

Teen Spirit



The research for Cricket Foundation was carried out between :14 / 02 / 2011 and 25 / 02 / 2011
Sample: 1007 Children aged 8 - 16

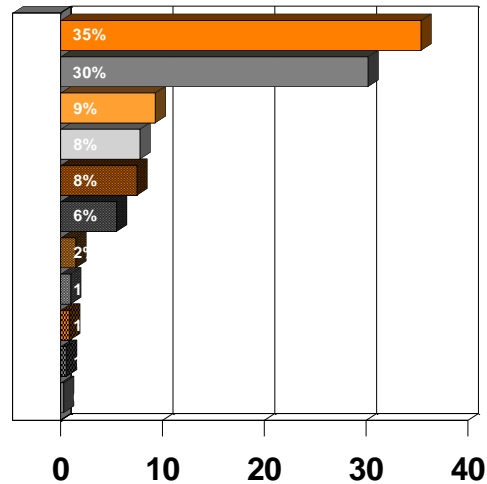
Question One

When you are taking/have taken part in sport, which one of the following do you think is most important to your parents?

Base % Respondents	
Base	100.0%
Q1	
Having fun	35.4%
Doing my best	30.2%
Getting fit	9.3%
Never giving up	7.8%
Being a good sport	7.5%
Playing in the right spirit	5.5%
Not getting hurt	1.5%
Other (please specify)	1.0%
Winning	0.9%
I never take part in any type of sport	0.6%
Not losing	0.3%

Question One

When you are taking/have taken part in sport, which one of the following do you think is most important to your parents?



Having fun

Doing my best

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Never giving up

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Playing in the right spirit

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Other (please specify)

Winning

I never take part in any type of sport

Not losing

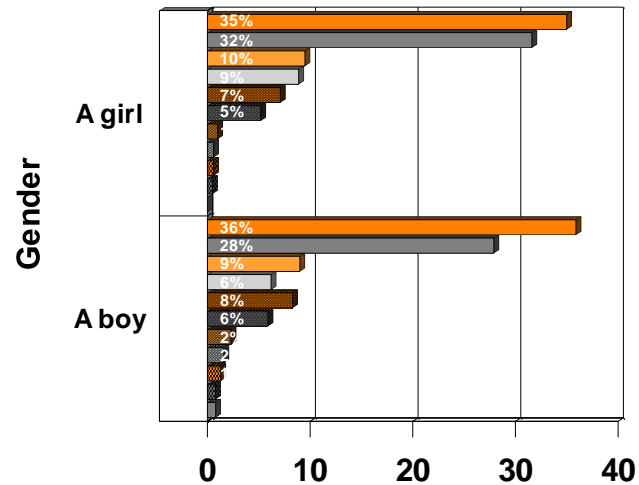
Question One Cross Tabulation With Gender

When you are taking/have taken part in sport, which one of the following do you think is most important to your parents?

Break % Respondents	Base	Gender	
		A girl	A boy
Base	1007	620	387
Q1			
Having fun	35.4%	35.0%	35.9%
Doing my best	30.2%	31.6%	27.9%
Getting fit	9.3%	9.5%	9.0%
Never giving up	7.8%	8.9%	6.2%
Being a good sport	7.5%	7.1%	8.3%
Playing in the right spirit	5.5%	5.2%	5.9%
Not getting hurt	1.5%	1.0%	2.3%
Other (please specify)	1.0%	0.6%	1.6%
Winning	0.9%	0.6%	1.3%
I never take part in any type of sport	0.6%	0.5%	0.8%
Not losing	0.3%	-	0.8%

Question One Cross Tabulation With Gender

When you are taking/have taken part in sport, which one of the following do you think is most important to your parents?



Having fun

Doing my best

Getting fit

Never giving up

Being a good sport

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Other (please specify)

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I never take part in any type of sport

Not losing

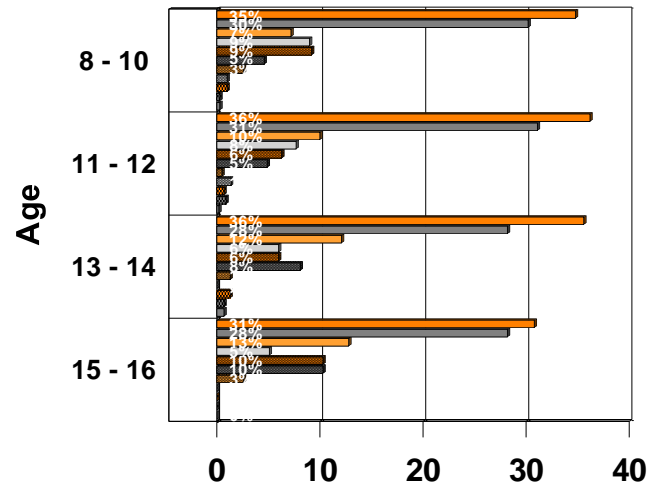
Question One Cross Tabulation With Age

When you are taking/have taken part in sport, which one of the following do you think is most important to your parents?

Break % Respondents	Base	Age			
		8 - 10	11 - 12	13 - 14	15 - 16
Base	1007	391	428	149	39
Q1					
Having fun	35.4%	34.8%	36.2%	35.6%	30.8%
Doing my best	30.2%	30.2%	31.1%	28.2%	28.2%
Getting fit	9.3%	7.2%	10.0%	12.1%	12.8%
Never giving up	7.8%	9.0%	7.7%	6.0%	5.1%
Being a good sport	7.5%	9.2%	6.3%	6.0%	10.3%
Playing in the right spirit	5.5%	4.6%	4.9%	8.1%	10.3%
Not getting hurt	1.5%	2.6%	0.5%	1.3%	2.6%
Other (please specify)	1.0%	1.0%	1.4%	-	-
Winning	0.9%	1.0%	0.7%	1.3%	-
I never take part in any type of sport	0.6%	0.3%	0.9%	0.7%	-
Not losing	0.3%	0.3%	0.2%	0.7%	-

Question One Cross Tabulation With Age

When you are taking/have taken part in sport, which one of the following do you think is most important to your parents?



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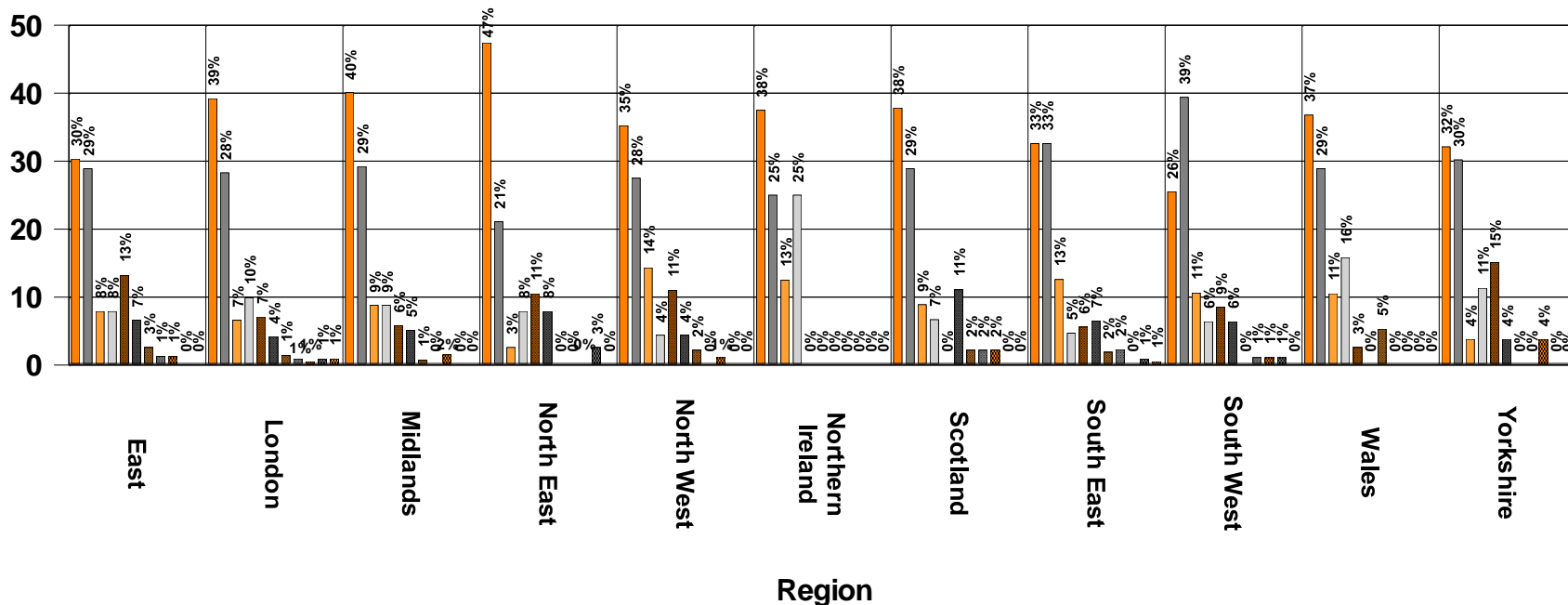
Question One Cross Tabulation With Region

When you are taking/have taken part in sport, which one of the following do you think is most important to your parents?

Break % Respondents	Base	Region										
		East	London	Midland-s	North East	North West	Northern Irela...	Scotland	South East	South West	Wales	Yorkshire
Base	1007	76	212	137	38	91	8	45	215	94	38	53
Q1												
Having fun	35.4%	30.3%	39.2%	40.1%	47.4%	35.2%	37.5%	37.8%	32.6%	25.5%	36.8%	32.1%
Doing my best	30.2%	28.9%	28.3%	29.2%	21.1%	27.5%	25.0%	28.9%	32.6%	39.4%	28.9%	30.2%
Getting fit	9.3%	7.9%	6.6%	8.8%	2.6%	14.3%	12.5%	8.9%	12.6%	10.6%	10.5%	3.8%
Never giving up	7.8%	7.9%	9.9%	8.8%	7.9%	4.4%	25.0%	6.7%	4.7%	6.4%	15.8%	11.3%
Being a good sport	7.5%	13.2%	7.1%	5.8%	10.5%	11.0%	-	-	5.6%	8.5%	2.6%	15.1%
Playing in the right spirit	5.5%	6.6%	4.2%	5.1%	7.9%	4.4%	-	11.1%	6.5%	6.4%	-	3.8%
Not getting hurt	1.5%	2.6%	1.4%	0.7%	-	2.2%	-	2.2%	1.9%	-	5.3%	-
Other (please specify)	1.0%	1.3%	0.9%	-	-	-	-	2.2%	2.3%	1.1%	-	-
Winning	0.9%	1.3%	0.5%	1.5%	-	1.1%	-	2.2%	-	1.1%	-	3.8%
I never take part in any type of sport	0.6%	-	0.9%	-	2.6%	-	-	-	0.9%	1.1%	-	-
Not losing	0.3%	-	0.9%	-	-	-	-	-	0.5%	-	-	-

Question One Cross Tabulation With Region

When you are taking/have taken part in sport, which one of the following do you think is most important to your parents?



- Having fun
- Doing my best
- Getting fit
- Never giving up
- Being a good sport
- Playing in the right spirit
- Not getting hurt
- Other (please specify)
- Winning
- I never take part in any type of sport
- Not losing

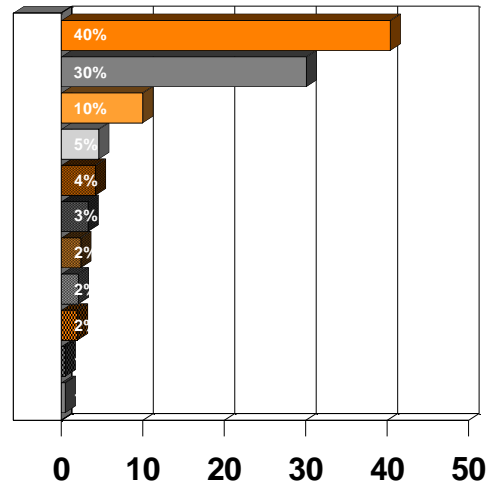
Question Two

Who has the greatest responsibility for teaching you good sporting behaviour and to play sport in the right spirit?

