

**YouGov Survey Results**

Sample Size: 1368  
Fieldwork: 10th - 12th May 2010

Total	Gender		Age					Social Grade		Region							
	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland	Northern Ireland

Are you...?

	1361	729	632	43	104	503	548	163	839	522	328	221	139	140	352	43	112	26
All Adults	1361	729	632	43	104	503	548	163	839	522	328	221	139	140	352	43	112	26
Male	54%	100%	-	56%	36%	46%	57%	76%	57%	49%	54%	49%	57%	55%	53%	56%	54%	65%
Female	46%	-	100%	44%	64%	54%	43%	24%	44%	51%	46%	51%	43%	45%	47%	44%	46%	35%

Do you have a child/ children in any of the following age groups? (Please tick all that apply)

	1361	729	632	43	104	503	548	163	839	522	328	221	139	140	352	43	112	26
All Adults	1361	729	632	43	104	503	548	163	839	522	328	221	139	140	352	43	112	26
0 to 3	10%	10%	10%	-	31%	14%	4%	4%	9%	10%	11%	9%	5%	12%	10%	5%	10%	12%
4 to 7	21%	21%	21%	-	40%	35%	10%	6%	21%	20%	19%	23%	21%	24%	20%	28%	20%	15%
8 to 10	34%	35%	34%	9%	49%	51%	24%	17%	36%	32%	32%	37%	31%	36%	36%	42%	38%	15%
11 to 13	34%	35%	34%	-	33%	41%	34%	23%	35%	33%	34%	37%	36%	31%	36%	33%	31%	27%
14 to 15	25%	26%	24%	-	12%	22%	32%	25%	26%	23%	27%	25%	22%	26%	26%	23%	18%	19%
16 to 17	27%	25%	29%	-	6%	20%	37%	35%	26%	28%	27%	26%	30%	24%	26%	28%	33%	35%
18 or older (grown-up children)	29%	31%	27%	-	3%	12%	42%	62%	28%	31%	28%	25%	38%	24%	28%	26%	34%	42%
No children	4%	4%	4%	91%	9%	0%	0%	1%	1%	8%	4%	4%	3%	5%	4%	2%	3%	12%

What is the gender of your eldest child aged 8 to 17?

	1183	627	556	4	86	470	500	123	746	437	278	201	121	117	311	37	99	19
All Parents with children aged 8 to 17	1183	627	556	4	86	470	500	123	746	437	278	201	121	117	311	37	99	19
Male	52%	53%	51%	75%	59%	51%	52%	54%	51%	53%	52%	55%	59%	57%	48%	51%	46%	58%
Female	48%	47%	49%	25%	41%	49%	48%	46%	49%	47%	48%	45%	41%	43%	52%	49%	54%	42%

Still thinking about your eldest child aged 8 to 17...

What stage of school are they in?

	1183	627	556	4	86	470	500	123	746	437	278	201	121	117	311	37	99	19
All Parents with children aged 8 to 17	1183	627	556	4	86	470	500	123	746	437	278	201	121	117	311	37	99	19
Primary school (aged 4 to 11)	27%	26%	27%	100%	60%	39%	14%	8%	28%	24%	23%	29%	25%	30%	26%	27%	33%	21%
Secondary school (aged 11 to 17)	61%	63%	59%	-	38%	52%	71%	73%	63%	58%	62%	60%	59%	63%	61%	59%	58%	79%
Other	10%	9%	10%	-	1%	7%	13%	14%	8%	13%	11%	9%	13%	5%	11%	11%	3%	-
Not applicable - my child does not go to school	3%	2%	3%	-	-	3%	2%	5%	2%	4%	3%	1%	3%	2%	3%	6%	-	-

And what type of school does your eldest child go to?

	1183	627	556	4	86	470	500	123	746	437	278	201	121	117	311	37	99	19
All Parents with children aged 8 to 17	1183	627	556	4	86	470	500	123	746	437	278	201	121	117	311	37	99	19
State school	84%	85%	83%	100%	94%	88%	80%	78%	83%	85%	84%	90%	84%	79%	81%	89%	83%	84%
Independent school (i.e. it is independent in its finances and governance)	8%	8%	8%	-	6%	6%	10%	13%	11%	4%	7%	5%	6%	16%	10%	3%	8%	11%
Other	8%	7%	9%	-	-	6%	10%	9%	6%	11%	9%	5%	10%	5%	8%	8%	9%	5%

Cricket Foundation

Total	Gender		Age					Social Grade		Region							
	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland	Northern Ireland

In which of the following regions of the country is the school your eldest child attends?

All Parents with children aged 8 to 17	1183	627	556	4	86	470	500	123	746	437	278	201	121	117	311	37	99	19
East of England	7%	8%	6%	-	7%	5%	8%	9%	7%	6%	-	4%	60%	1%	-	-	-	5%
East Midlands	8%	7%	9%	-	10%	9%	7%	8%	8%	9%	-	47%	-	-	-	-	-	5%
North East	4%	5%	4%	-	8%	4%	4%	2%	4%	4%	17%	-	-	-	0%	-	1%	-
North West	12%	11%	13%	25%	12%	11%	13%	7%	11%	13%	45%	2%	-	-	-	-	32%	-
London	8%	8%	8%	25%	8%	8%	12%	10%	6%	-	-	1%	80%	1%	-	1%	-	
South East	22%	22%	22%	-	20%	21%	23%	25%	22%	21%	0%	1%	39%	18%	60%	-	1%	-
South West	10%	9%	10%	-	7%	11%	9%	11%	9%	11%	-	-	1%	37%	-	-	-	
West Midlands	8%	9%	7%	25%	8%	9%	7%	6%	8%	8%	-	44%	1%	-	1%	3%	-	
Yorkshire and the Humber	9%	9%	9%	-	8%	10%	9%	10%	9%	10%	37%	1%	-	-	-	3%	-	
Wales	3%	4%	3%	25%	2%	4%	3%	2%	3%	3%	-	-	-	-	-	95%	-	5%
Scotland	9%	9%	9%	-	9%	9%	9%	8%	10%	8%	-	-	-	-	-	-	97%	53%

Before today, had you heard of The Cricket Foundation charity's "Chance to Shine" campaign to educate, through cricket, children in a third of state schools by 2015?

All Parents with children aged 8 to 17 which go to state schools	993	532	461	4	81	412	400	96	621	372	234	181	102	92	253	33	82	16
Yes, I had	7%	10%	4%	-	4%	6%	8%	10%	7%	7%	7%	7%	11%	11%	8%	-	2%	6%
No, I had not	93%	90%	96%	100%	96%	94%	92%	90%	93%	93%	93%	93%	89%	89%	92%	100%	98%	94%

Is your child's school involved in the "Chance to Shine" campaign?

All Parents of children aged 8 to 17 which attend state school who have heard of the Chance to shine campaign	71	53	18	-	3	26	32	10	45	26	16	12	11	10	19	-	2	1
Yes, it is	14%	15%	11%	-	33%	19%	6%	20%	9%	23%	13%	17%	-	20%	21%	-	-	-
No, it is not	46%	51%	33%	-	33%	46%	53%	30%	53%	35%	50%	58%	45%	50%	32%	-	100%	-
Don't know	39%	34%	56%	-	33%	35%	41%	50%	38%	42%	38%	25%	55%	30%	47%	-	-	100%

Generally was cricket offered as a team sport when you were at school?

All Parents with children aged 8 to 17 which go to state schools	993	532	461	4	81	412	400	96	621	372	234	181	102	92	253	33	82	16
Yes, it was	53%	75%	29%	50%	33%	49%	56%	77%	58%	46%	50%	60%	65%	53%	54%	58%	28%	63%
No, it was not	40%	22%	60%	50%	53%	43%	39%	20%	37%	44%	44%	34%	25%	38%	39%	36%	67%	38%
Can't recall	7%	3%	11%	-	14%	8%	5%	3%	5%	10%	6%	6%	11%	9%	7%	6%	5%	-

And is cricket currently offered as a team sport at your child's school?

All Parents with children aged 8 to 17 which go to state schools	993	532	461	4	81	412	400	96	621	372	234	181	102	92	253	33	82	16
Yes, it is	35%	37%	33%	50%	22%	35%	39%	33%	37%	32%	36%	43%	35%	37%	39%	24%	5%	50%
No, it is not	41%	40%	41%	50%	59%	38%	38%	50%	42%	39%	35%	35%	34%	48%	39%	36%	77%	44%
Don't know	24%	22%	26%	-	19%	27%	24%	17%	21%	29%	28%	22%	30%	15%	23%	39%	18%	6%

You stated cricket is offered to your child as a team sport...

Does your child receive cricket coaching in school and/ or play in a school team?

