can be played over an afternoon or after-school period.



County and regional festivals were held which produced four finalists (Challney High School for Boys (Luton), Queen Elizabeth's Community College (Exeter), Saltley School (Birmingham) and Silverdale School (Sheffield)) who went on to take part in a special finals evening at Northamptonshire County Cricket Ground on 16 September under floodlights.

The finalists revelled in their stardom that evening. The players had their names in lights on the large scoreboard and their arrival to the crease was announced by the Northants announcer.

Many of the young people had never played on a grass cricket pitch before, so playing on a county ground was an experience to savour.

**“The tournament was a great experience and one I’ll never forget.”**

*Sharouq Khan, captain, Silverdale School*

## MCC Spirit of Cricket summer camps

As part of the Cricket Foundation's partnership with the MCC, Spirit of Cricket summer camps were held throughout July and August. Targeting girls aged eight to 14, through eight two-day courses across England and Wales, the camps were a great way to try out cricket in a friendly environment with top international women's cricketers as coaches.

A camp open to both boys and girls was held in Brixton in partnership with the StreetChance programme. In total, more than 400 children from Bridgnorth to Burscough and Ebbw Vale to Exeter had the opportunity to learn new skills, play matches and make new friends at the camps. Children learnt about the key MCC Spirit of Cricket message to 'play hard, play fair' and prizes for good sportsmanship were handed out.



**“The enthusiasm and expertise of our two coaches Ray and Denise is exemplary. They really have a remarkable ability to be able to engage, motivate and include all pupils.”**

*John Sosna, Assistant Headteacher,  
Great Ormond Street Hospital School*

## Hospital Schools

Working through delivery partner Capital Kids Cricket, the Cricket Foundation has continued to deliver a 36-week cricket programme at Great Ormond Street Hospital and Evelina Children's Hospital at St Thomas's Hospital in London.

The sessions, run by inspirational coaches Ray Tudor and Denise O'Neil, engage pupils aged five to 18 with a wide range of short and long-term health problems. Children have the opportunity to take part in cricket in the hospital school environment, if their health allows, or on the wards or in their isolation rooms.

Coaches adapt activity to the ability and environment of individual children; with patients attached to machines undergoing treatment or who are bedridden even able to join in.

The sessions help boost the young patients' spirits and self-esteem by providing activity they would never have imagined they would be able to take part in during a hospital stay. Hospital staff also say the cricket sessions are a welcome distraction from ongoing or forthcoming treatment, which helps ease both children's fears and those of their parents.

## FUNDRAISING

**In what continues to be a challenging time financially, we are extremely grateful to all of our supporters, including corporations, trusts and foundations.**

2011 has seen us broaden our fundraising activity, particularly in the area of public fundraising, as well as increasing income from a number of our popular existing activities and events.

As we look forward to 2012, we will be introducing a number of fundraising and challenge events, and working to ensure that fundraising activity continues to support all of our charitable programmes.



### Individual Giving

Chance to Shine has continued to enjoy committed support from our individual givers. Our Patrons, Centurions, Benefactors and other significant donors demonstrated their active interest in the programme throughout the year, in addition to financial support. Our Annual and Life Members continue to form the backbone of our fundraising, with numbers steadily increasing year on year.

2011 saw a significant increase in our fundraising engagement with the general public. The Chance to Shine Supporters' Stadium continued to

# JUST £15 WILL PAY FOR A YEAR OF CHANCE TO SHINE COACHING FOR ONE CHILD



be an effective tool for attracting donations - for just £5, individuals can name a seat in our virtual 'stadium'. We were also delighted to launch our first range of charity Christmas cards, along with other merchandise.

This summer saw our inaugural Chance to Shine Awareness Day – on the first day of the first Test against India at Lord's. Thanks to huge support from the MCC and the ECB, we undertook a range of fundraising and awareness activities around the ground. Highlights of the day included young people from Chance to

Shine schools playing cricket on the outfield during the lunch interval, collections around the ground by an army of BT, Brit Insurance and Chance to Shine volunteers, and even specially designed Chance to Shine cupcakes in the media centre. As well as raising valuable funds towards our work, the day was a significant profile raiser for Chance to Shine – with extensive coverage on BBC Test Match Special and in the national press.

We are very grateful to everyone who has made a personal contribution to our work.

## FUNDRAISING EVENTS

**This year we were delighted to be beneficiary charity of a number of externally organised fundraising events, including Duncan Fearnley's President's Day at Worcester, the PCA Team England Dinner and the Green Cup in Richmond-upon-Thames. We also organised a number of our own events to fundraise for Chance to Shine throughout the year.**

Graeme Hick and Mark Nicholas teed us off nicely with our charity golf day at The Berkshire in April, sponsored by Austyn James Wealth Management. Twenty teams made up of City firms and individuals competed, kindly supported by the MCC Golf Society.

and Sarah-Jane Mee, pulled together to beat the home team. Despite the rain, the event was a huge success and raised valuable funds for Chance to Shine. We would like to thank Jon for his generosity and support.