Base % Respondents	
Base	100.0%
Q2	
PE Teacher	40.4%
Parents	30.1%
Team coach	10.0%
Team mates	4.6%
Other (please state)	4.2%
I don't think anyone has a responsibility to teach me good sporting behaviour	3.3%
Other teacher	2.4%
Other family member - please specify	2.1%
Sports stars	2.0%
Headmaster	0.5%
Team captain	0.5%

Question Two

Who has the greatest responsibility for teaching you good sporting behaviour and to play sport in the right spirit?



PE Teacher

Parents

Team coach

Team mates

Other (please state)

I don't think anyone has a responsibility to teach me good sporting behaviour

Other teacher

Other family member - please specify

Sports stars

Headmaster

Team captain

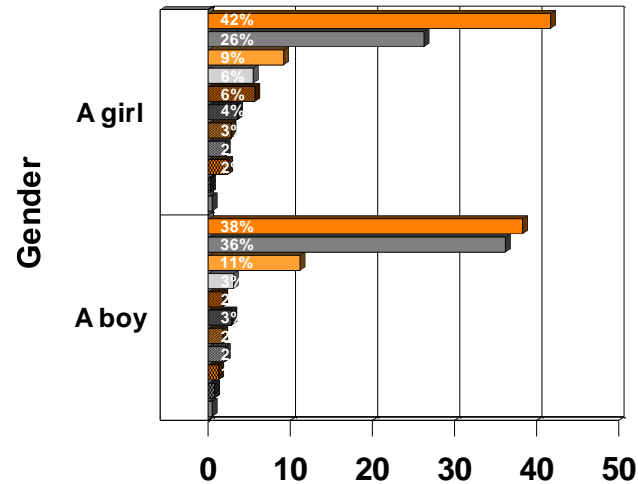
Question Two Cross Tabulation With Gender

Who has the greatest responsibility for teaching you good sporting behaviour and to play sport in the right spirit?

Break % Respondents	Base	Gender	
		A girl	A boy
Base	1001	617	384
Q2			
PE Teacher	40.4%	41.7%	38.3%
Parents	30.1%	26.3%	36.2%
Team coach	10.0%	9.2%	11.2%
Team mates	4.6%	5.5%	3.1%
Other (please state)	4.2%	5.7%	1.8%
I don't think anyone has a responsibility to teach me good sporting behaviour	3.3%	3.6%	2.9%
Other teacher	2.4%	2.8%	1.8%
Other family member - please specify	2.1%	2.1%	2.1%
Sports stars	2.0%	2.4%	1.3%
Headmaster	0.5%	0.3%	0.8%
Team captain	0.5%	0.5%	0.5%

Question Two Cross Tabulation With Gender

Who has the greatest responsibility for teaching you good sporting behaviour and to play sport in the right spirit?



PE Teacher

Parents

Team coach

Team mates

Other (please state)

I don't think anyone has a responsibility to teach me good sporting behaviour

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Sports stars

Headmaster

Team captain

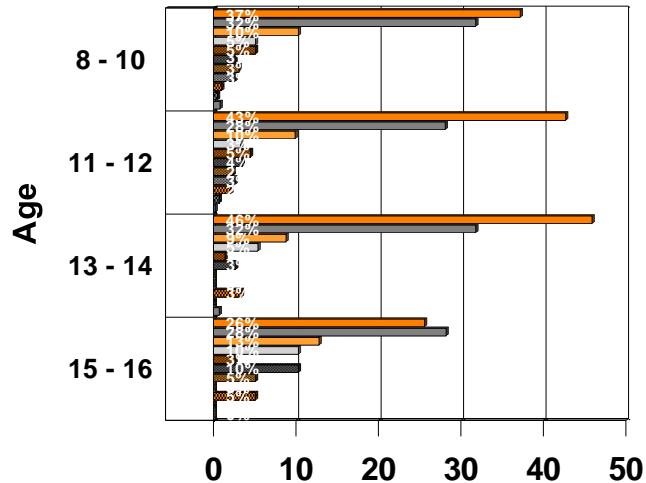
Question Two Cross Tabulation With Age

Who has the greatest responsibility for teaching you good sporting behaviour and to play sport in the right spirit?

Break % Respondents	Base	Age			
		8 - 10	11 - 12	13 - 14	15 - 16
Base	1001	390	424	148	39
Q2					
PE Teacher	40.4%	37.2%	42.7%	45.9%	25.6%
Parents	30.1%	31.8%	28.1%	31.8%	28.2%
Team coach	10.0%	10.3%	9.9%	8.8%	12.8%
Team mates	4.6%	5.1%	3.3%	5.4%	10.3%
Other (please state)	4.2%	5.1%	4.5%	1.4%	2.6%
I don't think anyone has a responsibility to teach me good sporting behaviour	3.3%	2.6%	3.5%	2.7%	10.3%
Other teacher	2.4%	3.1%	2.4%	-	5.1%
Other family member - please specify	2.1%	2.6%	2.6%	-	-
Sports stars	2.0%	1.0%	2.1%	3.4%	5.1%
Headmaster	0.5%	0.5%	0.7%	-	-
Team captain	0.5%	0.8%	0.2%	0.7%	-

Question Two Cross Tabulation With Age

Who has the greatest responsibility for teaching you good sporting behaviour and to play sport in the right spirit?



PE Teacher

Parents

Team coach

Team mates

Other (please state)

I don't think anyone has a responsibility to teach me good sporting behaviour

Other teacher

Other family member - please specify

Sports stars

Headmaster

Team captain

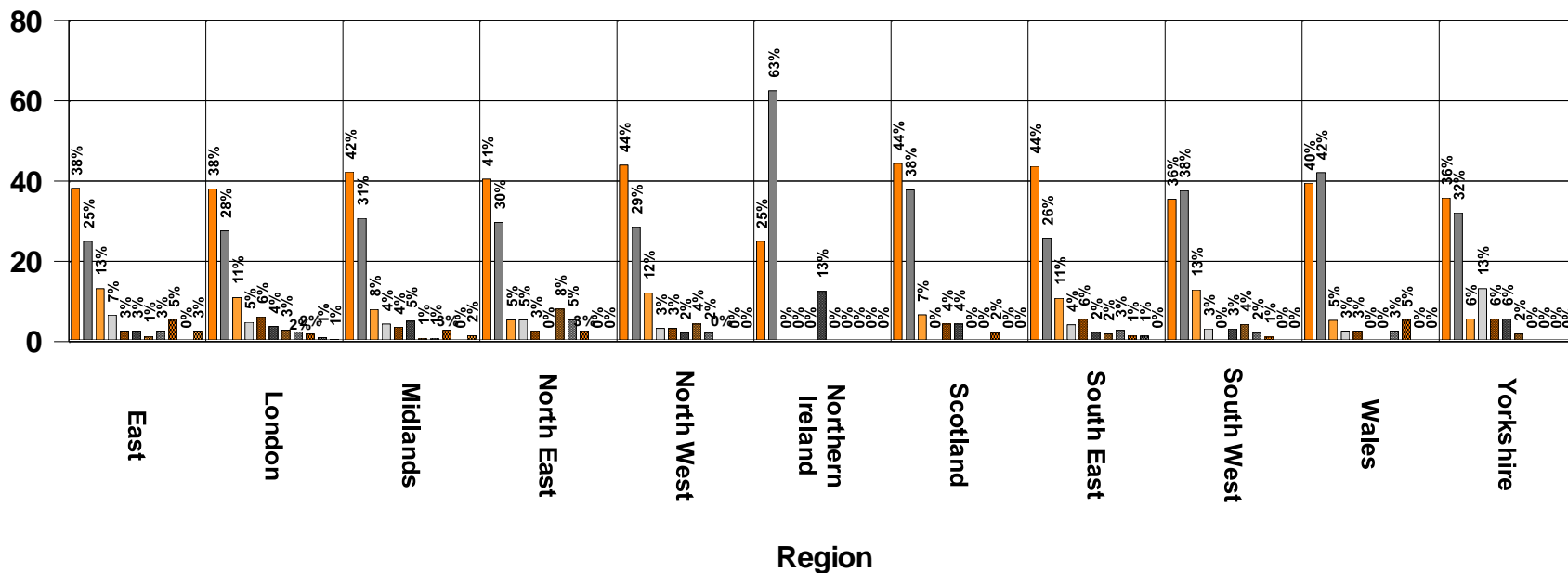
Question Two Cross Tabulation With Region

Who has the greatest responsibility for teaching you good sporting behaviour and to play sport in the right spirit?

Break % Respondents	Base	Region										
		East	London	Midlands	North East	North West	Northern Ireland	Scotland	South East	South West	Wales	Yorkshire
Base	1001	76	210	137	37	91	8	45	213	93	38	53
Q2												
PE Teacher	40.4%	38.2%	38.1%	42.3%	40.5%	44.0%	25.0%	44.4%	43.7%	35.5%	39.5%	35.8%
Parents	30.1%	25.0%	27.6%	30.7%	29.7%	28.6%	62.5%	37.8%	25.8%	37.6%	42.1%	32.1%
Team coach	10.0%	13.2%	11.0%	8.0%	5.4%	12.1%	-	6.7%	10.8%	12.9%	5.3%	5.7%
Team mates	4.6%	6.6%	4.8%	4.4%	5.4%	3.3%	-	-	4.2%	3.2%	2.6%	13.2%
Other (please state)	4.2%	2.6%	6.2%	3.6%	2.7%	3.3%	-	4.4%	5.6%	-	2.6%	5.7%
I don't think anyone has a responsibility to teach me good sporting behaviour	3.3%	2.6%	3.8%	5.1%	-	2.2%	12.5%	4.4%	2.3%	3.2%	-	5.7%
Other teacher	2.4%	1.3%	2.9%	0.7%	8.1%	4.4%	-	-	1.9%	4.3%	-	1.9%
Other family member - please specify	2.1%	2.6%	2.4%	0.7%	5.4%	2.2%	-	-	2.8%	2.2%	2.6%	-
Sports stars	2.0%	5.3%	1.9%	2.9%	2.7%	-	-	2.2%	1.4%	1.1%	5.3%	-
Headmaster	0.5%	-	1.0%	-	-	-	-	-	1.4%	-	-	-
Team captain	0.5%	2.6%	0.5%	1.5%	-	-	-	-	-	-	-	-

Question Two Cross Tabulation With Region

Who has the greatest responsibility for teaching you good sporting behaviour and to play sport in the right spirit?



- PE Teacher
- Parents
- Team coach
- Team mates
- Other (please state)
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- Other teacher
- Other family member - please specify
- Sports stars
- Headmaster
- Team captain

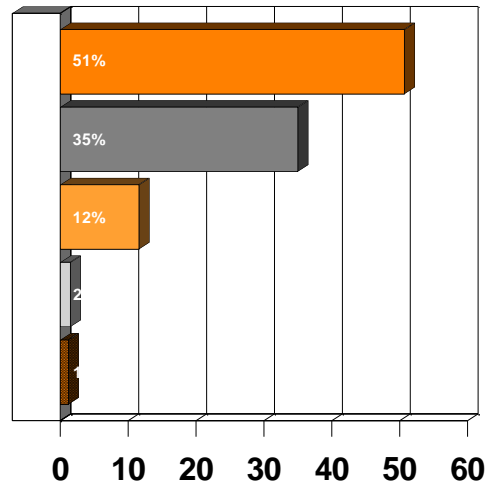
Question Three

Are you a bad loser when you lose a game of sport (for example: sulking, swearing, storming off, arguing with team-mates or the referee)?