All Parents of children aged 8 to 17 which attend state school and cricket is offered as a team sport	350	198	152	2	18	144	154	32	231	119	85	77	36	34	98	8	4	8
Yes, they receive coaching and play in a school team	9%	12%	5%	-	-	9%	8%	16%	8%	10%	8%	6%	-	18%	12%	-	25%	-
Yes, they receive coaching but do not play in a school team	31%	29%	34%	50%	39%	34%	31%	16%	29%	35%	29%	35%	31%	38%	30%	25%	25%	13%
Yes, they play in the school team but do not receive coaching	5%	6%	5%	-	6%	4%	8%	-	5%	7%	12%	5%	3%	3%	3%	-	-	-
No they don't	52%	52%	52%	-	50%	49%	52%	69%	58%	40%	47%	49%	64%	38%	53%	75%	50%	88%
Don't know	3%	2%	5%	50%	6%	4%	1%	-	0%	8%	4%	4%	3%	3%	2%	-	-	-

Cricket Foundation

Total	Gender		Age					Social Grade		Region							
	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland	Northern Ireland

Approximately how many external cricket matches did he/she play in the last school year (i.e. September 2008 to July 2009)? (Please only think about matches played against external schools)

All GB Parents of children aged 8 to 17 which attend state school and cricket is offered as a team sport and they receive coaching/ play in the school team

	159	93	66	1	8	68	72	10	97	62	42	36	12	20	44	2	2	1
0 matches	49%	44%	56%	-	50%	47%	54%	30%	51%	47%	52%	56%	58%	55%	39%	50%	-	-
Between 1 and 5 matches	20%	25%	14%	-	-	19%	24%	20%	25%	13%	17%	11%	33%	20%	25%	50%	-	100%
Between 5 and 10 matches	11%	11%	11%	-	13%	10%	11%	10%	11%	10%	12%	14%	-	5%	14%	-	-	-
Between 11 and 15 matches	3%	4%	2%	-	13%	3%	1%	10%	-	8%	5%	-	8%	10%	-	-	-	-
Between 16 and 20 matches	2%	1%	3%	100%	-	1%	1%	-	1%	3%	-	6%	-	-	2%	-	-	-
More than 21 matches	1%	1%	-	-	-	-	-	10%	1%	-	-	-	-	5%	-	-	-	-
Don't know/ can't recall	6%	8%	3%	-	-	7%	6%	-	5%	6%	2%	11%	-	5%	5%	-	50%	-
Not applicable - my child was unable to play cricket last school year	9%	6%	12%	-	25%	12%	3%	20%	6%	13%	12%	3%	-	-	16%	-	50%	-

Approximately how many internal cricket matches did he/she play in the last school year (i.e. September 2008 to July 2009)? (Please think about formal matches played between two teams within school time)

All GB Parents of children aged 8 to 17 which attend state school and cricket is offered as a team sport and they receive coaching/ play in the school team

	159	93	66	1	8	68	72	10	97	62	42	36	12	20	44	2	2	1
Between 1 and 5 matches	30%	30%	29%	-	-	31%	33%	20%	33%	24%	24%	28%	33%	30%	36%	50%	-	-
Between 5 and 10 matches	10%	11%	9%	-	-	9%	14%	-	13%	5%	5%	19%	8%	-	11%	-	-	100%
Between 11 and 15 matches	6%	9%	2%	-	25%	4%	3%	20%	4%	8%	10%	3%	8%	15%	-	-	-	-
Between 16 and 20 matches	1%	-	3%	100%	-	1%	-	-	1%	2%	2%	3%	-	-	-	-	-	-
More than 21 matches	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
0 matches	27%	26%	29%	-	63%	28%	25%	10%	22%	35%	29%	28%	33%	15%	30%	50%	-	-
Don't know/ can't recall	20%	18%	23%	-	-	18%	24%	30%	22%	18%	21%	14%	17%	40%	18%	-	-	-
Not applicable - my child was unable to play cricket last school year	6%	6%	6%	-	13%	9%	1%	20%	5%	8%	10%	6%	-	-	5%	-	100%	-

You stated cricket was NOT offered to your child as a team sport...

Would you like cricket to be offered as a team sport at your child's school?

All Parents of children aged 8 to 17 which attend state school, cricket is not offered as a team sport

	406	215	191	2	48	158	150	48	261	145	83	64	35	44	98	12	63	7
Yes, I would	54%	59%	49%	-	46%	56%	51%	65%	57%	48%	63%	61%	57%	50%	56%	33%	40%	29%
No, I would not	20%	21%	20%	50%	25%	21%	18%	21%	17%	27%	18%	11%	14%	23%	18%	-	38%	57%
Don't know	26%	20%	31%	50%	29%	23%	31%	15%	26%	26%	19%	28%	29%	27%	26%	67%	22%	14%

Does your child's school provide or have access to any cricket facilities (e.g. a cricket pitch and cricket equipment)?

All Parents with children aged 8 to 17 which go to state schools

	993	532	461	4	81	412	400	96	621	372	234	181	102	92	253	33	82	16
Yes, it does	38%	40%	35%	50%	21%	37%	41%	44%	38%	37%	39%	43%	36%	33%	43%	30%	18%	38%
No, it does not	30%	32%	29%	25%	46%	31%	27%	29%	33%	27%	30%	25%	25%	41%	25%	30%	51%	44%
Don't know	32%	29%	36%	25%	33%	33%	32%	27%	29%	37%	31%	33%	38%	26%	33%	39%	30%	19%

You stated your eldest child's school does provide cricket facilities such as a cricket pitch and equipment...

How would you describe these cricket facilities?

All Parents of children aged 8 to 17 which attend state school, school does provide cricket facilities

	374	211	163	2	17	151	162	42	238	136	91	77	37	30	108	10	15	6
Very good	9%	10%	6%	-	-	12%	5%	14%	9%	8%	8%	8%	3%	7%	12%	-	13%	17%
Good	24%	22%	26%	-	18%	21%	27%	26%	24%	24%	26%	19%	19%	23%	30%	-	13%	33%
Adequate	39%	41%	36%	100%	41%	39%	39%	31%	38%	40%	38%	38%	46%	40%	30%	70%	60%	50%
Poor	9%	10%	7%	-	12%	11%	6%	7%	11%	5%	9%	9%	8%	3%	9%	20%	7%	-
Very poor	1%	2%	1%	-	6%	1%	2%	-	1%	2%	2%	3%	-	-	1%	-	-	-
Don't know	19%	15%	25%	-	24%	17%	21%	21%	18%	21%	16%	23%	24%	27%	19%	10%	7%	-

Cricket Foundation

Total	Gender		Age					Social Grade		Region							
	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland	Northern Ireland

Are girls able to take part in cricket activities at your eldest child's school?

All Parents with children aged 8 to 17 which go to state schools

993	532	461	4	81	412	400	96	621	372	234	181	102	92	253	33	82	16
Yes, they are	24%	24%	25%	22%	25%	23%	24%	25%	22%	24%	28%	19%	28%	12%	13%	19%	
No, they are not	27%	28%	25%	27%	26%	27%	27%	29%	23%	25%	24%	24%	36%	22%	15%	44%	50%
Don't know	49%	48%	51%	50%	51%	49%	49%	45%	56%	51%	48%	58%	36%	50%	73%	43%	31%

When you were at school were girls able to take part in cricket activities?

All Parents with children aged 8 to 17 which go to state schools

993	532	461	4	81	412	400	96	621	372	234	181	102	92	253	33	82	16
Yes, they were	9%	7%	11%	25%	19%	9%	6%	9%	9%	10%	8%	6%	9%	11%	9%	7%	-
No, they were not	76%	81%	71%	25%	52%	73%	82%	85%	76%	72%	81%	75%	76%	77%	73%	73%	100%
Don't know/ can't recall	15%	12%	18%	50%	30%	17%	12%	5%	15%	18%	12%	20%	15%	12%	18%	20%	-

You stated girls are not able to take part in cricket activities at your eldest child's school. To what extent do you agree or disagree with the following statement?

Girls should be able to take part in cricket activities at my child's school

All GB Parents of children aged 8 to 17 which attend state school, girls are not able to play cricket at their child's school

265	149	116	1	22	108	108	26	181	84	59	44	24	33	56	5	36	8	
Strongly agree	29%	30%	29%	100%	27%	31%	28%	27%	31%	26%	34%	36%	13%	21%	30%	20%	31%	38%
Agree	32%	32%	33%	-	18%	30%	34%	46%	32%	32%	22%	43%	58%	36%	29%	80%	14%	25%
Neither agree nor disagree	30%	29%	32%	-	41%	29%	31%	23%	29%	33%	37%	18%	29%	33%	30%	-	36%	25%
Disagree	3%	5%	2%	-	9%	4%	2%	4%	4%	2%	2%	-	-	6%	4%	-	8%	13%
Strongly disagree	3%	4%	3%	-	5%	5%	3%	-	4%	2%	3%	2%	-	-	5%	-	8%	-
Don't know	2%	1%	2%	-	-	2%	2%	-	1%	4%	2%	-	-	3%	2%	-	3%	-

To what extent do you agree or disagree with the following statement?

Cricket has become less elitist than when I was at school

(By elitist we mean a select group of people with wealth, specialised training or experience, or other distinctive attributes)

All Parents with children aged 8 to 17 which go to state schools

993	532	461	4	81	412	400	96	621	372	234	181	102	92	253	33	82	16	
Strongly agree	6%	7%	5%	-	6%	5%	13%	7%	5%	3%	8%	6%	8%	6%	12%	10%	6%	
Agree	36%	35%	38%	-	26%	38%	37%	34%	37%	34%	40%	31%	33%	45%	38%	30%	23%	56%
Neither agree nor disagree	36%	38%	34%	75%	37%	34%	39%	32%	35%	38%	34%	43%	39%	29%	37%	36%	30%	31%
Disagree	11%	11%	10%	-	11%	11%	10%	11%	10%	12%	8%	13%	7%	10%	9%	18%	-	
Strongly disagree	3%	3%	2%	-	4%	2%	4%	3%	2%	2%	3%	2%	3%	2%	3%	5%	-	
Don't know	8%	6%	11%	25%	16%	8%	7%	6%	7%	10%	9%	8%	7%	9%	6%	9%	13%	6%

Total	Gender		Age					Social Grade		Region							
Base	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland	Northern Ireland

To what extent do you agree or disagree with the following statements?