Building on the success of previous years, City firms across London donned their cricket whites to compete in the annual fundraising 'Six in the City' tournament. This year 12 teams battled it out at Dulwich College in the preliminary rounds to gain a place in the September finals at the Honourable Artillery Company. IG Index were crowned 2011 champions and the day was rounded off with a drinks reception and dinner, hosted by Sky Sports presenter Charles Colville with special guests Michael Holding, Luke Wright and Shaun Udal.

Sky News sports presenter Jon Desborough kindly supported Chance to Shine in 2011 as a way of celebrating his 50th birthday, with a celebrity cricket match, coined 'Hitting 50'. Inclement weather on the day threatened the match and VIP lunch on Harpenden Common but rain did not stop play! Jon's dream team of Alex Tudor, Angus Fraser, Kevin O'Brien and Jack Russell (to name but a few), cheered on by TV presenters Dermot Murnaghan, Kay Burley, Lucy Verasamy, Georgie Thompson

### → Thanks all of the teams that took part in Six in the City 2011:

Apax Partners

BlackRock

Brewin Dolphin

Charlemagne Capital

IG Index

Linklaters

M&G Investments

Neptune Investment

Management

Pearson Plc

PwC

Spreadex

Standard Chartered



## CORPORATE PARTNERSHIPS

We are delighted that Barclays Spaces for Sports is continuing its support for StreetChance, with a further three-year investment. In addition to financial input, this partnership also delivered £1.2 million in PR value to Barclays Spaces for Sports, and, most importantly, continues to have an enormous impact on the lives of thousands of young people every year.

The second year of partnership with Brit Insurance has been hugely successful. The volunteering programme has gone from strength to strength with employees nationwide giving up their time to support Chance to Shine through

cricket festivals and fundraising opportunities. The Team England mascot programme enabled 21 children to experience an unforgettable day with their cricketing heroes and Brit Insurance National Cricket Day continues to generate huge awareness of the campaign with PR value from the day of over £1 million.

Slazenger continues to be a key commercial partner, equipping and clothing more than 1,600 Chance to Shine coaches and thousands of young people across the country, as well as kit bags for schools that have achieved a sustainable level of cricket.



### → With thanks to our Corporate Supporters:

Allianz

Booz & Company

Charterhouse Capital Partners

Deutsche Bank

Forsters

Freshfields Bruckhaus Deringer

Friends Life

Grant Thornton

Impellam

JohnJac Ltd

Linklaters LLP

LMC Design

M&G Investments

Man Group

Pinsent Masons



## Corporate Supporters

We would like to thank all of our corporate supporters who have provided tremendous support to our programmes this year financially, through pro bono support and through volunteering opportunities.

Employees from Brit Insurance, Pinsent Masons, Allianz, Booz & Co, Man Group and BT have all been involved with a range of activities this year. Volunteers

have assisted with school and club Chance to Shine sessions, summer camps and special festivals; helped with classroom and playground sessions on Brit Insurance National Cricket Day; and also supported fundraising for Chance to Shine. Pinsent Masons and Friends Life have also hosted Chance to Shine festivals for schools in proximity of their key offices.



# OUR THANKS TO



## Cricket Partners



## Principal Partner



## Commercial Partners



Workspace Group

## Media Partners



## Education Partners / Digital Partner



# SUMMARISED FINANCIAL STATEMENTS

## Consolidated Statement of Financial Activities for the six month period ended 30 September 2011

	6 months ended 30 September £'000	Year ended 31 March 2011 £'000
<b>Incoming resources</b>		
Incoming resources from generated funds		
Voluntary income	1,612	4,949
Activities for generating funds	381	961
Investment income	21	45
<b>Total incoming resources</b>	<b>2,014</b>	<b>5,955</b>
<b>Resources Expended</b>		
Cost of generating funds		
Costs of generating voluntary income	500	830
Fundraising trading	159	541
Charitable activities	3,001	3,838
Governance costs	36	57
<b>Total resources expended</b>	<b>3,696</b>	<b>5,266</b>
<b>Net (outgoing)/incoming resources</b>	<b>(1,682)</b>	<b>689</b>
<b>Funds brought forward</b>	<b>8,575</b>	<b>7,886</b>
<b>Funds carried forward</b>	<b>6,893</b>	<b>8,575</b>
<b>Group Balance Sheet</b>		
	As at 30 September 2011 £'000	As at 31 March 2010 £'000
<b>Current assets</b>		
Debtors	151	49
Bank and other cash deposits	7,002	8,820
	<b>7,153</b>	<b>8,869</b>
<b>Current liabilities</b>		
Creditors – amounts falling due within 1 year	(255)	(285)
<b>Total assets less current liabilities</b>	<b>6,898</b>	<b>8,584</b>
Creditors – amounts falling due after more than 1 year	(5)	(9)
<b>Total net assets</b>	<b>6,893</b>	<b>8,575</b>
<b>Represented by</b>		
Restricted funds	6,337	7,922
Unrestricted funds	556	653
<b>Total funds</b>	<b>6,893</b>	<b>8,575</b>