Base % Respondents	
Base	100.0%
Q3	
Never	50.7%
Not very often	35.0%
I sometimes react like this	11.6%
Yes, I react like this most of the time I lose / am losing	1.5%
Yes, I react like this every time I lose / am losing	1.2%

Question Three

Are you a bad loser when you lose a game of sport (for example: sulking, swearing, storming off, arguing with team-mates or the referee)?



- Never
- Not very often
- I sometimes react like this
- Yes, I react like this most of the time I lose / am losing
- Yes, I react like this every time I lose / am losing

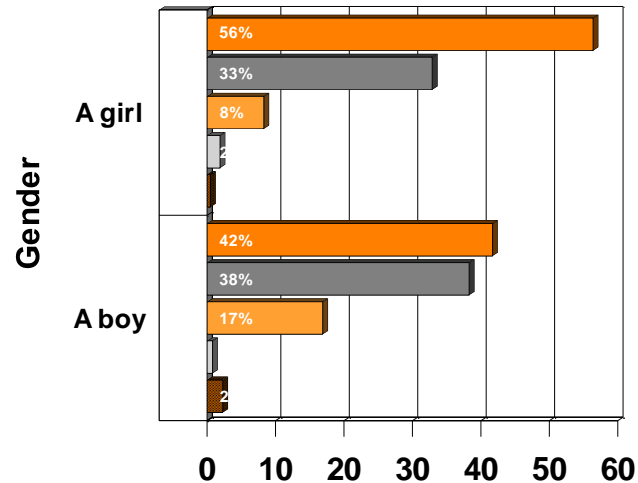
Question Three Cross Tabulation With Gender

Are you a bad loser when you lose a game of sport (for example: sulking, swearing, storming off, arguing with team-mates or the referee)?

Break % Respondents	Base	Gender	
		A girl	A boy
Base	1001	617	384
Q3			
Never	50.7%	56.4%	41.7%
Not very often	35.0%	32.9%	38.3%
I sometimes react like this	11.6%	8.3%	16.9%
Yes, I react like this most of the time I lose / am losing	1.5%	1.9%	0.8%
Yes, I react like this every time I lose / am losing	1.2%	0.5%	2.3%

Question Three Cross Tabulation With Gender

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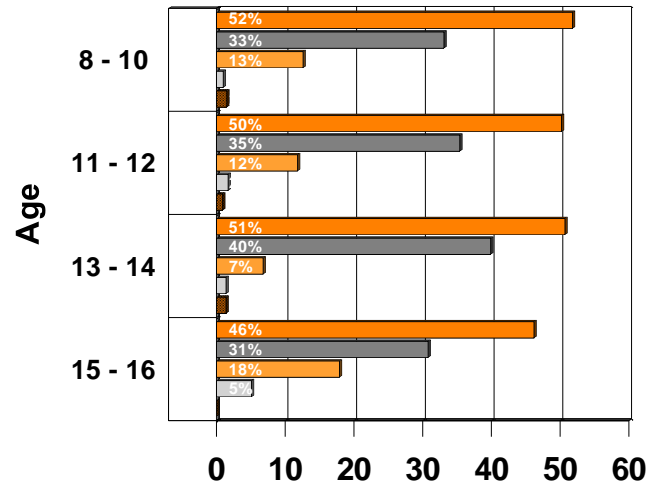
Question Three Cross Tabulation With Age

Are you a bad loser when you lose a game of sport (for example: sulking, swearing, storming off, arguing with team-mates or the referee)?

Break % Respondents	Base	Age			
		8 - 10	11 - 12	13 - 14	15 - 16
Base	1001	390	424	148	39
Q3					
Never	50.7%	51.8%	50.2%	50.7%	46.2%
Not very often	35.0%	33.1%	35.4%	39.9%	30.8%
I sometimes react like this	11.6%	12.6%	11.8%	6.8%	17.9%
Yes, I react like this most of the time I lose / am losing	1.5%	1.0%	1.7%	1.4%	5.1%
Yes, I react like this every time I lose / am losing	1.2%	1.5%	0.9%	1.4%	-

Question Three Cross Tabulation With Age

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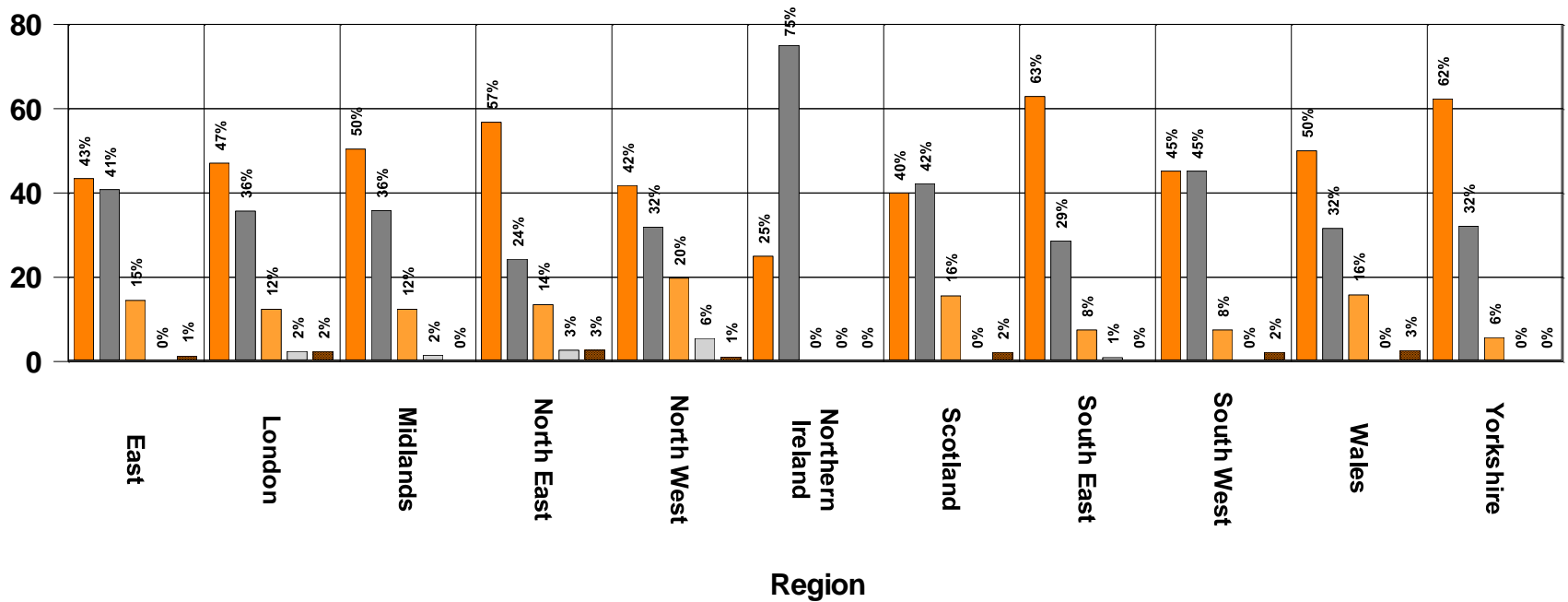
Question Three Cross Tabulation With Region

Are you a bad loser when you lose a game of sport (for example: sulking, swearing, storming off, arguing with team-mates or the referee)?

Break % Respondents	Base	Region										
		East	London	Midlands	North East	North West	Northern Irela...	Scotland	South East	South West	Wales	Yorkshire
Base	1001	76	210	137	37	91	8	45	213	93	38	53
Q3												
Never	50.7%	43.4%	47.1%	50.4%	56.8%	41.8%	25.0%	40.0%	62.9%	45.2%	50.0%	62.3%
Not very often	35.0%	40.8%	35.7%	35.8%	24.3%	31.9%	75.0%	42.2%	28.6%	45.2%	31.6%	32.1%
I sometimes react like this	11.6%	14.5%	12.4%	12.4%	13.5%	19.8%	-	15.6%	7.5%	7.5%	15.8%	5.7%
Yes, I react like this most of the time I lose / am losing	1.5%	-	2.4%	1.5%	2.7%	5.5%	-	-	0.9%	-	-	-
Yes, I react like this every time I lose / am losing	1.2%	1.3%	2.4%	-	2.7%	1.1%	-	2.2%	-	2.2%	2.6%	-

Question Three Cross Tabulation With Region

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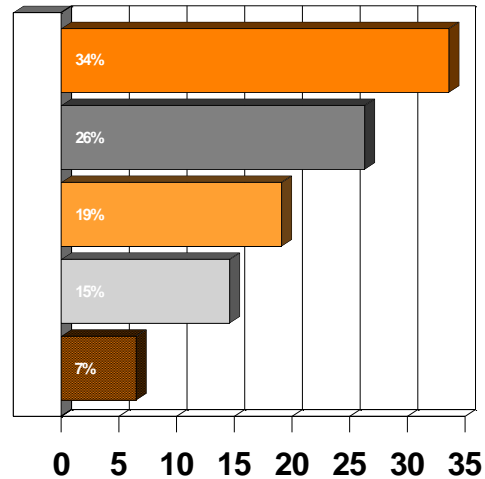
Question Four

How often do you see other children, either on your team or another team, acting like a bad loser when playing sport (for example: sulking, swearing, storming off, arguing with team-mates or the referee)?

Base % Respondents	
Base	100.0%
Q4	
Sometimes, every other game or so	33.6%
Hardly ever, a few times a year	26.3%
Once or twice in a game	19.1%
Lots of times every game	14.6%
Never	6.5%

Question Four

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- Lots of times every game
- Never

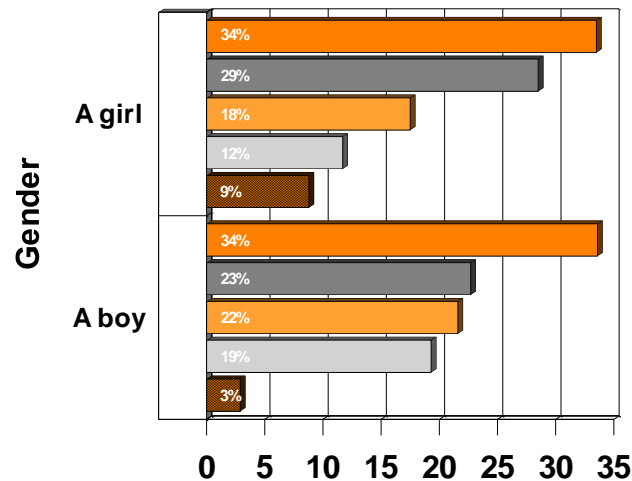
Question Four Cross Tabulation With Gender

How often do you see other children, either on your team or another team, acting like a bad loser when playing sport (for example: sulking, swearing, storming off, arguing with team-mates or the referee)?

Break % Respondents	Base	Gender	
		A girl	A boy
Base	1001	617	384
Q4			
Sometimes, every other game or so	33.6%	33.5%	33.6%
Hardly ever, a few times a year	26.3%	28.5%	22.7%
Once or twice in a game	19.1%	17.5%	21.6%
Lots of times every game	14.6%	11.7%	19.3%
Never	6.5%	8.8%	2.9%

Question Four Cross Tabulation With Gender

How often do you see other children, either on your team or another team, acting like a bad loser when playing sport (for example: sulking, swearing, storming off, arguing with team-mates or the referee)?