People from a wider range of ethnic backgrounds are playing cricket more than when I was at school

All Parents with children aged 8 to 17 which go to state schools

Strongly agree	8%	10%	6%	-	7%	7%	9%	13%	9%	7%	8%	8%	7%	9%	9%	15%	12%	6%
Agree	40%	38%	42%	25%	32%	42%	40%	41%	40%	44%	36%	38%	41%	42%	42%	32%	31%	31%
Neither agree nor disagree	29%	30%	27%	50%	35%	28%	29%	24%	26%	33%	29%	33%	26%	18%	31%	21%	22%	56%
Disagree	7%	8%	6%	-	7%	5%	8%	8%	7%	8%	7%	7%	7%	6%	3%	11%	6%	6%
Strongly disagree	1%	2%	1%	-	1%	1%	1%	3%	2%	1%	1%	3%	2%	1%	3%	2%	-	-
Don't know	15%	12%	18%	25%	17%	16%	14%	11%	16%	13%	12%	15%	19%	23%	11%	15%	21%	-

Do you think playing competitive team sports can improve children's academic results?

All Parents with children aged 8 to 17 which go to state schools

Yes, I do	66%	72%	58%	75%	70%	65%	65%	66%	66%	64%	65%	64%	65%	66%	66%	58%	72%	81%
No, I do not	20%	16%	23%	-	11%	19%	22%	21%	19%	20%	21%	19%	19%	16%	21%	27%	16%	13%
Don't know	15%	11%	19%	25%	19%	16%	13%	14%	14%	16%	14%	18%	17%	17%	13%	15%	12%	6%

You stated that you thought playing competitive team sports can improve children's academic results...

In which of the following ways do you think it can help the MOST?

All GB Parents of children aged 8 to 17 which attend state school and think playing competitive team sports can improve children's academic results

Improve concentration	11%	10%	11%	-	18%	11%	9%	11%	10%	12%	11%	8%	11%	13%	11%	5%	17%	-
Increase motivation	20%	19%	22%	-	23%	20%	20%	19%	19%	22%	19%	19%	26%	18%	23%	16%	19%	8%
Provides discipline	25%	27%	21%	33%	18%	22%	23%	27%	27%	21%	23%	23%	23%	28%	28%	21%	29%	23%
Boost confidence	35%	35%	36%	67%	30%	37%	35%	35%	35%	35%	39%	41%	36%	30%	28%	42%	29%	69%
Improve communication	9%	8%	9%	-	12%	10%	7%	8%	8%	10%	7%	9%	5%	11%	12%	16%	5%	-
Other	0%	-	0%	-	-	-	0%	-	0%	-	1%	-	-	-	-	-	-	-
Don't know	0%	0%	-	-	-	-	2%	0%	-	-	-	-	-	-	-	2%	-	-

**YouGov Survey Results**

Sample Size: 1368  
Fieldwork: 10th - 12th May 2010

	Total	Working Status						Marital Status						
		Base	Working full time	Working part time	Full time student	Retired	Unemployed	Not working/ Other	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married	Refused
<b>Are you...?</b>														
<b>All Adults</b>	1361	820	260	32	55	38	156	972	141	118	14	109	7	
Male	54%	68%	21%	50%	75%	42%	31%	58%	52%	30%	43%	38%	86%	
Female	46%	32%	79%	50%	25%	58%	69%	42%	48%	70%	57%	62%	14%	
<b>Do you have a child/ children in any of the following age groups? (Please tick all that apply)</b>														
<b>All Adults</b>	1361	820	260	32	55	38	156	972	141	118	14	109	7	
0 to 3	10%	10%	4%	3%	4%	13%	19%	9%	23%	5%	-	6%	14%	
4 to 7	21%	21%	20%	3%	2%	16%	35%	23%	23%	13%	-	7%	-	
8 to 10	34%	35%	32%	9%	9%	39%	47%	36%	43%	27%	21%	19%	29%	
11 to 13	34%	35%	35%	16%	25%	37%	37%	37%	31%	32%	21%	13%	71%	
14 to 15	25%	26%	27%	3%	18%	21%	22%	26%	26%	26%	29%	13%	14%	
16 to 17	27%	28%	26%	9%	27%	32%	26%	29%	23%	23%	36%	17%	29%	
18 or older (grown-up children)	29%	26%	34%	13%	60%	29%	26%	32%	20%	32%	50%	7%	43%	
No children	4%	2%	2%	72%	2%	3%	1%	0%	1%	-	-	43%	-	
<b>What is the gender of your eldest child aged 8 to 17?</b>														
<b>All Parents with children aged 8 to 17</b>	1183	735	231	9	33	35	140	877	127	104	12	56	7	
Male	52%	52%	50%	56%	55%	54%	57%	52%	46%	56%	58%	54%	71%	
Female	48%	48%	50%	44%	45%	46%	43%	48%	54%	44%	42%	46%	29%	
<b>Still thinking about your eldest child aged 8 to 17...</b>														
<b>What stage of school are they in?</b>														
<b>All Parents with children aged 8 to 17</b>	1183	735	231	9	33	35	140	877	127	104	12	56	7	
Primary school (aged 4 to 11)	27%	26%	27%	33%	6%	37%	31%	26%	32%	26%	17%	34%	29%	
Secondary school (aged 11 to 17)	61%	63%	59%	67%	82%	43%	52%	62%	57%	65%	50%	50%	71%	
Other	10%	8%	10%	-	12%	17%	13%	10%	11%	6%	25%	13%	-	
Not applicable - my child does not go to a school	3%	2%	3%	-	-	3%	4%	3%	1%	3%	6%	4%	-	
<b>And what type of school does your eldest child go to?</b>														
<b>All Parents with children aged 8 to 17</b>	1183	735	231	9	33	35	140	877	127	104	12	56	7	
State school	84%	84%	87%	89%	64%	83%	81%	83%	91%	89%	58%	82%	71%	
Independent school (i.e. it is independent in its finances and governance)	8%	9%	6%	11%	30%	9%	6%	9%	2%	8%	8%	9%	29%	
Other	8%	7%	7%	-	6%	9%	14%	8%	7%	3%	33%	9%	-	

Cricket Foundation

Total		Working Status						Marital Status					
Base	Working full time	Working part time	Full time student	Retired	Unemployed	Not working/ Other	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married	Refused	

In which of the following regions of the country is the school your eldest child attends?

All Parents with children aged 8 to 17	1183	735	231	9	33	35	140	877	127	104	12	56	7
East of England	7%	7%	8%	11%	12%	3%	4%	8%	3%	9%	8%	4%	-
East Midlands	8%	8%	8%	11%	3%	11%	7%	7%	13%	11%	25%	9%	14%
North East	4%	5%	2%	-	3%	6%	4%	4%	2%	4%	17%	5%	14%
North West	12%	11%	12%	22%	6%	26%	11%	11%	15%	13%	-	18%	-
London	8%	9%	4%	-	12%	3%	11%	8%	9%	8%	17%	20%	-
South East	22%	22%	23%	11%	27%	11%	20%	23%	21%	21%	8%	11%	14%
South West	10%	8%	13%	11%	15%	3%	14%	10%	9%	11%	8%	7%	-
West Midlands	8%	8%	8%	11%	3%	17%	4%	8%	11%	6%	-	9%	14%
Yorkshire and the Humber	9%	8%	12%	11%	6%	9%	10%	10%	5%	9%	8%	9%	14%
Wales	3%	3%	2%	-	6%	3%	4%	3%	5%	1%	8%	2%	-
Scotland	9%	10%	7%	11%	6%	9%	9%	9%	8%	9%	-	7%	29%

Before today, had you heard of The Cricket Foundation charity's "Chance to Shine" campaign to educate, through cricket, children in a third of state schools by 2015?

All Parents with children aged 8 to 17 which go to state schools	993	620	202	8	21	29	113	726	116	93	7	46	5
Yes, I had	7%	9%	4%	-	14%	3%	4%	9%	3%	2%	14%	2%	-
No, I had not	93%	91%	96%	100%	86%	97%	96%	91%	97%	98%	86%	98%	100%

Is your child's school involved in the "Chance to Shine" campaign?

All Parents of children aged 8 to 17 which attend state school who have heard of the Chance to shine campaign	71	54	9	-	3	1	4	63	4	2	1	1	-
Yes, it is	14%	13%	11%	-	33%	-	25%	16%	-	-	-	-	-
No, it is not	46%	50%	22%	-	33%	100%	50%	46%	50%	50%	100%	-	-
Don't know	39%	37%	67%	-	33%	-	25%	38%	50%	50%	-	100%	-

Generally was cricket offered as a team sport when you were at school?

All Parents with children aged 8 to 17 which go to state schools	993	620	202	8	21	29	113	726	116	93	7	46	5
Yes, it was	53%	61%	41%	38%	71%	41%	34%	57%	47%	41%	71%	33%	100%
No, it was not	40%	34%	51%	50%	24%	45%	54%	37%	46%	49%	29%	54%	-
Can't recall	7%	5%	7%	13%	5%	14%	12%	6%	7%	10%	-	13%	-

And is cricket currently offered as a team sport at your child's school?

All Parents with children aged 8 to 17 which go to state schools	993	620	202	8	21	29	113	726	116	93	7	46	5
Yes, it is	35%	38%	35%	25%	24%	28%	26%	37%	33%	20%	14%	30%	40%
No, it is not	41%	39%	41%	38%	67%	48%	48%	40%	41%	51%	29%	41%	20%
Don't know	24%	24%	24%	38%	10%	24%	27%	23%	27%	29%	57%	20%	40%

You stated cricket is offered to your child as a team sport...