## Trustees' Statement

These summarised financial statements are not the full statutory financial statements and therefore may not contain sufficient information to enable a full understanding of the financial affairs of the Cricket Foundation. For further information, the full Trustees' Annual Report and Accounts and the independent auditor's report should be consulted. Copies of these can be obtained on request.

The full financial statements were approved by the Trustees on 15 December 2011 and have been submitted to the Charity Commission and Companies House. The auditor has issued unqualified reports on the full annual financial statements and on the consistency of the Trustees' report with those financial statements. Their report on the full annual financial statements contained no statement under sections 498(2)(a), 498(2)(b) of 498(3) of the Companies Act 2006.

## Independent auditor's statement to the Trustees of the Cricket Foundation

**We have examined the summarised financial statements for the six months ended 30 September 2011 set out on the previous page.**

### Respective responsibilities of the Trustees and the auditor

The Trustees are responsible for preparing the summarised financial statements in the Annual Review in accordance with applicable United Kingdom law and the recommendations of the Statement of Recommended Practice: Accounting and Reporting by Charities 2005.

This report is made solely to the company's members, as a body. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Our responsibility is to report to you our opinion on the consistency of the summarised financial statements in the Annual Review with the full

Trustees' Annual Report and Accounts and its compliance with the relevant requirements of section 427 of the Companies Act 2006 and the regulations made thereunder.

### Basis of audit opinion

We conducted our work in accordance with Bulletin 2008/3 'The auditor's statement on the summary financial statements' issued by the Auditing Practices Board. Our report on the charity's full annual financial statements describes the basis of our audit opinion on those financial statements.

### Opinion

In our opinion, the summarised financial statements are consistent with the full Trustees' Annual Report and Accounts of the Cricket Foundation for the six months ended 30 September 2011 and complies with the applicable requirements of section 427 of the Companies Act 2006, and the regulations made thereunder.

**Saffery Champness**                      **London**  
**Chartered Accountants**              **Date: January 2012**  
**Statutory Auditor**

# OUR THANKS TO

## Cricket Foundation Trustees

Graham Able  
Nick Anstee  
Adrian Beecroft  
Judy Coles  
John Dodge  
Simon Dyson  
Duncan Fearnley  
Peter Gale  
Tim O’Gorman  
Russell Perry  
Mike Soper  
Oliver Stocken  
Toby Wyles

## President

Sir Mervyn King

## Vice Presidents

Duncan Fearnley  
Mark Nicholas  
Sir Tim Rice

## Patrons

The Allan and Nesta Ferguson  
Charitable Trust  
Adrian Beecroft  
Timothy Bunting  
Peter Davies  
Lloyd Dorfman CBE  
Peter Harrison CBE  
Sir Tim Rice  
Clive Richards OBE  
Guy Weston

## Life Members

Mary Acland-Hood  
Jonathan Agnew  
Maurice Alexander  
Neil Alexander  
Richard Allan  
Tony Alt  
Lord Jeffrey Archer  
Clifford Atkins  
Richard Baily  
Lionel Barber  
Nicholas Barber  
G D Barnett  
Dr Ian Barrison  
Nick Beecroft  
Edward Benson  
S Block  
Johnnie Boden  
Ashley Bolser  
Rodger Booth  
Ian Bowler  
Sir Ron Brierley  
Martin Briggs  
Bruce Brodie  
Louise Brodie  
Sarah Brodie  
John Chatfeild-Roberts  
Gerald Chronnell  
Eric Clapton CBE  
Simon Clark  
Sir Ronald Cohen

(R & S Cohen Foundation)  
Paul Collingwood MBE  
Raymond Connor  
Oliver Croom-Johnson  
Thomas Crosland  
Peter Darling  
James Davis  
Paul de Winter  
Andrew Didham  
Cecil Duckworth OBE  
Lynn Dyson  
Karen Earl  
Andrew Edis QC  
Michael Estorick  
Sir Stuart Etherington  
Sir Malcolm Field  
Andrew Flintoff MBE  
A R Foile  
William Frewen  
Anthony M Fry  
Jonathan Fry  
Marilyn Fry  
Nick Gandon  
John Gent  
Lady Victoria Getty  
Philip K C Gibbs  
Roland Gillot  
Ewen H Gilmour  
Shaun Gleeson  
James Goldsmith