■ Sometimes, every other game or so

■ Hardly ever, a few times a year

■ Once or twice in a game

■ Lots of times every game

■ Never

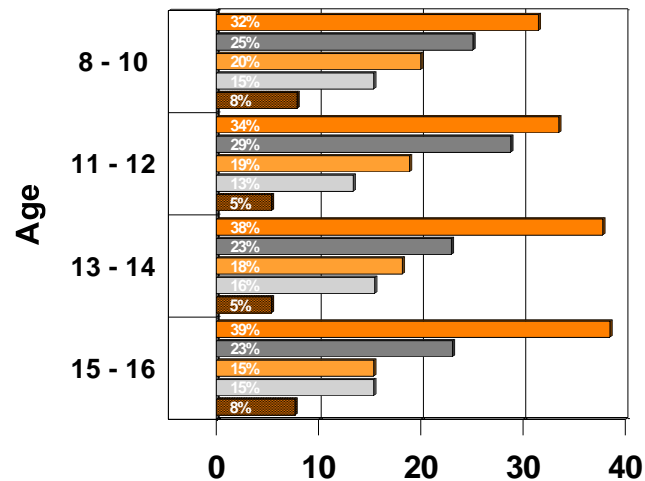
Question Four Cross Tabulation With Age

How often do you see other children, either on your team or another team, acting like a bad loser when playing sport (for example: sulking, swearing, storming off, arguing with team-mates or the referee)?

Break % Respondents	Base	Age			
		8 - 10	11 - 12	13 - 14	15 - 16
Base	1001	390	424	148	39
Q4					
Sometimes, every other game or so	33.6%	31.5%	33.5%	37.8%	38.5%
Hardly ever, a few times a year	26.3%	25.1%	28.8%	23.0%	23.1%
Once or twice in a game	19.1%	20.0%	18.9%	18.2%	15.4%
Lots of times every game	14.6%	15.4%	13.4%	15.5%	15.4%
Never	6.5%	7.9%	5.4%	5.4%	7.7%

Question Four Cross Tabulation With Age

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Sometimes, every other game or so

Hardly ever, a few times a year

Once or twice in a game

Lots of times every game

Never

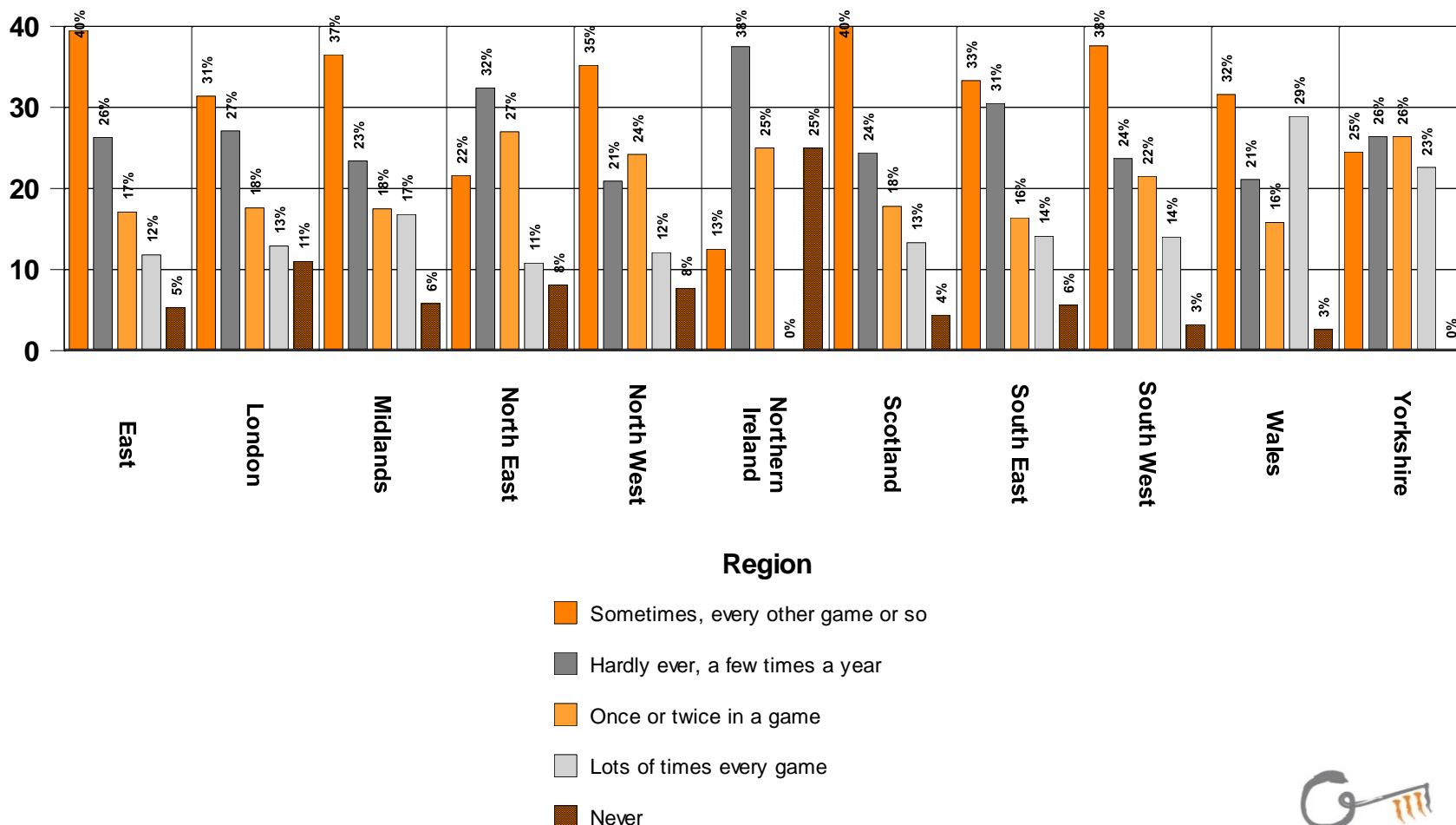
Question Four Cross Tabulation With Region

How often do you see other children, either on your team or another team, acting like a bad loser when playing sport (for example: sulking, swearing, storming off, arguing with team-mates or the referee)?

Break % Respondents	Base	Region										
		East	London	Midland-s	North East	North West	Norther-n Irela...	Scotland	South East	South West	Wales	Yorkshi-re
Base	1001	76	210	137	37	91	8	45	213	93	38	53
Q4												
Sometimes, every other game or so	33.6%	39.5%	31.4%	36.5%	21.6%	35.2%	12.5%	40.0%	33.3%	37.6%	31.6%	24.5%
Hardly ever, a few times a year	26.3%	26.3%	27.1%	23.4%	32.4%	20.9%	37.5%	24.4%	30.5%	23.7%	21.1%	26.4%
Once or twice in a game	19.1%	17.1%	17.6%	17.5%	27.0%	24.2%	25.0%	17.8%	16.4%	21.5%	15.8%	26.4%
Lots of times every game	14.6%	11.8%	12.9%	16.8%	10.8%	12.1%	-	13.3%	14.1%	14.0%	28.9%	22.6%
Never	6.5%	5.3%	11.0%	5.8%	8.1%	7.7%	25.0%	4.4%	5.6%	3.2%	2.6%	-

Question Four Cross Tabulation With Region

How often do you see other children, either on your team or another team, acting like a bad loser when playing sport (for example: sulking, swearing, storming off, arguing with team-mates or the referee)?



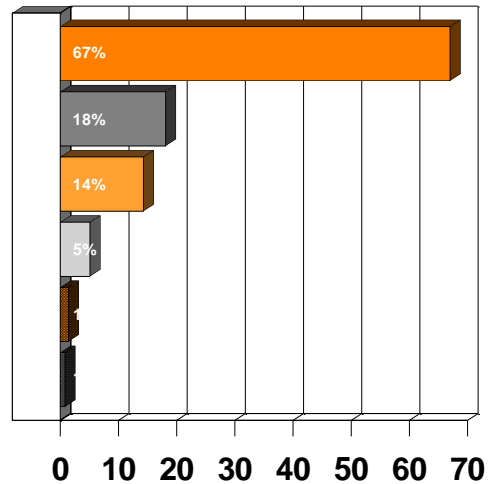
Question Five

When you lose a game of sport, how do your parents react?

Base % Respondents	
Base	100.0%
Q5	
They treat me exactly the same when I win or lose	67.0%
Other - please tell us	18.1%
They feel sad for me	14.3%
They don't care	5.1%
I don't know	1.4%
They are annoyed with me	0.8%

Question Five

When you lose a game of sport, how do your parents react?



- They treat me exactly the same when I win or lose
- Other - please tell us
- They feel sad for me
- They don't care
- I don't know
- They are annoyed with me

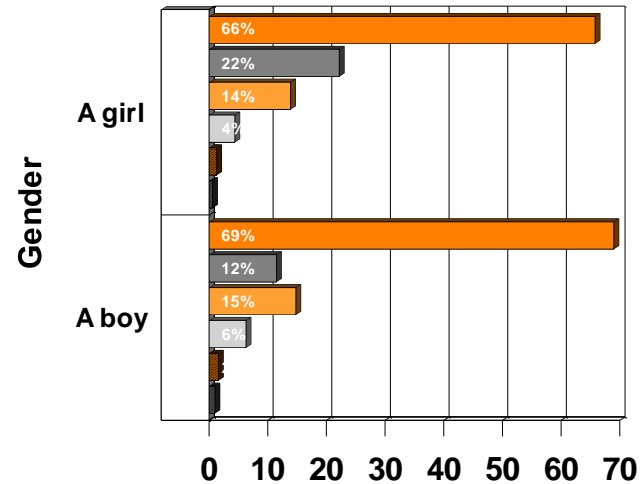
Question Five Cross Tabulation With Gender

When you lose a game of sport, how do your parents react?

Break % Respondents	Base	Gender	
		A girl	A boy
Base	1001	617	384
Q5			
They treat me exactly the same when I win or lose	67.0%	65.8%	69.0%
Other - please tell us	18.1%	22.2%	11.5%
They feel sad for me	14.3%	13.9%	14.8%
They don't care	5.1%	4.4%	6.3%
I don't know	1.4%	1.3%	1.6%
They are annoyed with me	0.8%	0.6%	1.0%

Question Five Cross Tabulation With Gender

When you lose a game of sport, how do your parents react?



- They treat me exactly the same when I win or lose
- Other - please tell us
- They feel sad for me
- They don't care
- I don't know
- They are annoyed with me

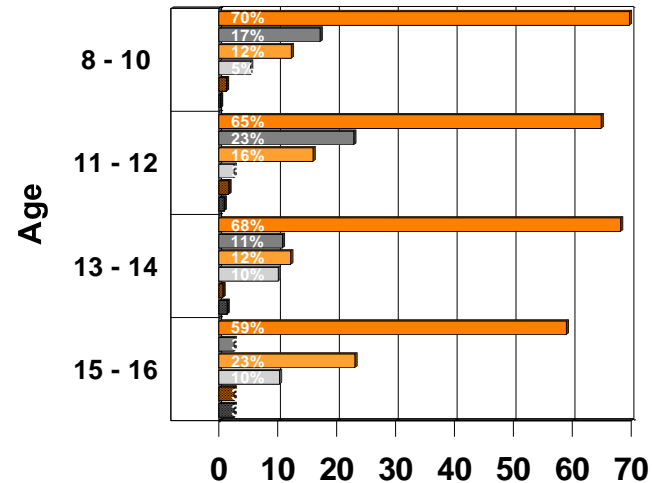
Question Five Cross Tabulation With Age







When you lose a game of sport, how do your parents react?