Does your child receive cricket coaching in school and/ or play in a school team?

All Parents of children aged 8 to 17 which attend state school and cricket is offered as a team sport	350	235	71	2	5	8	29	272	38	19	1	18	2
Yes, they receive coaching and play in a school team	9%	11%	4%	-	40%	-	-	9%	11%	5%	-	6%	-
Yes, they receive coaching but do not play in a school team	31%	30%	34%	50%	-	25%	41%	31%	29%	42%	-	22%	50%
Yes, they play in the school team but do not receive coaching	5%	4%	11%	-	-	13%	3%	5%	5%	11%	100%	6%	-
No they don't	52%	54%	48%	-	60%	63%	45%	53%	50%	32%	-	61%	50%
Don't know	3%	2%	3%	50%	-	-	10%	2%	5%	11%	-	6%	-

Cricket Foundation

Total	Working Status						Marital Status					
Base	Working full time	Working part time	Full time student	Retired	Unemployed	Not working/ Other	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married	Refused

Approximately how many **external** cricket matches did he/ she play in the last school year (i.e. September 2008 to July 2009)? (Please only think about matches played against external schools)

All GB Parents of children aged 8 to 17 which attend state school and cricket is offered as a team sport and they receive coaching/ play in the school team

	159	105	35	1	2	3	13	123	17	11	1	6	1
0 matches	49%	49%	43%	-	50%	67%	89%	48%	65%	45%	-	33%	100%
Between 1 and 5 matches	20%	21%	23%	-	50%	-	8%	20%	24%	9%	100%	33%	-
Between 5 and 10 matches	11%	10%	14%	-	-	-	8%	10%	6%	27%	-	17%	-
Between 11 and 15 matches	3%	5%	-	-	-	-	-	4%	-	-	-	-	-
Between 16 and 20 matches	2%	1%	3%	100%	-	-	-	2%	-	-	-	17%	-
More than 21 matches	1%	-	3%	-	-	-	-	1%	-	-	-	-	-
Don't know/ can't recall	6%	8%	-	-	-	33%	-	7%	-	9%	-	-	-
Not applicable - my child was unable to play cricket last school year	9%	7%	14%	-	-	-	15%	10%	6%	9%	-	-	-

Approximately how many **internal** cricket matches did he/ she play in the last school year (i.e. September 2008 to July 2009)? (Please think about formal matches played between two teams within school time)

All GB Parents of children aged 8 to 17 which attend state school and cricket is offered as a team sport and they receive coaching/ play in the school team

	159	105	35	1	2	3	13	123	17	11	1	6	1
Between 1 and 5 matches	30%	30%	34%	-	100%	-	8%	28%	41%	27%	-	17%	100%
Between 5 and 10 matches	10%	10%	14%	-	-	-	-	8%	-	36%	100%	17%	-
Between 11 and 15 matches	6%	7%	3%	-	-	-	8%	7%	-	-	-	-	-
Between 16 and 20 matches	1%	-	3%	100%	-	-	-	1%	-	-	-	17%	-
More than 21 matches	-	-	-	-	-	-	-	-	-	-	-	-	-
0 matches	27%	25%	29%	-	-	67%	38%	27%	41%	18%	-	17%	-
Don't know/ can't recall	20%	23%	9%	-	-	33%	31%	21%	12%	18%	-	33%	-
Not applicable - my child was unable to play cricket last school year	6%	5%	9%	-	-	-	15%	7%	6%	-	-	-	-

You stated cricket was NOT offered to your child as a team sport...

Would you like cricket to be offered as a team sport at your child's school?

All Parents of children aged 8 to 17 which attend state school, cricket is not offered as a team sport

	406	239	82	3	14	14	54	290	47	47	2	19	1
Yes, I would	54%	55%	49%	33%	64%	57%	54%	57%	55%	45%	100%	21%	100%
No, I would not	20%	19%	23%	33%	21%	21%	20%	19%	21%	30%	-	26%	-
Don't know	26%	26%	28%	33%	14%	21%	26%	24%	23%	26%	-	53%	-

Does your child's school provide or have access to any cricket facilities (e.g. a cricket pitch and cricket equipment)?

All Parents with children aged 8 to 17 which go to state schools

	993	620	202	8	21	29	113	726	116	93	7	46	5
Yes, it does	38%	40%	37%	38%	33%	34%	28%	41%	33%	26%	14%	30%	40%
No, it does not	30%	30%	30%	25%	38%	34%	32%	29%	34%	32%	14%	35%	20%
Don't know	32%	30%	33%	38%	29%	31%	40%	30%	34%	42%	71%	35%	40%

You stated your eldest child's school does provide cricket facilities such as a cricket pitch and equipment...

How would you describe these cricket facilities?

All Parents of children aged 8 to 17 which attend state school, school does provide cricket facilities

	374	248	74	3	7	10	32	295	38	24	1	14	2
Very good	9%	10%	5%	-	14%	-	6%	9%	11%	-	-	-	-
Good	24%	22%	30%	-	29%	30%	22%	24%	24%	29%	-	14%	50%
Adequate	39%	37%	38%	67%	43%	40%	47%	40%	24%	42%	100%	43%	50%
Poor	9%	8%	8%	-	14%	20%	9%	8%	11%	8%	-	14%	-
Very poor	1%	1%	-	-	-	10%	3%	1%	5%	-	-	-	-
Don't know	19%	21%	19%	33%	-	-	13%	18%	26%	21%	-	29%	-

Cricket Foundation

Total	Working Status						Marital Status					
	Working full time	Working part time	Full time student	Retired	Unemployed	Not working/ Other	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married	Refused

Are girls able to take part in cricket activities at your eldest child's school?

All Parents with children aged 8 to 17 which go to state schools

993	620	202	8	21	29	113	726	116	93	7	46	5	
Yes, they are	24%	25%	28%	-	14%	24%	18%	25%	22%	17%	29%	24%	20%
No, they are not	27%	27%	23%	25%	38%	24%	28%	27%	26%	28%	14%	28%	-
Don't know	49%	48%	49%	75%	48%	52%	54%	48%	53%	55%	57%	48%	80%

When you were at school were girls able to take part in cricket activities?

All Parents with children aged 8 to 17 which go to state schools

993	620	202	8	21	29	113	726	116	93	7	46	5	
Yes, they were	9%	8%	7%	13%	-	17%	14%	8%	9%	10%	14%	17%	-
No, they were not	76%	78%	76%	38%	95%	66%	69%	78%	74%	74%	71%	54%	80%
Don't know/ can't recall	15%	14%	17%	50%	5%	17%	17%	14%	16%	16%	14%	28%	20%

You stated girls are not able to take part in cricket activities at your eldest child's school. To what extent do you agree or disagree with the following statement?

Girls should be able to take part in cricket activities at my child's school

All GB Parents of children aged 8 to 17 which attend state school, girls are not able to play cricket at their child's school

265	169	47	2	8	7	32	195	30	26	1	13	-
Strongly agree	29%	29%	32%	50%	25%	28%	29%	30%	42%	-	15%	-
Agree	32%	31%	28%	-	50%	57%	38%	31%	47%	100%	46%	-
Neither agree nor disagree	30%	31%	34%	-	25%	14%	25%	31%	20%	35%	38%	-
Disagree	3%	4%	2%	50%	-	-	-	4%	3%	4%	-	-
Strongly disagree	3%	4%	2%	-	-	-	3%	5%	-	-	-	-
Don't know	2%	1%	2%	-	-	6%	1%	-	8%	-	-	-

To what extent do you agree or disagree with the following statement?

Cricket has become less elitist than when I was at school

(By elitist we mean a select group of people with wealth, specialised training or experience, or other distinctive attribut

All Parents with children aged 8 to 17 which go to state schools

993	620	202	8	21	29	113	726	116	93	7	46	5	
Strongly agree	6%	6%	6%	13%	14%	7%	7%	6%	5%	11%	14%	7%	-
Agree	36%	36%	37%	38%	29%	31%	39%	36%	43%	27%	-	39%	20%
Neither agree nor disagree	36%	37%	34%	38%	33%	45%	35%	37%	29%	39%	71%	26%	40%
Disagree	11%	10%	14%	13%	19%	7%	6%	11%	10%	9%	-	13%	-
Strongly disagree	3%	3%	1%	-	-	4%	2%	2%	3%	-	4%	20%	-
Don't know	8%	8%	8%	-	5%	10%	9%	7%	10%	12%	14%	11%	20%

Cricket Foundation

Total	Working Status						Marital Status					
Base	Working full time	Working part time	Full time student	Retired	Unemployed	Not working/ Other	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married	Refused

To what extent do you agree or disagree with the following statements?

People from a wider range of ethnic backgrounds are playing cricket more than when I was at school

All Parents with children aged 8 to 17 which go to state schools

	993	620	202	8	21	29	113	726	116	93	7	46	5
Strongly agree	8%	9%	6%	13%	10%	10%	7%	8%	9%	6%	-	4%	20%
Agree	40%	38%	43%	38%	52%	52%	43%	40%	47%	35%	57%	39%	-
Neither agree nor disagree	29%	30%	29%	25%	19%	14%	25%	30%	19%	31%	29%	26%	20%
Disagree	7%	7%	6%	13%	10%	10%	8%	8%	5%	4%	-	7%	20%
Strongly disagree	1%	2%	1%	-	-	-	3%	1%	-	3%	-	2%	20%
Don't know	15%	15%	16%	13%	10%	14%	14%	13%	19%	19%	14%	22%	20%

Do you think playing competitive team sports can improve children's academic results?