## Centurions

Amit Bhatia  
Sir Evelyn de Rothschild

## Benefactors

The Bernard Coleman Trust  
Valerie Collins  
Donald and Corrine Brydon  
Ian Davis  
Chris Deville  
Simon Dyson  
Dr Peter Englander  
David Fish  
Roddie Fleming  
Peter C Howland  
Sir Elton John  
Malik Karim  
Peter Kaufmann  
Naguib Kheraj  
Sir Mervyn King  
Greg Lock  
Sir John Major  
John Nash  
Lord Swraj Paul  
David Powell  
Derek Raphael  
Michael S Sherwood  
Oliver Stocken  
Richard Verity  
Toby and Regina Wyles

## Charitable Trusts & Foundations

The AIM Foundation\*  
Annett Trust  
The Bergqvist Charitable Trust  
The Bernard Sunley Charitable  
Foundation\*  
The Champriss Charitable Trust  
Charles Skey Charitable Trust  
The Charles Wolfson Charitable Trust  
City Bridge Trust\*  
Comic Relief\*  
The Dr. Mortimer and Theresa Sackler  
Foundation\*  
The Earmark Trust  
Eranda Foundation\*  
ESG Robinson Charitable Trust  
Esmée Fairbairn Foundation\*  
The Fairstead Trust  
Golden Bottle Trust  
The Holliday Foundation\*  
The John Coldman Charitable Trust  
Lloyd Charitable Trust  
The London Marathon Charitable Trust\*  
Lord Clinton’s Charitable Trust  
The Prince’s Trust  
Sandra Charitable Trust  
Scouloudi Foundation\*  
Sir John Cass’s Foundation\*  
vInspired Charitable Trust\*  
The Wates Foundation\*  
The Wogen Anniversary Trust  
The Zochonis Charitable Trust

\* Restricted funds

Robert Gray  
James Greenbury  
Harry Greenway  
Brian Gregory  
Christopher Griffith-Jones  
David Hagan  
Jonathan Hagger  
Sir Ronald Hampel  
Robert Harley  
Shirley Harrop  
Graeme Hick MBE  
Giles Hitchcock  
Matthew Hoggard MBE  
John Holmes  
Sir Derek Hornby  
David Hughes  
John Hurt CBE  
Sir Thomas Ingilby  
Chris John  
Robert Johnson  
Nicholas Kay CMG  
Janet Kempster  
Peter Kempster  
A W King  
Peter King  
Stuart Knee  
James Kyle  
Steven Larcombe  
Michael Lee  
G C G Light

Duncan A Lingard  
Robert Lo  
The Lord Stafford  
Mark Loveday  
James Lubbock  
Paul Mancey  
Jonathan Martin  
Luke Mason  
Richard McGregor  
Fergus Mitchell  
David Morgan OBE  
Louise Mundy  
Clement Noel  
David J Nicholson  
Sheridan Norrey  
Campbell Oswald  
David Parker  
Ronald Paterson  
Chris Pickles  
Darren Pincher  
Andy Pollock  
Michael Posen  
Graeme Price  
Martyn Price  
Trevor Price  
Derek Raphael  
Anthony Regan  
P J Remnant  
I M Richards  
John Rink

Alex Robertson  
Caspar Rock  
Mike Sadler  
Anthony Salz  
Barbara Sanford  
Saba Shaukat  
Julian Shingler  
Noel Shuttleworth  
Nick Siviter  
Adam Smith  
P R Smyth  
Hannah Snashall  
J H Stephen  
Andrew Strauss MBE  
Dave Taylor  
Mr & Mrs Tony Thompson  
Tim Tomalin-Reeves  
Charles Vallance  
Tony Warren  
David Waterfield  
Patricia Way  
Jonathan Whitmore  
Rear Adm Nicholas  
Wilkinson, CB  
Charles Wilson  
Sir John Zochonis



**“I’ve been teaching PE for 30 years. Chance to Shine is head and shoulders above any other sports development programme that I have been involved with in schools.”**

*Dorian Brooksby, deputy head teacher Ling Bob Primary*

**“One of my mates was involved in gang stuff. Then he came to StreetChance and now all he thinks about is cricket.”**

*Mustaba Faisi, 17, StreetChance participant*



**The Cricket Foundation**

Lord's Cricket Ground, London, NW8 8QZ

Tel: 0207 432 1259 Web: [www.chancetoshine.org](http://www.chancetoshine.org)

© The Cricket Foundation 2011 - all rights reserved.

The Cricket Foundation is a registered charity, number 1123385.



[www.chancetoshine.org](http://www.chancetoshine.org)



[www.streetchance.org](http://www.streetchance.org)