Break % Respondents	Base	Age			
		8 - 10	11 - 12	13 - 14	15 - 16
Base	1001	390	424	148	39
Q5					
They treat me exactly the same when I win or lose	67.0%	69.7%	64.9%	68.2%	59.0%
Other - please tell us	18.1%	17.2%	22.9%	10.8%	2.6%
They feel sad for me	14.3%	12.3%	16.0%	12.2%	23.1%
They don't care	5.1%	5.4%	2.6%	10.1%	10.3%
I don't know	1.4%	1.3%	1.7%	0.7%	2.6%
They are annoyed with me	0.8%	0.3%	0.9%	1.4%	2.6%

Question Five Cross Tabulation With Age

When you lose a game of sport, how do your parents react?



-  They treat me exactly the same when I win or lose
-  Other - please tell us
-  They feel sad for me
-  They don't care
-  I don't know
-  They are annoyed with me

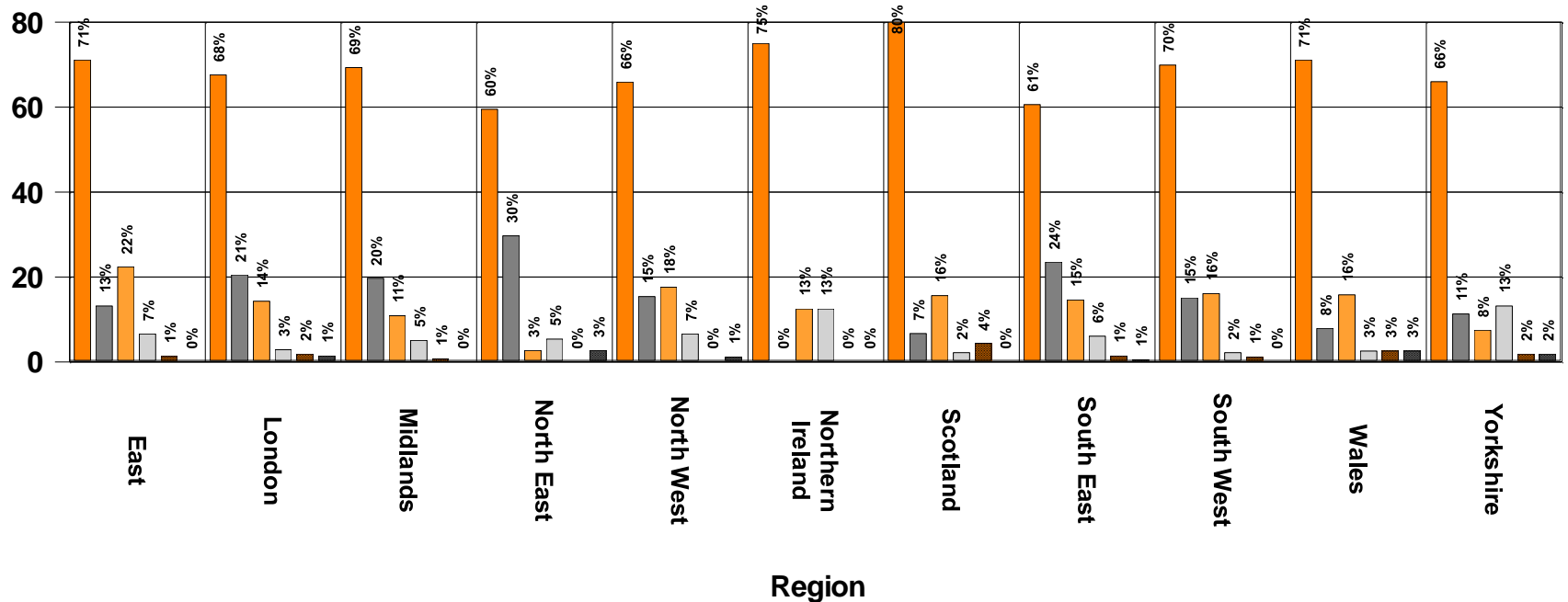
Question Five Cross Tabulation With Region

When you lose a game of sport, how do your parents react?

Break % Respondents	Base	Region										
		East	London	Midlands	North East	North West	Northern Irel...	Scotland	South East	South West	Wales	Yorkshire
Base	1001	76	210	137	37	91	8	45	213	93	38	53
Q5												
They treat me exactly the same when I win or lose	67.0%	71.1%	67.6%	69.3%	59.5%	65.9%	75.0%	80.0%	60.6%	69.9%	71.1%	66.0%
Other - please tell us	18.1%	13.2%	20.5%	19.7%	29.7%	15.4%	-	6.7%	23.5%	15.1%	7.9%	11.3%
They feel sad for me	14.3%	22.4%	14.3%	10.9%	2.7%	17.6%	12.5%	15.6%	14.6%	16.1%	15.8%	7.5%
They don't care	5.1%	6.6%	2.9%	5.1%	5.4%	6.6%	12.5%	2.2%	6.1%	2.2%	2.6%	13.2%
I don't know	1.4%	1.3%	1.9%	0.7%	-	-	-	4.4%	1.4%	1.1%	2.6%	1.9%
They are annoyed with me	0.8%	-	1.4%	-	2.7%	1.1%	-	-	0.5%	-	2.6%	1.9%

Question Five Cross Tabulation With Region

When you lose a game of sport, how do your parents react?



- They treat me exactly the same when I win or lose
- Other - please tell us
- They feel sad for me
- They don't care
- I don't know
- They are annoyed with me

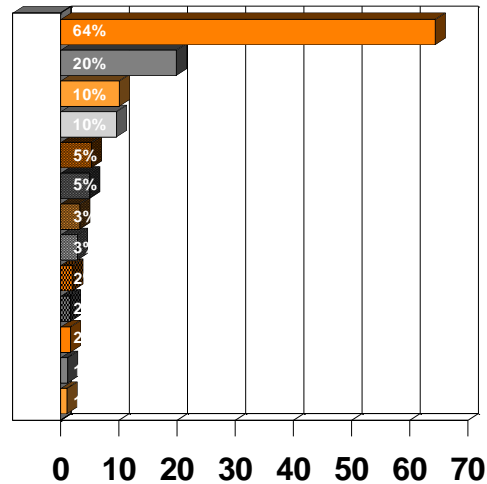
Question Six


Do you ever do any of the following when you lose a game?

Base % Respondents	
Base	100.0%
Q6	
No, I don't do any of these things	64.4%
Get angry with yourself	19.9%
Other - please tell us	10.1%
Sulk	9.6%
Get angry with your team mates	5.3%
Cry	5.0%
Shout	3.3%
Storm off	2.9%
Get angry with your parents	2.1%
Swear	1.7%
Scream	1.7%
Get angry with your coach or teacher	1.2%
Throw a piece of sports equipment	1.1%


Question Six


Do you ever do any of the following when you lose a game?




 No, I don't do any of these things


 Get angry with yourself

 Other - please tell us


 Sulk

 Get angry with your team mates

 Cry


 Shout


 Storm off

 Get angry with your parents

 Swear

 Scream

 Get angry with your coach or teacher

 Throw a piece of sports equipment

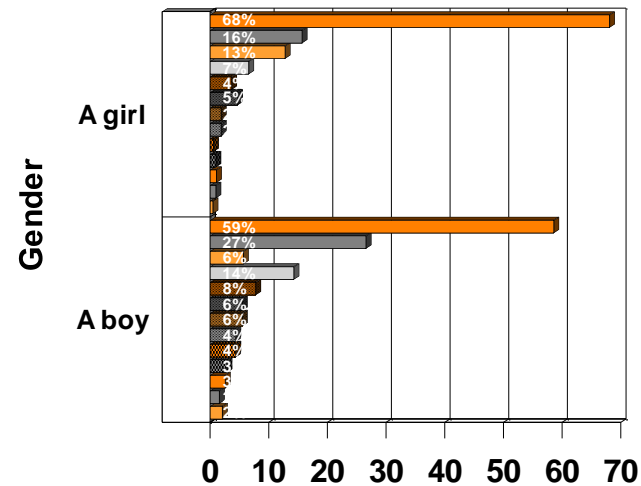
Question Six Cross Tabulation With Gender


Do you ever do any of the following when you lose a game?

Break % Respondents	Base	Gender	
		A girl	A boy
Base	1001	617	384
Q6			
No, I don't do any of these things	64.4%	68.1%	58.6%
Get angry with yourself	19.9%	15.7%	26.6%
Other - please tell us	10.1%	12.8%	5.7%
Sulk	9.6%	6.6%	14.3%
Get angry with your team mates	5.3%	3.7%	7.8%
Cry	5.0%	4.7%	5.5%
Shout	3.3%	1.9%	5.5%
Storm off	2.9%	1.9%	4.4%
Get angry with your parents	2.1%	0.6%	4.4%
Swear	1.7%	1.0%	2.9%
Scream	1.7%	1.1%	2.6%
Get angry with your coach or teacher	1.2%	1.0%	1.6%
Throw a piece of sports equipment	1.1%	0.5%	2.1%


Question Six Cross Tabulation With Gender


Do you ever do any of the following when you lose a game?



 No, I don't do any of these things

 Get angry with yourself

 Other - please tell us

 Sulk

 Get angry with your team mates

 Cry


 Shout


 Storm off

 Get angry with your parents

 Swear

 Scream

 Get angry with your coach or teacher

 Throw a piece of sports equipment

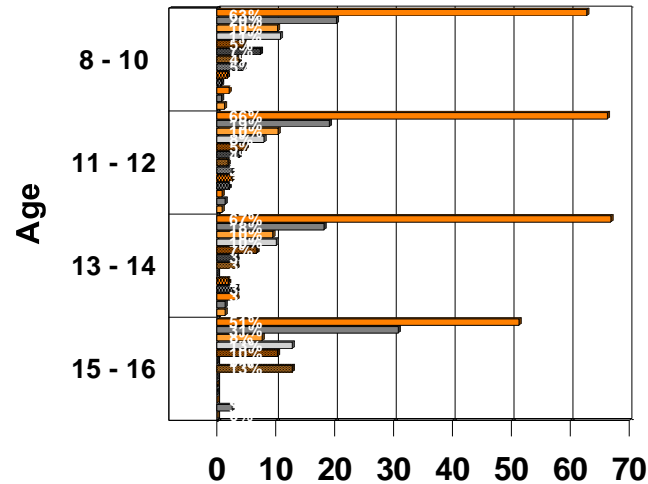
Question Six Cross Tabulation With Age

Do you ever do any of the following when you lose a game?

Break % Respondents	Base	Age			
		8 - 10	11 - 12	13 - 14	15 - 16
Base	1001	390	424	148	39
Q6					
No, I don't do any of these things	64.4%	62.8%	66.3%	66.9%	51.3%
Get angry with yourself	19.9%	20.3%	19.1%	18.2%	30.8%
Other - please tell us	10.1%	10.3%	10.4%	9.5%	7.7%
Sulk	9.6%	10.8%	8.0%	10.1%	12.8%
Get angry with your team mates	5.3%	4.6%	5.0%	6.8%	10.3%
Cry	5.0%	7.4%	3.8%	3.4%	-
Shout	3.3%	3.8%	1.9%	3.4%	12.8%
Storm off	2.9%	4.6%	2.6%	-	-
Get angry with your parents	2.1%	1.8%	2.6%	2.0%	-
Swear	1.7%	0.8%	2.1%	3.4%	-
Scream	1.7%	2.1%	0.9%	3.4%	-
Get angry with your coach or teacher	1.2%	0.8%	1.4%	1.4%	2.6%
Throw a piece of sports equipment	1.1%	1.3%	0.9%	1.4%	-

Question Six Cross Tabulation With Age

Do you ever do any of the following when you lose a game?