All Parents with children aged 8 to 17 which go to state schools

	993	620	202	8	21	29	113	726	116	93	7	46	5
Yes, I do	66%	69%	58%	88%	67%	45%	64%	68%	66%	58%	43%	46%	60%
No, I do not	20%	18%	24%	13%	24%	24%	19%	18%	19%	20%	43%	37%	-
Don't know	15%	13%	18%	-	10%	31%	18%	14%	16%	22%	14%	17%	40%

You stated that you thought playing competitive team sports can improve children's academic results...

In which of the following ways do you think it can help the MOST?

All GB Parents of children aged 8 to 17 which attend state school and think playing competitive team sports can improve children's academic results

	651	428	117	7	14	13	72	494	76	54	3	21	3
Improve concentration	11%	10%	9%	14%	7%	23%	14%	11%	14%	4%	-	14%	-
Increase motivation	20%	19%	29%	29%	14%	15%	14%	20%	20%	26%	-	14%	-
Provide discipline	25%	28%	15%	14%	29%	6%	26%	26%	17%	26%	33%	24%	67%
Boost confidence	35%	35%	37%	29%	43%	38%	35%	36%	36%	33%	33%	29%	-
Improve communication	9%	8%	9%	14%	7%	15%	10%	7%	13%	9%	33%	19%	33%
Other	0%	-	1%	-	-	-	-	-	-	2%	-	-	-
Don't know	0%	-	-	-	-	-	1%	0%	-	-	-	-	-

**YouGov Survey Results**

Sample Size: 1368  
Fieldwork: 10th - 12th May 2010

Are you...?

Total	Do you have a child/ children in any of the following age groups? (Please tick all that apply)								What is the gender of your eldest child aged 8 to 17?		Still thinking about your eldest child aged 8 to 17... What stage of school are they in?				And what type of school does your eldest child go to?		
	Base	0 to 3	4 to 7	8 to 10	11 to 13	14 to 15	16 to 17	18 or older (grown-up children)	No children	Male	Female	Primary school (aged 4 to 11)	Secondary school (aged 11 to 17)	Other	Not applicable - my child does not go to a school	State school	Independent school (i.e. it is independent in its finances and governance)

<b>All Adults</b>	1361	132	283	469	468	339	368	391	52	617	566	316	722	114	31	993	99	91
Male	54%	53%	54%	54%	54%	55%	50%	57%	56%	54%	52%	52%	54%	51%	39%	54%	53%	47%
Female	46%	47%	46%	46%	46%	45%	50%	43%	44%	46%	48%	48%	46%	49%	61%	46%	47%	53%

Do you have a child/ children in any of the following age groups? (Please tick all that apply)

<b>All Adults</b>	1361	132	283	469	468	339	368	391	52	617	566	316	722	114	31	993	99	91
0 to 3	10%	100%	23%	16%	9%	8%	5%	3%	-	9%	9%	17%	7%	4%	3%	10%	4%	4%
4 to 7	21%	48%	100%	38%	20%	10%	4%	4%	-	20%	22%	48%	12%	6%	10%	23%	14%	9%
8 to 10	34%	56%	63%	100%	33%	19%	11%	12%	-	39%	41%	87%	23%	16%	23%	43%	26%	22%
11 to 13	34%	33%	34%	33%	100%	32%	19%	21%	-	40%	40%	22%	51%	21%	29%	40%	42%	27%
14 to 15	25%	21%	12%	13%	23%	100%	22%	25%	-	29%	28%	0%	42%	26%	16%	30%	27%	19%
16 to 17	27%	13%	6%	9%	15%	24%	100%	43%	-	30%	32%	1%	34%	87%	68%	27%	35%	75%
18 or older (grown-up children)	29%	10%	6%	10%	17%	29%	46%	100%	-	26%	26%	6%	30%	48%	52%	24%	25%	49%
No children	4%	-	-	-	-	-	-	100%	-	-	-	-	-	-	-	-	-	-

What is the gender of your eldest child aged 8 to 17?

<b>All Parents with children aged 8 to 17</b>	1183	110	252	469	468	339	368	307	-	617	566	316	722	114	31	993	99	91
Male	52%	53%	50%	51%	52%	53%	51%	52%	-	100%	-	51%	53%	49%	45%	53%	49%	45%
Female	48%	47%	50%	49%	48%	47%	49%	48%	-	-	100%	49%	47%	51%	55%	47%	51%	55%

Still thinking about your eldest child aged 8 to 17...

<b>All Parents with children aged 8 to 17</b>	1183	110	252	469	468	339	368	307	-	617	566	316	722	114	31	993	99	91
Primary school (aged 4 to 11)	27%	49%	61%	59%	15%	0%	1%	7%	-	26%	27%	100%	-	-	-	29%	21%	3%
Secondary school (aged 11 to 17)	61%	45%	35%	36%	78%	89%	67%	70%	-	62%	60%	-	100%	-	-	64%	77%	9%
Other	10%	5%	3%	4%	5%	9%	27%	18%	-	9%	10%	-	-	100%	5%	2%	65%	
Not applicable - my child does not go to a school	3%	1%	1%	1%	2%	1%	6%	5%	-	2%	3%	-	-	-	100%	1%	-	23%

And what type of school does your eldest child go to?

<b>All Parents with children aged 8 to 17</b>	1183	110	252	469	468	339	368	307	-	617	566	316	722	114	31	993	99	91
State school	84%	93%	91%	90%	86%	87%	72%	77%	-	85%	82%	92%	88%	46%	32%	100%	-	-
Independent school (i.e. it is independent in its finances and governance)	8%	4%	6%	6%	9%	8%	10%	8%	-	8%	9%	7%	11%	2%	-	-	100%	-
Other	8%	4%	3%	4%	5%	5%	18%	15%	-	7%	9%	1%	1%	52%	68%	-	-	100%

Total	Do you have a child/ children in any of the following age groups? (Please tick all that apply)								What is the gender of your eldest child aged 8 to 17?		Still thinking about your eldest child aged 8 to 17... What stage of school are they in?				And what type of school does your eldest child go to?		
	Base	0 to 3	4 to 7	8 to 10	11 to 13	14 to 15	16 to 17	18 or older (grown-up children)	No children	Male	Female	Primary school (aged 4 to 11)	Secondary school (aged 11 to 17)	Other	Not applicable - my child does not go to a school	State school	Independent school (i.e. it is independent in its finances and governance)

In which of the following regions of the country is the school your eldest child attends?

All Parents with children aged 8 to 17	1183	110	252	469	468	339	368	307	-	617	566	316	722	114	31	993	99	91
East of England	7%	5%	8%	6%	7%	7%	8%	10%	-	8%	6%	7%	7%	10%	6%	7%	3%	7%
East Midlands	8%	5%	10%	9%	7%	7%	7%	7%	-	9%	7%	10%	8%	7%	-	9%	3%	4%
North East	4%	9%	4%	4%	4%	6%	3%	4%	-	4%	4%	4%	4%	6%	6%	4%	2%	4%
North West	12%	12%	10%	10%	11%	12%	13%	10%	-	13%	10%	10%	12%	14%	6%	11%	11%	13%
London	8%	10%	12%	9%	7%	10%	7%	7%	-	9%	7%	10%	8%	4%	6%	8%	15%	4%
South East	22%	23%	20%	23%	22%	21%	22%	22%	-	21%	21%	21%	22%	24%	23%	21%	27%	24%
South West	10%	10%	9%	10%	11%	9%	8%	10%	-	9%	11%	10%	10%	12%	3%	9%	12%	13%
West Midlands	8%	10%	8%	8%	10%	9%	8%	7%	-	8%	8%	8%	8%	8%	3%	8%	7%	5%
Yorkshire and the Humber	9%	7%	7%	8%	9%	10%	11%	11%	-	8%	11%	6%	10%	11%	16%	9%	11%	11%
Wales	3%	2%	4%	4%	3%	3%	2%	3%	-	3%	3%	3%	3%	2%	3%	3%	1%	2%
Scotland	9%	8%	8%	9%	8%	6%	11%	11%	-	8%	10%	11%	9%	3%	19%	9%	7%	11%

Before today, had you heard of The Cricket Foundation charity's "Chance to Shine" campaign to educate, through cricket, children in a third of state schools by 2015?

All Parents with children aged 8 to 17 which go to state schools	993	102	230	423	401	295	265	237	-	527	466	292	638	53	10	993	-	-
Yes, I had	7%	9%	7%	8%	9%	9%	7%	7%	-	8%	7%	6%	8%	8%	-	7%	-	-
No, I had not	93%	91%	93%	92%	91%	91%	93%	93%	-	92%	93%	94%	92%	92%	100%	93%	-	-

Is your child's school involved in the "Chance to Shine" campaign?

All Parents of children aged 8 to 17 which attend state school who have heard of the Chance to shine campaign	71	9	17	34	37	27	18	17	-	40	31	18	49	4	-	71	-	-
Yes, it is	14%	22%	24%	12%	16%	11%	17%	24%	-	18%	10%	22%	10%	25%	-	14%	-	-
No, it is not	46%	44%	41%	47%	46%	44%	39%	29%	-	40%	55%	56%	43%	50%	-	46%	-	-
Don't know	39%	33%	35%	41%	38%	44%	44%	47%	-	43%	35%	22%	47%	25%	-	39%	-	-

Generally was cricket offered as a team sport when you were at school?