■ No, I don't do any of these things

■ Get angry with yourself

■ Other - please tell us

■ Sulk

■ Get angry with your team mates

■ Cry

■ Shout

■ Storm off

■ Get angry with your parents

■ Swear

■ Scream

■ Get angry with your coach or teacher

■ Throw a piece of sports equipment

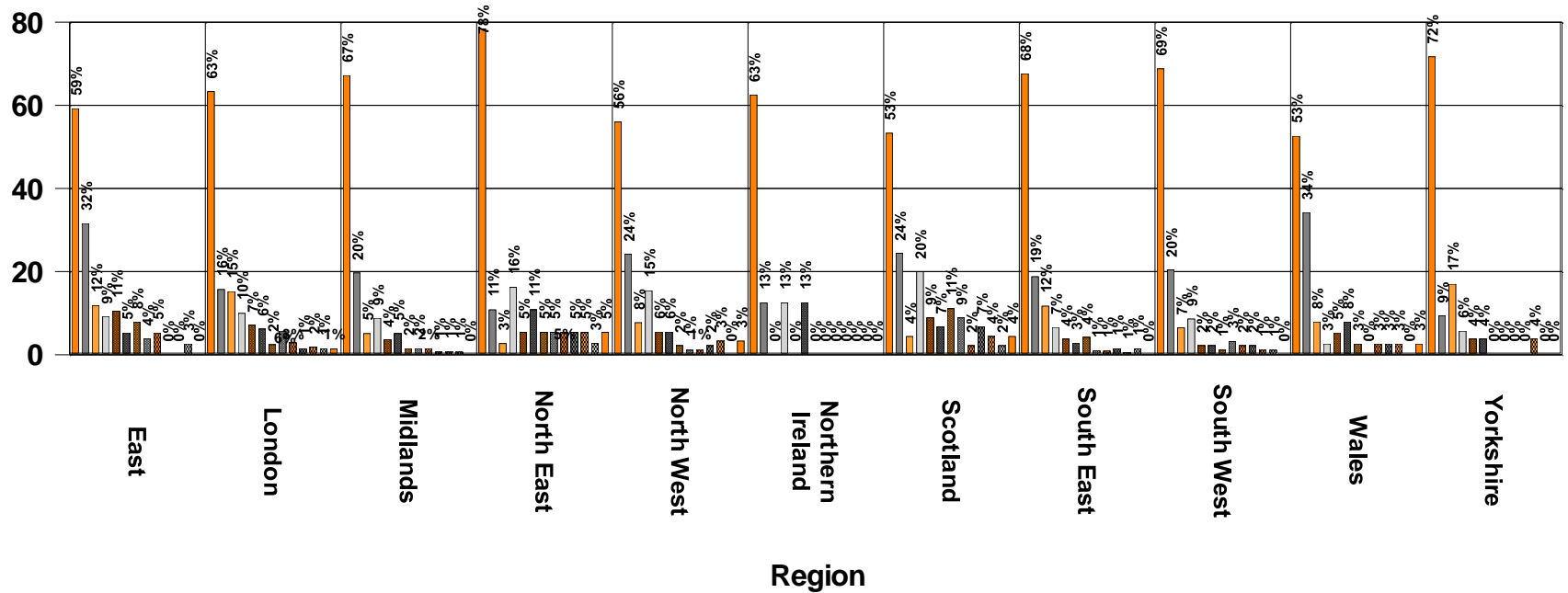
Question Six Cross Tabulation With Region

Do you ever do any of the following when you lose a game?

Break % Respondents	Base	Region										
		East	London	Midland-s	North East	North West	Northern Irela...	Scotland	South East	South West	Wales	Yorkshi-re
Base	1001	76	210	137	37	91	8	45	213	93	38	53
Q6												
No, I don't do any of these things	64.4%	59.2%	63.3%	67.2%	78.4%	56.0%	62.5%	53.3%	67.6%	68.8%	52.6%	71.7%
Get angry with yourself	19.9%	31.6%	15.7%	19.7%	10.8%	24.2%	12.5%	24.4%	18.8%	20.4%	34.2%	9.4%
Other - please tell us	10.1%	11.8%	15.2%	5.1%	2.7%	7.7%	-	4.4%	11.7%	6.5%	7.9%	17.0%
Sulk	9.6%	9.2%	10.0%	8.8%	16.2%	15.4%	12.5%	20.0%	6.6%	8.6%	2.6%	5.7%
Get angry with your team mates	5.3%	10.5%	7.1%	3.6%	5.4%	5.5%	-	8.9%	3.8%	2.2%	5.3%	3.8%
Cry	5.0%	5.3%	6.2%	5.1%	10.8%	5.5%	12.5%	6.7%	2.8%	2.2%	7.9%	3.8%
Shout	3.3%	7.9%	2.4%	1.5%	5.4%	2.2%	-	11.1%	4.2%	1.1%	2.6%	-
Storm off	2.9%	3.9%	5.7%	1.5%	5.4%	1.1%	-	8.9%	0.9%	3.2%	-	-
Get angry with your parents	2.1%	5.3%	2.9%	1.5%	5.4%	1.1%	-	2.2%	0.9%	2.2%	2.6%	-
Swear	1.7%	-	1.4%	0.7%	5.4%	2.2%	-	6.7%	1.4%	2.2%	2.6%	-
Scream	1.7%	-	1.9%	0.7%	5.4%	3.3%	-	4.4%	0.5%	1.1%	2.6%	3.8%
Get angry with your coach or teacher	1.2%	2.6%	1.4%	0.7%	2.7%	-	-	2.2%	1.4%	1.1%	-	-
Throw a piece of sports equipment	1.1%	-	1.4%	-	5.4%	3.3%	-	4.4%	-	-	2.6%	-

Question Six Cross Tabulation With Region

Do you ever do any of the following when you lose a game?



- No, I don't do any of these things
- Get angry with yourself
- Other - please tell us
- Sulk
- Get angry with your team mates
- Cry
- Shout
- Storm off
- Get angry with your parents
- Swear
- Scream
- Get angry with your coach or teacher
- Throw a piece of sports equipment

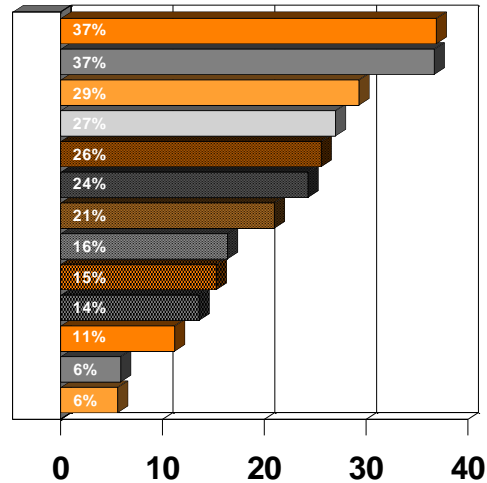
Question Seven

Do any of your team mates ever do any of the following when you lose a game?


Base % Respondents	
Base	100.0%
Q7	
Sulk	36.9%
Get angry with their team mates	36.7%
Get angry with themselves	29.3%
Storm off	27.0%
Shout	25.6%
No, they don't do any of these things	24.3%
Swear	21.0%
Cry	16.4%
Throw a piece of sports equipment	15.3%
Get angry with their coach or teacher	13.6%
Scream	11.2%
Get angry with their parents	5.9%
Other - please tell us	5.6%


Question Seven

Do any of your team mates ever do any of the following when you lose a game?




 Sulk

 Get angry with their team mates

 Get angry with themselves


 Storm off


 Shout

 No, they don't do any of these things

 Swear


 Cry

 Throw a piece of sports equipment

 Get angry with their coach or teacher

 Scream

 Get angry with their parents

 Other - please tell us

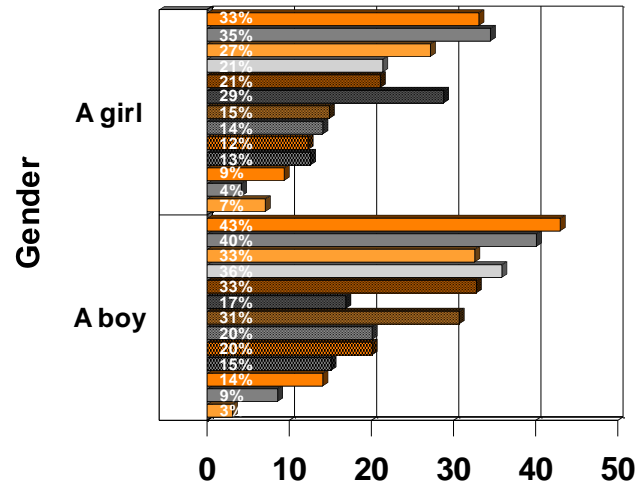
Question Seven Cross Tabulation With Gender

Do any of your team mates ever do any of the following when you lose a game?

Break % Respondents	Base	Gender	
		A girl	A boy
Base	1001	617	384
Q7			
Sulk	36.9%	33.1%	43.0%
Get angry with their team mates	36.7%	34.5%	40.1%
Get angry with themselves	29.3%	27.2%	32.6%
Storm off	27.0%	21.4%	35.9%
Shout	25.6%	21.1%	32.8%
No, they don't do any of these things	24.3%	28.8%	16.9%
Swear	21.0%	14.9%	30.7%
Cry	16.4%	14.1%	20.1%
Throw a piece of sports equipment	15.3%	12.3%	20.1%
Get angry with their coach or teacher	13.6%	12.6%	15.1%
Scream	11.2%	9.4%	14.1%
Get angry with their parents	5.9%	4.2%	8.6%
Other - please tell us	5.6%	7.1%	3.1%

Question Seven Cross Tabulation With Gender

Do any of your team mates ever do any of the following when you lose a game?



- Sulk
- Cry
- Get angry with their team mates
- Throw a piece of sports equipment
- Get angry with themselves
- Get angry with their coach or teacher
- Storm off
- Scream
- Get angry with their parents
- Shout
- No, they don't do any of these things
- Other - please tell us
- Swear

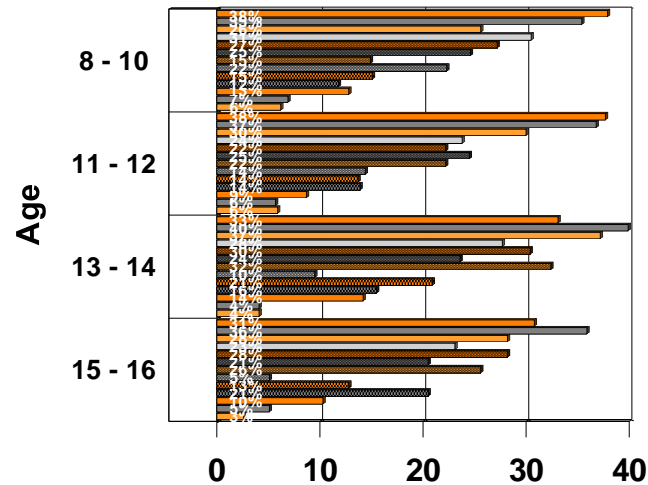
Question Seven Cross Tabulation With Age

Do any of your team mates ever do any of the following when you lose a game?

Break % Respondents	Base	Age			
		8 - 10	11 - 12	13 - 14	15 - 16
Base	1001	390	424	148	39
Q7					
Sulk	36.9%	37.9%	37.7%	33.1%	30.8%
Get angry with their team mates	36.7%	35.4%	36.8%	39.9%	35.9%
Get angry with themselves	29.3%	25.6%	30.0%	37.2%	28.2%
Storm off	27.0%	30.5%	23.8%	27.7%	23.1%
Shout	25.6%	27.2%	22.2%	30.4%	28.2%
No, they don't do any of these things	24.3%	24.6%	24.5%	23.6%	20.5%
Swear	21.0%	14.9%	22.2%	32.4%	25.6%
Cry	16.4%	22.3%	14.4%	9.5%	5.1%
Throw a piece of sports equipment	15.3%	15.1%	13.7%	20.9%	12.8%
Get angry with their coach or teacher	13.6%	11.8%	13.9%	15.5%	20.5%
Scream	11.2%	12.8%	8.7%	14.2%	10.3%
Get angry with their parents	5.9%	6.9%	5.7%	4.1%	5.1%
Other - please tell us	5.6%	6.2%	5.9%	4.1%	2.6%

Question Seven Cross Tabulation With Age

Do any of your team mates ever do any of the following when you lose a game?



- Sulk
- Cry
- Get angry with their team mates
- Throw a piece of sports equipment
- Get angry with themselves
- Get angry with their coach or teacher
- Storm off
- Scream
- Get angry with their parents
- No, they don't do any of these things
- Other - please tell us
- Swear

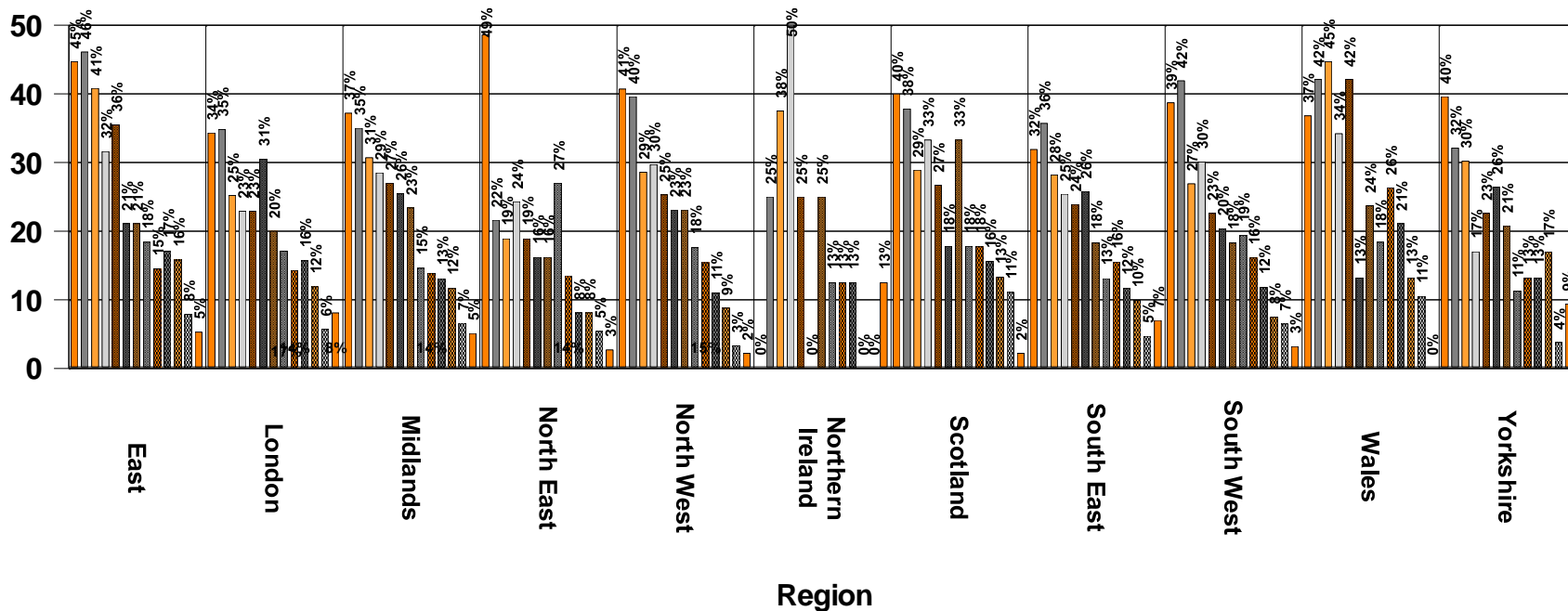
Question Seven Cross Tabulation With Region

Do any of your team mates ever do any of the following when you lose a game?

Break % Respondents	Base	Region										
		East	London	Midlands	North East	North West	Northern Irel...	Scotland	South East	South West	Wales	Yorkshire
Base	1001	76	210	137	37	91	8	45	213	93	38	53
Q7												
Sulk	36.9%	44.7%	34.3%	37.2%	48.6%	40.7%	-	40.0%	31.9%	38.7%	36.8%	39.6%
Get angry with their team mates	36.7%	46.1%	34.8%	35.0%	21.6%	39.6%	25.0%	37.8%	35.7%	41.9%	42.1%	32.1%
Get angry with themselves	29.3%	40.8%	25.2%	30.7%	18.9%	28.6%	37.5%	28.9%	28.2%	26.9%	44.7%	30.2%
Storm off	27.0%	31.6%	22.9%	28.5%	24.3%	29.7%	50.0%	33.3%	25.4%	30.1%	34.2%	17.0%
Shout	25.6%	35.5%	22.9%	27.0%	18.9%	25.3%	25.0%	26.7%	23.9%	22.6%	42.1%	22.6%
No, they don't do any of these things	24.3%	21.1%	30.5%	25.5%	16.2%	23.1%	-	17.8%	25.8%	20.4%	13.2%	26.4%
Swear	21.0%	21.1%	20.0%	23.4%	16.2%	23.1%	25.0%	33.3%	18.3%	18.3%	23.7%	20.8%
Cry	16.4%	18.4%	17.1%	14.6%	27.0%	17.6%	12.5%	17.8%	13.1%	19.4%	18.4%	11.3%
Throw a piece of sports equipment	15.3%	14.5%	14.3%	13.9%	13.5%	15.4%	12.5%	17.8%	15.5%	16.1%	26.3%	13.2%
Get angry with their coach or teacher	13.6%	17.1%	15.7%	13.1%	8.1%	11.0%	12.5%	15.6%	11.7%	11.8%	21.1%	13.2%
Scream	11.2%	15.8%	11.9%	11.7%	8.1%	8.8%	-	13.3%	9.9%	7.5%	13.2%	17.0%
Get angry with their parents	5.9%	7.9%	5.7%	6.6%	5.4%	3.3%	-	11.1%	4.7%	6.5%	10.5%	3.8%
Other - please tell us	5.6%	5.3%	8.1%	5.1%	2.7%	2.2%	12.5%	2.2%	7.0%	3.2%	-	9.4%

Question Seven Cross Tabulation With Region

Do any of your team mates ever do any of the following when you lose a game?



- Sulk
- Cry
- Get angry with their team mates
- Throw a piece of sports equipment
- Get angry with themselves
- Storm off
- Get angry with their coach or teacher
- Shout
- Swear
- No, they don't do any of these things
- Other - please tell us

Question Eight

What is the worst example of someone acting like a bad loser you have seen while taking part in sport? – *please see Excel Spreadsheet*

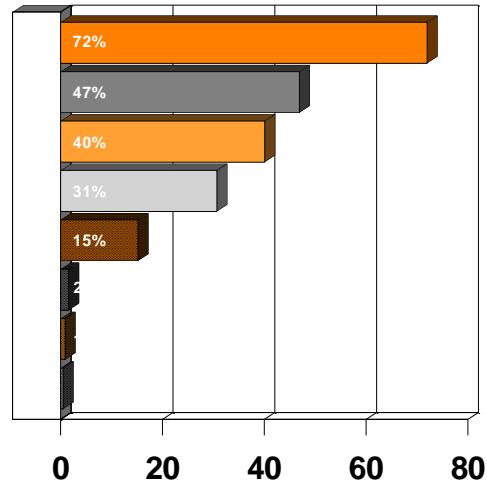
Question Nine

Thinking about when you lose a game of competitive sport, do you usually do any of the following:

Base % Respondents	
Base	100.0%
Q9	
Shake hands with the opposition	72.0%
Give three cheers for the opposition	46.9%
Thank your coach/teacher	40.1%
Shake hands with the referee/umpire	30.7%
I don't do any of these things	15.2%
Shout at the opposition	1.6%
Shout at your team-mates	0.9%
Shout at your coach/teacher	0.5%

Question Nine

Thinking about when you lose a game of competitive sport, do you usually do any of the following:



- Shake hands with the opposition
- Give three cheers for the opposition
- Thank your coach/teacher
- Shake hands with the referee/umpire
- I don't do any of these things
- Shout at the opposition
- Shout at your team-mates
- Shout at your coach/teacher

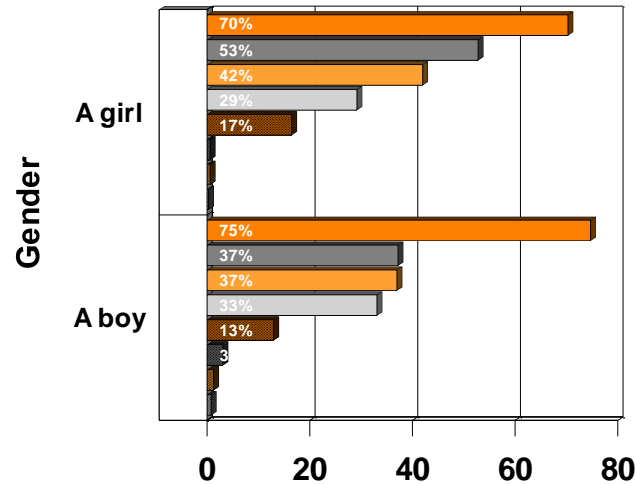
Question Nine Cross Tabulation With Gender

Thinking about when you lose a game of competitive sport, do you usually do any of the following:

Break % Respondents	Base	Gender	
		A girl	A boy
Base	1001	617	384
Q9			
Shake hands with the opposition	72.0%	70.3%	74.7%
Give three cheers for the opposition	46.9%	52.8%	37.2%
Thank your coach/teacher	40.1%	42.0%	37.0%
Shake hands with the referee/umpire	30.7%	29.2%	33.1%
I don't do any of these things	15.2%	16.5%	13.0%
Shout at the opposition	1.6%	0.6%	3.1%
Shout at your team-mates	0.9%	0.6%	1.3%
Shout at your coach/teacher	0.5%	0.3%	0.8%

Question Nine Cross Tabulation With Gender

Thinking about when you lose a game of competitive sport, do you usually do any of the following:



- Shake hands with the opposition
- Give three cheers for the opposition
- Thank your coach/teacher
- Shake hands with the referee/umpire
- I don't do any of these things
- Shout at the opposition
- Shout at your team-mates
- Shout at your coach/teacher

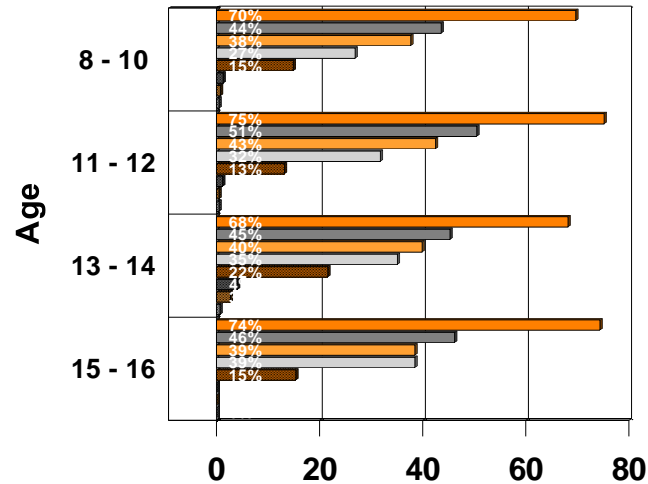
Question Nine Cross Tabulation With Age

Thinking about when you lose a game of competitive sport, do you usually do any of the following:

Break % Respondents	Base	Age			
		8 - 10	11 - 12	13 - 14	15 - 16
Base	1001	390	424	148	39
Q9					
Shake hands with the opposition	72.0%	69.7%	75.2%	68.2%	74.4%
Give three cheers for the opposition	46.9%	43.6%	50.5%	45.3%	46.2%
Thank your coach/teacher	40.1%	37.7%	42.5%	39.9%	38.5%
Shake hands with the referee/umpire	30.7%	26.9%	31.8%	35.1%	38.5%
I don't do any of these things	15.2%	14.9%	13.2%	21.6%	15.4%
Shout at the opposition	1.6%	1.3%	1.2%	4.1%	-
Shout at your team-mates	0.9%	0.8%	0.5%	2.7%	-
Shout at your coach/teacher	0.5%	0.5%	0.5%	0.7%	-

Question Nine Cross Tabulation With Age

Thinking about when you lose a game of competitive sport, do you usually do any of the following:



- Shake hands with the opposition
- Give three cheers for the opposition
- Thank your coach/teacher
- Shake hands with the referee/umpire
- I don't do any of these things
- Shout at the opposition
- Shout at your team-mates
- Shout at your coach/teacher

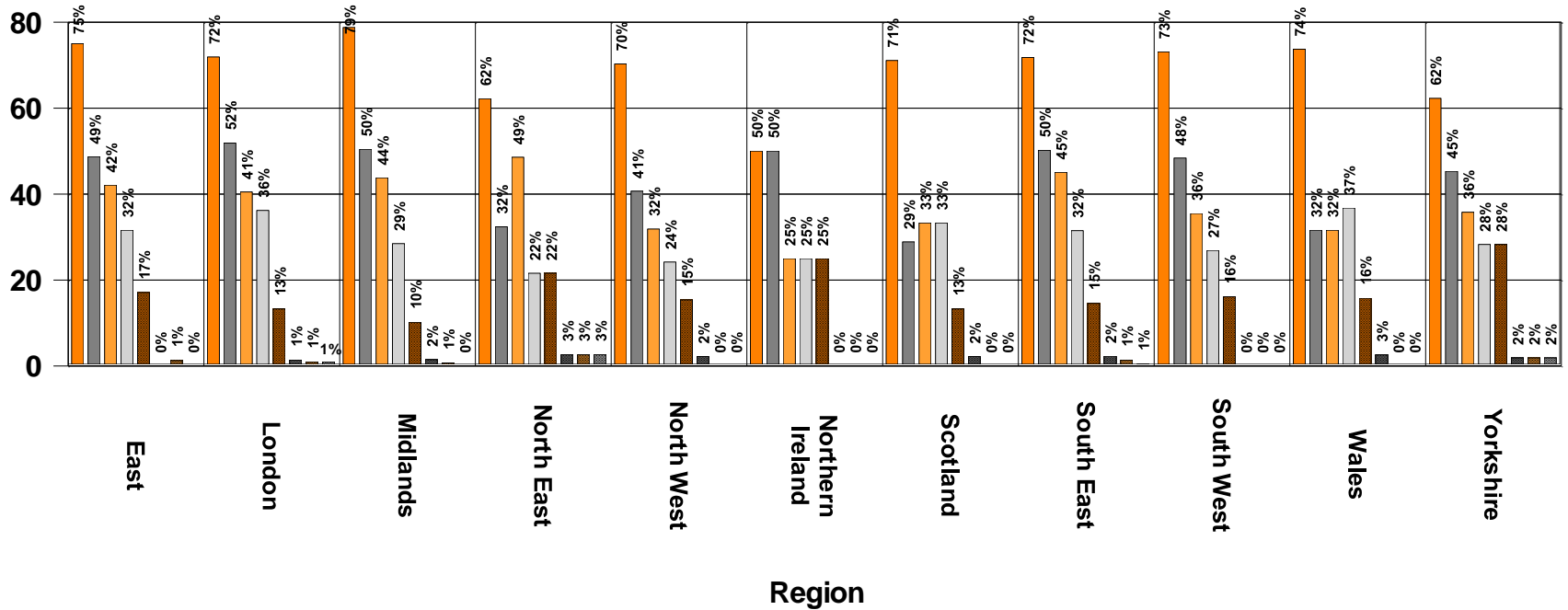
Question Nine Cross Tabulation With Region

Thinking about when you lose a game of competitive sport, do you usually do any of the following:

Break % Respondents	Base	Region										
		East	London	Midlands	North East	North West	Northern Ireland	Scotland	South East	South West	Wales	Yorkshire
Base	1001	76	210	137	37	91	8	45	213	93	38	53
Q9												
Shake hands with the opposition	72.0%	75.0%	71.9%	78.8%	62.2%	70.3%	50.0%	71.1%	71.8%	73.1%	73.7%	62.3%
Give three cheers for the opposition	46.9%	48.7%	51.9%	50.4%	32.4%	40.7%	50.0%	28.9%	50.2%	48.4%	31.6%	45.3%
Thank your coach/teacher	40.1%	42.1%	40.5%	43.8%	48.6%	31.9%	25.0%	33.3%	45.1%	35.5%	31.6%	35.8%
Shake hands with the referee/umpire	30.7%	31.6%	36.2%	28.5%	21.6%	24.2%	25.0%	33.3%	31.5%	26.9%	36.8%	28.3%
I don't do any of these things	15.2%	17.1%	13.3%	10.2%	21.6%	15.4%	25.0%	13.3%	14.6%	16.1%	15.8%	28.3%
Shout at the opposition	1.6%	-	1.4%	1.5%	2.7%	2.2%	-	2.2%	2.3%	-	2.6%	1.9%
Shout at your teammates	0.9%	1.3%	1.0%	0.7%	2.7%	-	-	-	1.4%	-	-	1.9%
Shout at your coach/teacher	0.5%	-	1.0%	-	2.7%	-	-	-	0.5%	-	-	1.9%

Question Nine Cross Tabulation With Region

Thinking about when you lose a game of competitive sport, do you usually do any of the following:



- Shake hands with the opposition
- Give three cheers for the opposition
- Thank your coach/teacher
- Shake hands with the referee/umpire
- I don't do any of these things
- Shout at the opposition
- Shout at your team-mates
- Shout at your coach/teacher

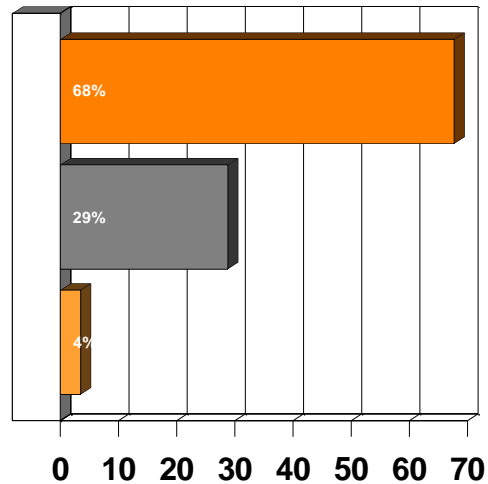
Question Ten

If you see one of your favourite professional sports stars behaving like a bad loser, does that make you act that way yourself?

Base % Respondents	
Base	100.0%
Q10	
No	67.7%
I do not have a favourite sportsperson	28.8%
Yes	3.5%

Question Ten

If you see one of your favourite professional sports stars behaving like a bad loser, does that make you act that way yourself?



■ No

■ I do not have a favourite sportsperson

■ Yes

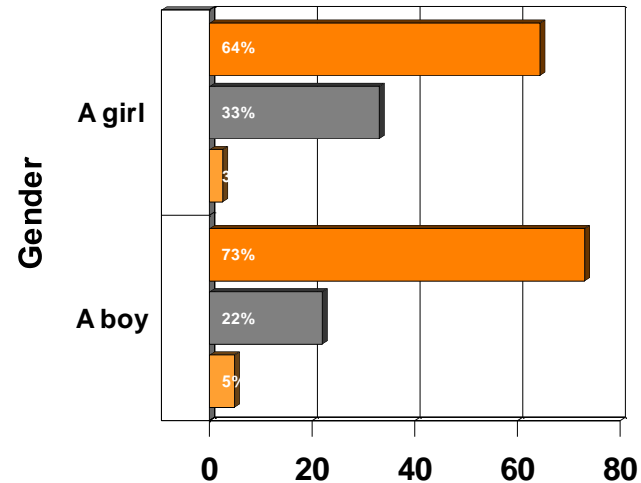
Question Ten Cross Tabulation With Gender

If you see one of your favourite professional sports stars behaving like a bad loser, does that make you act that way yourself?

Break % Respondents	Base	Gender	
		A girl	A boy
Base	1007	620	387
Q10			
No	67.7%	64.4%	73.1%
I do not have a favourite sportsperson	28.8%	33.1%	22.0%
Yes	3.5%	2.6%	4.9%

Question Ten Cross Tabulation With Gender

If you see one of your favourite professional sports stars behaving like a bad loser, does that make you act that way yourself?



■ No

■ I do not have a favourite sportsperson

■ Yes

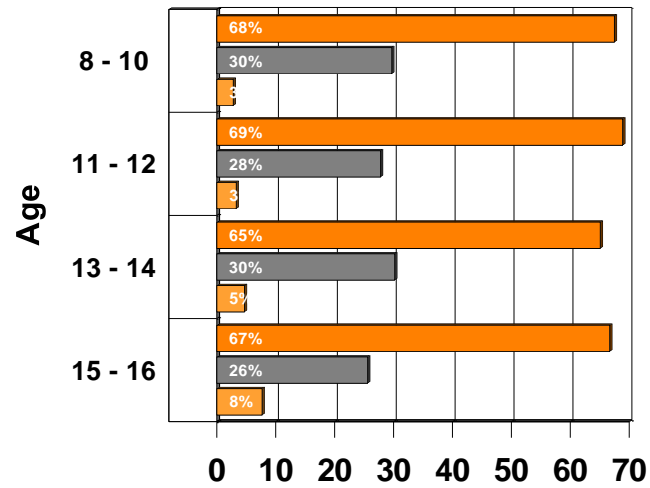
Question Ten Cross Tabulation With Age

If you see one of your favourite professional sports stars behaving like a bad loser, does that make you act that way yourself?

Break % Respondents	Base	Age			
		8 - 10	11 - 12	13 - 14	15 - 16
Base	1007	391	428	149	39
Q10					
No	67.7%	67.5%	68.9%	65.1%	66.7%
I do not have a favourite sportsperson	28.8%	29.7%	27.8%	30.2%	25.6%
Yes	3.5%	2.8%	3.3%	4.7%	7.7%

Question Ten Cross Tabulation With Age

If you see one of your favourite professional sports stars behaving like a bad loser, does that make you act that way yourself?



■ No

■ I do not have a favourite sportsperson

■ Yes

Question Ten Cross Tabulation With Region

If you see one of your favourite professional sports stars behaving like a bad loser, does that make you act that way yourself?

Break % Respondents	Base	Region										
		East	London	Midlands	North East	North West	Northern Irela...	Scotland	South East	South West	Wales	Yorkshire
Base	1007	76	212	137	38	91	8	45	215	94	38	53
Q10												
No	67.7%	69.7%	68.9%	69.3%	57.9%	59.3%	62.5%	66.7%	67.0%	69.1%	78.9%	71.7%
I do not have a favourite sportsperson	28.8%	27.6%	26.4%	27.7%	42.1%	34.1%	37.5%	26.7%	31.2%	27.7%	13.2%	28.3%
Yes	3.5%	2.6%	4.7%	2.9%	-	6.6%	-	6.7%	1.9%	3.2%	7.9%	-

Question Ten Cross Tabulation With Region

If you see one of your favourite professional sports stars behaving like a bad loser, does that make you act that way yourself?