All Parents with children aged 8 to 17 which go to state schools	993	102	230	423	401	295	265	237	-	527	466	292	638	53	10	993	-	-
Yes, it was	53%	46%	55%	55%	52%	58%	55%	55%	-	55%	52%	51%	54%	57%	50%	53%	-	-
No, it was not	40%	48%	39%	40%	41%	36%	37%	37%	-	38%	42%	45%	38%	36%	40%	40%	-	-
Can't recall	7%	6%	6%	5%	7%	6%	8%	8%	-	7%	6%	4%	8%	8%	10%	7%	-	-

And is cricket currently offered as a team sport at your child's school?

All Parents with children aged 8 to 17 which go to state schools	993	102	230	423	401	295	265	237	-	527	466	292	638	53	10	993	-	-
Yes, it is	35%	29%	30%	31%	42%	43%	38%	33%	-	42%	28%	21%	42%	32%	20%	35%	-	-
No, it is not	41%	52%	48%	47%	32%	30%	42%	43%	-	38%	44%	60%	32%	40%	70%	41%	-	-
Don't know	24%	19%	22%	22%	26%	26%	20%	24%	-	20%	28%	19%	26%	28%	10%	24%	-	-

You stated cricket is offered to your child as a team sport...

Does your child receive cricket coaching in school and/ or play in a school team?

All Parents of children aged 8 to 17 which attend state school and cricket is offered as a team sport	350	30	68	132	168	128	101	79	-	220	130	62	269	17	2	350	-	-
Yes, they receive coaching and play in a school team	9%	10%	12%	10%	9%	9%	7%	8%	-	10%	6%	8%	9%	12%	-	9%	-	-
Yes, they receive coaching but do not play in a school team	31%	33%	35%	35%	35%	30%	16%	24%	-	40%	17%	48%	29%	6%	-	31%	-	-
Yes, they play in the school team but do not receive coaching	5%	7%	4%	3%	4%	12%	6%	6%	-	8%	2%	-	6%	6%	50%	5%	-	-
No they don't	52%	50%	49%	48%	49%	48%	69%	62%	-	39%	73%	42%	53%	71%	50%	52%	-	-
Don't know	3%	-	-	4%	4%	2%	2%	-	-	3%	2%	2%	3%	6%	-	3%	-	-

Total	Do you have a child/ children in any of the following age groups? (Please tick all that apply)								What is the gender of your eldest child aged 8 to 17?		Still thinking about your eldest child aged 8 to 17... What stage of school are they in?				And what type of school does your eldest child go to?		
	0 to 3	4 to 7	8 to 10	11 to 13	14 to 15	16 to 17	18 or older (grown-up children)	No children	Male	Female	Primary school (aged 4 to 11)	Secondary school (aged 11 to 17)	Other	Not applicable - my child does not go to a school	State school	Independent school (i.e. it is independent in its finances and governance)	Other

Approximately how many external cricket matches did he/ she play in the last school year (i.e. September 2008 to July 2009)? (Please only think about matches played against external schools)

All GB Parents of children aged 8 to 17 which attend state school and cricket is offered as a team sport and they receive coaching/ play in the school team

	159	15	35	63	80	64	29	30	-	127	32	35	119	4	1	159	-	-
0 matches	49%	40%	54%	52%	46%	45%	52%	50%	-	50%	44%	54%	49%	25%	-	49%	-	-
Between 1 and 5 matches	20%	27%	14%	22%	23%	19%	17%	20%	-	18%	26%	17%	21%	-	100%	20%	-	-
Between 5 and 10 matches	11%	-	6%	3%	9%	19%	7%	13%	-	13%	3%	6%	11%	50%	-	11%	-	-
Between 11 and 15 matches	3%	13%	9%	5%	4%	5%	10%	3%	-	2%	6%	3%	3%	-	3%	-	-	-
Between 16 and 20 matches	2%	-	-	3%	-	-	3%	-	-	2%	-	6%	1%	-	-	2%	-	-
More than 21 matches	1%	-	-	-	-	-	3%	3%	-	1%	-	-	1%	-	-	1%	-	-
Don't know/ can't recall	6%	-	9%	6%	6%	3%	3%	7%	-	6%	6%	9%	5%	-	-	6%	-	-
Not applicable - my child was unable to play cricket last school year	9%	20%	9%	8%	13%	9%	3%	3%	-	8%	13%	6%	9%	25%	-	9%	-	-

Approximately how many internal cricket matches did he/ she play in the last school year (i.e. September 2008 to July 2009)? (Please think about formal matches played between two teams within school time)

All GB Parents of children aged 8 to 17 which attend state school and cricket is offered as a team sport and they receive coaching/ play in the school team

	159	15	35	63	80	64	29	30	-	127	32	35	119	4	1	159	-	-
Between 1 and 5 matches	30%	13%	20%	33%	39%	25%	34%	30%	-	28%	34%	23%	32%	-	100%	30%	-	-
Between 5 and 10 matches	10%	-	6%	5%	9%	11%	14%	7%	-	11%	6%	6%	12%	-	-	10%	-	-
Between 11 and 15 matches	6%	13%	11%	5%	6%	6%	17%	10%	-	6%	6%	6%	5%	25%	-	6%	-	-
Between 16 and 20 matches	1%	-	3%	3%	-	-	-	-	-	1%	3%	6%	-	-	-	1%	-	-
More than 21 matches	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
0 matches	27%	53%	31%	32%	23%	28%	24%	23%	-	28%	25%	34%	25%	25%	-	27%	-	-
Don't know/ can't recall	20%	13%	14%	14%	15%	27%	7%	30%	-	21%	17%	17%	21%	25%	-	20%	-	-
Not applicable - my child was unable to play cricket last school year	6%	7%	14%	8%	9%	3%	3%	-	-	6%	9%	9%	5%	25%	-	6%	-	-

You stated cricket was NOT offered to your child as a team sport...

Would you like cricket to be offered as a team sport at your child's school?

All Parents of children aged 8 to 17 which attend state school, cricket is not offered as a team sport

	406	53	111	198	130	89	110	101	-	199	207	174	204	21	7	406	-	-
Yes, I would	54%	57%	62%	60%	58%	54%	48%	51%	-	62%	46%	60%	51%	48%	14%	54%	-	-
No, I would not	20%	19%	16%	17%	18%	21%	25%	23%	-	15%	26%	17%	22%	24%	57%	20%	-	-
Don't know	26%	25%	22%	23%	25%	25%	26%	26%	-	23%	28%	23%	27%	29%	29%	26%	-	-

Does your child's school provide or have access to any cricket facilities (e.g. a cricket pitch and cricket equipment)?

All Parents with children aged 8 to 17 which go to state schools

	993	102	230	423	401	295	265	237	-	527	466	292	638	53	10	993	-	-
Yes, it does	38%	31%	30%	32%	42%	48%	44%	42%	-	43%	32%	21%	45%	40%	20%	38%	-	-
No, it does not	30%	42%	44%	38%	23%	19%	28%	24%	-	28%	33%	51%	21%	28%	50%	30%	-	-
Don't know	32%	26%	26%	30%	34%	34%	29%	34%	-	30%	35%	28%	34%	32%	30%	32%	-	-

You stated your eldest child's school does provide cricket facilities such as a cricket pitch and equipment...

How would you describe these cricket facilities?

All Parents of children aged 8 to 17 which attend state school, school does provide cricket facilities

	374	32	69	134	170	141	116	99	-	225	149	62	289	21	2	374	-	-
Very good	9%	16%	13%	12%	8%	11%	13%	10%	-	9%	8%	5%	10%	5%	-	9%	-	-
Good	24%	13%	13%	12%	28%	26%	22%	29%	-	27%	19%	11%	26%	29%	50%	24%	-	-
Adequate	39%	47%	43%	43%	43%	38%	40%	38%	-	39%	38%	53%	35%	48%	50%	39%	-	-
Poor	9%	6%	12%	10%	10%	8%	7%	5%	-	8%	9%	18%	7%	-	-	9%	-	-
Very poor	1%	-	1%	1%	-	1%	2%	1%	-	2%	-	2%	1%	-	-	1%	-	-
Don't know	19%	19%	17%	22%	19%	17%	16%	16%	-	15%	26%	11%	21%	19%	-	19%	-	-

Total	Do you have a child/ children in any of the following age groups? (Please tick all that apply)								What is the gender of your eldest child aged 8 to 17?		Still thinking about your eldest child aged 8 to 17... What stage of school are they in?				And what type of school does your eldest child go to?			
	Base	0 to 3	4 to 7	8 to 10	11 to 13	14 to 15	16 to 17	18 or older (grown-up children)	No children	Male	Female	Primary school (aged 4 to 11)	Secondary school (aged 11 to 17)	Other	Not applicable - my child does not go to a school	State school	Independent school (i.e. it is independent in its finances and governance)	Other
<b>Are girls able to take part in cricket activities at your eldest child's school?</b>																		
<b>All Parents with children aged 8 to 17 which go to state schools</b>																		
993	102	230	423	401	295	265	237	-	527	466	292	638	53	10	993	-	-	-
Yes, they are	24%	23%	27%	28%	26%	22%	21%	19%	-	25%	23%	32%	21%	21%	-	24%	-	-
No, they are not	27%	33%	27%	26%	24%	27%	32%	30%	-	24%	30%	28%	25%	40%	27%	-	-	
Don't know	49%	44%	46%	46%	51%	51%	48%	52%	-	51%	47%	41%	53%	55%	49%	-	-	
<b>When you were at school were girls able to take part in cricket activities?</b>																		
<b>All Parents with children aged 8 to 17 which go to state schools</b>																		
993	102	230	423	401	295	265	237	-	527	466	292	638	53	10	993	-	-	-
Yes, they were	9%	9%	10%	11%	9%	7%	8%	8%	-	9%	8%	11%	8%	6%	-	9%	-	-
No, they were not	76%	75%	72%	73%	75%	81%	80%	81%	-	76%	77%	71%	78%	87%	90%	76%	-	-
Don't know/ can't recall	15%	17%	18%	16%	15%	12%	12%	12%	-	15%	15%	18%	14%	8%	10%	15%	-	-
<b>You stated girls are not able to take part in cricket activities at your eldest child's school. To what extent do you agree or disagree with the following statement?</b>																		
<b>Girls should be able to take part in cricket activities at my child's school</b>																		
<b>All GB Parents of children aged 8 to 17 which attend state school, girls are not able to play cricket at their child's school</b>																		
265	34	62	110	95	80	84	70	-	125	140	81	167	13	4	265	-	-	-
Strongly agree	29%	26%	40%	42%	24%	21%	23%	21%	-	30%	29%	47%	22%	15%	25%	29%	-	-
Agree	32%	35%	23%	28%	33%	39%	37%	36%	-	30%	34%	22%	36%	54%	32%	-	-	
Neither agree nor disagree	30%	26%	26%	20%	34%	35%	32%	37%	-	32%	29%	22%	34%	23%	75%	30%	-	-
Disagree	3%	6%	3%	3%	4%	-	6%	4%	-	2%	5%	2%	4%	8%	3%	-	-	
Strongly disagree	3%	6%	8%	5%	5%	3%	1%	1%	-	3%	4%	4%	4%	-	3%	-	-	
Don't know	2%	-	-	2%	-	3%	1%	-	-	3%	-	2%	1%	-	2%	-	-	
<b>To what extent do you agree or disagree with the following statement?</b>																		
<b>Cricket has become less elitist than when I was at school</b>																		
<b>(By elitist we mean a select group of people with wealth, specialised training or experience, or other distinctive attribut</b>																		
<b>All Parents with children aged 8 to 17 which go to state schools</b>																		
993	102	230	423	401	295	265	237	-	527	466	292	638	53	10	993	-	-	-
Strongly agree	6%	8%	8%	8%	7%	6%	6%	3%	-	5%	8%	9%	5%	4%	10%	6%	-	-
Agree	36%	45%	34%	33%	36%	42%	40%	38%	-	37%	35%	32%	37%	45%	30%	36%	-	-
Neither agree nor disagree	36%	25%	38%	37%	37%	30%	35%	37%	-	37%	36%	39%	35%	32%	30%	36%	-	-
Disagree	11%	9%	10%	11%	9%	11%	10%	14%	-	11%	11%	8%	12%	11%	20%	11%	-	-
Strongly disagree	3%	4%	3%	3%	3%	2%	2%	3%	-	3%	2%	3%	2%	4%	3%	-	-	
Don't know	8%	10%	7%	8%	8%	9%	7%	5%	-	8%	8%	8%	9%	4%	8%	-	-	

Total	Do you have a child/ children in any of the following age groups? (Please tick all that apply)								What is the gender of your eldest child aged 8 to 17?		Still thinking about your eldest child aged 8 to 17... What stage of school are they in?				And what type of school does your eldest child go to?		
Base	0 to 3	4 to 7	8 to 10	11 to 13	14 to 15	16 to 17	18 or older (grown-up children)	No children	Male	Female	Primary school (aged 4 to 11)	Secondary school (aged 11 to 17)	Other	Not applicable - my child does not go to a school	State school	Independent school (i.e. it is independent in its finances and governance)	Other

To what extent do you agree or disagree with the following statements?

People from a wider range of ethnic backgrounds are playing cricket more than when I was at school

All Parents with children aged 8 to 17 which go to state schools

Strongly agree	8%	8%	7%	10%	10%	8%	7%	5%	-	9%	8%	9%	8%	4%	10%	8%	-	-
Agree	40%	40%	39%	37%	40%	42%	46%	37%	-	41%	39%	35%	41%	58%	20%	40%	-	-
Neither agree nor disagree	29%	28%	30%	29%	27%	28%	26%	32%	-	27%	31%	32%	28%	23%	10%	29%	-	-
Disagree	7%	6%	7%	6%	8%	6%	8%	11%	-	8%	6%	5%	8%	6%	7%	-	-	-
Strongly disagree	1%	2%	2%	2%	2%	1%	2%	-	-	2%	1%	2%	1%	2%	1%	-	-	-
Don't know	15%	16%	15%	17%	13%	14%	13%	-	-	14%	16%	18%	14%	8%	40%	15%	-	-

Do you think playing competitive team sports can improve children's academic results?

All Parents with children aged 8 to 17 which go to state schools

Yes, I do	66%	75%	74%	68%	65%	64%	65%	65%	-	68%	63%	66%	65%	68%	50%	66%	-	-
No, I do not	20%	10%	16%	19%	19%	22%	23%	19%	-	18%	21%	18%	20%	21%	30%	20%	-	-
Don't know	15%	15%	10%	14%	16%	14%	12%	16%	-	14%	16%	16%	15%	11%	20%	15%	-	-

You stated that you thought playing competitive team sports can improve children's academic results...

In which of the following ways do you think it can help the MOST?

All GB Parents of children aged 8 to 17 which attend state school and think playing competitive team sports can improve children's academic results

Improve concentration	11%	12%	11%	10%	14%	7%	13%	6%	-	13%	9%	9%	11%	14%	20%	11%	-	-
Increase motivation	20%	19%	27%	21%	18%	18%	15%	23%	-	19%	22%	24%	19%	19%	40%	20%	-	-
Provide discipline	25%	25%	22%	22%	25%	30%	29%	29%	-	26%	23%	24%	28%	17%	20%	25%	-	-
Boost confidence	35%	36%	33%	39%	32%	34%	37%	34%	-	34%	37%	38%	34%	39%	20%	35%	-	-
Improve communication	9%	8%	7%	7%	10%	11%	10%	6%	-	8%	9%	6%	10%	11%	-	9%	-	-
Other	0%	-	-	-	1%	1%	-	-	-	0%	-	-	-	-	0%	0%	-	-
Don't know	0%	-	-	0%	-	1%	1%	-	-	0%	-	-	0%	-	0%	0%	-	-

**YouGov Survey Results**

Sample Size: 1368  
Fieldwork: 10th - 12th May 2010

Total		In which of the following regions of the country is the school your eldest child attends?										
Base	East of England	East Midlands	North East	North West	London	South East	South West	West Midlands	Yorkshire and the Humber	Wales	Scotland	
<b>Are you...?</b>	1361	83	95	49	137	99	259	116	95	108	36	106
Male	54%	59%	45%	59%	48%	54%	53%	50%	57%	54%	61%	54%
Female	46%	41%	55%	41%	52%	46%	47%	50%	43%	46%	39%	46%
<b>Do you have a child/ children in any of the following age groups? (Please tick all that apply)</b>	1361	83	95	49	137	99	259	116	95	108	36	106
0 to 3	10%	6%	5%	20%	9%	11%	10%	9%	12%	7%	6%	8%
4 to 7	21%	25%	25%	22%	18%	30%	19%	20%	22%	17%	28%	19%
8 to 10	34%	34%	42%	43%	36%	43%	41%	42%	38%	33%	53%	40%
11 to 13	34%	39%	36%	43%	38%	35%	39%	46%	49%	38%	39%	36%
14 to 15	25%	28%	26%	39%	30%	33%	29%	25%	31%	31%	25%	20%
16 to 17	27%	37%	26%	22%	34%	27%	30%	27%	29%	36%	31%	39%
18 or older (grown-up children)	29%	36%	23%	22%	22%	20%	26%	27%	21%	31%	19%	33%
No children	4%	-	-	-	-	-	-	-	-	-	-	-
<b>What is the gender of your eldest child aged 8 to 17?</b>	1183	83	95	49	137	99	259	116	95	108	36	106
Male	52%	58%	56%	49%	59%	58%	51%	47%	55%	44%	53%	48%
Female	48%	42%	44%	51%	41%	42%	49%	53%	45%	56%	47%	52%
<b>Still thinking about your eldest child aged 8 to 17...</b>	1183	83	95	49	137	99	259	116	95	108	36	106
Primary school (aged 4 to 11)	27%	25%	33%	29%	24%	31%	25%	27%	26%	18%	31%	32%
Secondary school (aged 11 to 17)	61%	59%	59%	53%	63%	62%	61%	60%	61%	67%	61%	59%
Other	10%	13%	8%	14%	12%	5%	10%	12%	9%	11%	6%	3%
Not applicable - my child does not go to a school	3%	2%	-	4%	1%	2%	3%	1%	3%	5%	3%	6%
<b>And what type of school does your eldest child go to?</b>	1183	83	95	49	137	99	259	116	95	108	36	106
State school	84%	89%	93%	88%	83%	81%	81%	79%	87%	81%	92%	84%
Independent school (i.e. it is independent in its finances and governance)	8%	4%	3%	4%	8%	15%	10%	10%	7%	10%	3%	7%
Other	8%	7%	4%	8%	9%	4%	8%	10%	5%	9%	6%	9%

Cricket Foundation

Total	In which of the following regions of the country is the school your eldest child attends?										
Base	East of England	East Midlands	North East	North West	London	South East	South West	West Midlands	Yorkshire and the Humber	Wales	Scotland

In which of the following regions of the country is the school your eldest child attends?

All Parents with children aged 8 to 17	1183	83	95	49	137	99	259	116	95	108	36	106
East of England	7%	100%	-	-	-	-	-	-	-	-	-	-
East Midlands	8%	-	100%	-	-	-	-	-	-	-	-	-
North East	4%	-	-	100%	-	-	-	-	-	-	-	-
North West	12%	-	-	-	100%	-	-	-	-	-	-	-
London	8%	-	-	-	-	100%	-	-	-	-	-	-
South East	22%	-	-	-	-	-	100%	-	-	-	-	-
South West	10%	-	-	-	-	-	-	100%	-	-	-	-
West Midlands	8%	-	-	-	-	-	-	-	100%	-	-	-
Yorkshire and the Humber	9%	-	-	-	-	-	-	-	-	100%	-	-
Wales	3%	-	-	-	-	-	-	-	-	-	100%	-
Scotland	9%	-	-	-	-	-	-	-	-	-	-	100%

Before today, had you heard of The Cricket Foundation charity's "Chance to Shine" campaign to educate, through cricket, children in a third of state schools by 2015?

All Parents with children aged 8 to 17 which go to state schools	993	74	88	43	114	80	210	92	83	87	33	89
Yes, I had	7%	12%	7%	12%	5%	11%	6%	10%	8%	7%	-	2%
No, I had not	93%	88%	93%	88%	95%	89%	94%	90%	92%	93%	100%	98%

Is your child's school involved in the "Chance to Shine" campaign?

All Parents of children aged 8 to 17 which attend state school who have heard of the Chance to shine campaign	71	9	6	5	6	9	12	9	7	6	-	2
Yes, it is	14%	-	33%	20%	17%	22%	17%	11%	14%	-	-	-
No, it is not	46%	33%	50%	40%	67%	56%	42%	44%	43%	50%	-	50%
Don't know	39%	67%	17%	40%	17%	22%	42%	44%	43%	50%	-	50%

Generally was cricket offered as a team sport when you were at school?

All Parents with children aged 8 to 17 which go to state schools	993	74	88	43	114	80	210	92	83	87	33	89
Yes, it was	53%	65%	53%	47%	49%	50%	57%	51%	69%	55%	55%	33%
No, it was not	40%	26%	39%	53%	46%	41%	36%	41%	28%	34%	39%	63%
Can't recall	7%	9%	8%	-	5%	9%	7%	8%	4%	10%	6%	4%

And is cricket currently offered as a team sport at your child's school?

All Parents with children aged 8 to 17 which go to state schools	993	74	88	43	114	80	210	92	83	87	33	89
Yes, it is	35%	35%	44%	35%	36%	34%	40%	36%	42%	38%	24%	10%
No, it is not	41%	34%	33%	35%	39%	54%	40%	35%	35%	32%	36%	73%
Don't know	24%	31%	23%	30%	25%	13%	20%	29%	23%	30%	39%	17%

You stated cricket is offered to your child as a team sport...

Does your child receive cricket coaching in school and/ or play in a school team?

All Parents of children aged 8 to 17 which attend state school and cricket is offered as a team sport	350	26	39	15	41	27	84	33	35	33	8	9
Yes, they receive coaching and play in a school team	9%	-	8%	20%	12%	19%	10%	12%	6%	-	-	11%
Yes, they receive coaching but do not play in a school team	31%	27%	31%	27%	34%	48%	30%	27%	40%	21%	25%	22%
Yes, they play in the school team but do not receive coaching	5%	8%	5%	13%	10%	4%	2%	3%	3%	12%	-	-
No they don't	52%	65%	51%	33%	44%	26%	56%	55%	49%	61%	75%	67%
Don't know	3%	-	5%	7%	-	4%	2%	3%	3%	6%	-	-

Cricket Foundation

Total	In which of the following regions of the country is the school your eldest child attends?										
Base	East of England	East Midlands	North East	North West	London	South East	South West	West Midlands	Yorkshire and the Humber	Wales	Scotland

Approximately how many **external** cricket matches did he/she play in the last school year (i.e. September 2008 to July 2009)? (Please only think about matches played against external schools)

All GB Parents of children aged 8 to 17 which attend state school and cricket is offered as a team sport and they receive coaching/ play in the school team	159	9	17	9	23	19	35	14	17	11	2	3
0 matches	49%	44%	59%	33%	61%	56%	43%	36%	53%	55%	50%	-
Between 1 and 5 matches	20%	56%	12%	22%	13%	21%	29%	6%	18%	50%	33%	-
Between 5 and 10 matches	11%	-	24%	22%	13%	5%	14%	6%	9%	-	-	-
Between 11 and 15 matches	3%	-	-	-	4%	5%	6%	-	9%	-	-	-
Between 16 and 20 matches	2%	-	6%	-	-	-	3%	-	6%	-	-	-
More than 21 matches	1%	-	-	-	-	5%	-	-	-	-	-	-
Don't know/ can't recall	6%	-	-	-	-	5%	9%	-	24%	-	-	33%
Not applicable - my child was unable to play cricket last school year	9%	-	-	22%	9%	-	6%	36%	6%	9%	-	33%

Approximately how many **internal** cricket matches did he/she play in the last school year (i.e. September 2008 to July 2009)? (Please think about formal matches played between two teams within school time)

All GB Parents of children aged 8 to 17 which attend state school and cricket is offered as a team sport and they receive coaching/ play in the school team	159	9	17	9	23	19	35	14	17	11	2	3
Between 1 and 5 matches	30%	33%	41%	22%	26%	26%	31%	50%	12%	27%	50%	-
Between 5 and 10 matches	10%	-	24%	11%	9%	-	14%	-	18%	-	-	33%
Between 11 and 15 matches	6%	-	-	11%	9%	16%	3%	6%	9%	-	-	-
Between 16 and 20 matches	1%	-	-	-	4%	-	-	6%	-	-	-	-
More than 21 matches	-	-	-	-	-	-	-	-	-	-	-	-
0 matches	27%	33%	29%	22%	30%	16%	26%	36%	29%	27%	50%	-
Don't know/ can't recall	20%	33%	-	22%	13%	42%	26%	-	24%	27%	-	-
Not applicable - my child was unable to play cricket last school year	6%	-	6%	11%	9%	-	-	14%	6%	9%	-	67%

You stated cricket was **NOT** offered to your child as a team sport...

Would you like cricket to be offered as a team sport at your child's school?

All Parents of children aged 8 to 17 which attend state school, cricket is not offered as a team sport	406	25	29	15	44	43	84	32	29	28	12	65
Yes, I would	54%	52%	76%	67%	70%	51%	54%	59%	52%	46%	33%	38%
No, I would not	20%	28%	7%	13%	20%	21%	17%	19%	10%	14%	8%	40%
Don't know	26%	20%	17%	20%	9%	28%	30%	22%	38%	39%	58%	22%

Does your child's school provide or have access to any cricket facilities (e.g. a cricket pitch and cricket equipment)?

All Parents with children aged 8 to 17 which go to state schools	993	74	88	43	114	80	210	92	83	87	33	89
Yes, it does	38%	38%	43%	33%	38%	30%	43%	37%	45%	44%	30%	20%
No, it does not	30%	23%	23%	33%	34%	46%	24%	28%	27%	24%	30%	49%
Don't know	32%	39%	34%	35%	28%	24%	33%	35%	29%	32%	39%	30%

You stated your eldest child's school does provide cricket facilities such as a cricket pitch and equipment...

How would you describe these cricket facilities?

All Parents of children aged 8 to 17 which attend state school, school does provide cricket facilities	374	28	38	14	43	24	90	34	37	38	10	18
Very good	9%	4%	3%	-	12%	13%	9%	15%	14%	5%	-	11%
Good	24%	14%	16%	43%	19%	21%	28%	29%	27%	32%	-	17%
Adequate	39%	46%	39%	21%	44%	38%	37%	21%	32%	39%	70%	61%
Poor	9%	11%	11%	7%	5%	4%	6%	15%	8%	13%	20%	6%
Very poor	1%	-	5%	-	2%	-	1%	-	-	3%	-	-
Don't know	19%	25%	26%	29%	19%	25%	20%	21%	19%	8%	10%	6%

Cricket Foundation

Total	In which of the following regions of the country is the school your eldest child attends?										
Base	East of England	East Midlands	North East	North West	London	South East	South West	West Midlands	Yorkshire and the Humber	Wales	Scotland

Are girls able to take part in cricket activities at your eldest child's school?

All Parents with children aged 8 to 17 which go to state schools

993	74	88	43	114	80	210	92	83	87	33	89	
Yes, they are	24%	18%	33%	28%	19%	30%	27%	24%	24%	28%	12%	13%
No, they are not	27%	23%	18%	26%	29%	38%	21%	29%	27%	20%	16%	46%
Don't know	49%	59%	49%	47%	52%	33%	52%	47%	49%	53%	70%	40%

When you were at school were girls able to take part in cricket activities?

All Parents with children aged 8 to 17 which go to state schools

993	74	88	43	114	80	210	92	83	87	33	89	
Yes, they were	9%	4%	9%	7%	12%	11%	12%	7%	5%	7%	9%	6%
No, they were not	76%	69%	75%	77%	75%	76%	77%	79%	88%	68%	73%	76%
Don't know/ can't recall	15%	27%	16%	16%	12%	13%	10%	14%	7%	25%	18%	18%

You stated girls are not able to take part in cricket activities at your eldest child's school. To what extent do you agree or disagree with the following statement?

Girls should be able to take part in cricket activities at my child's school

All GB Parents of children aged 8 to 17 which attend state school, girls are not able to play cricket at their child's school

265	17	16	11	33	30	45	27	22	17	6	41	
Strongly agree	29%	12%	44%	55%	30%	23%	24%	33%	27%	35%	33%	29%
Agree	32%	59%	38%	18%	21%	37%	33%	26%	55%	24%	67%	17%
Neither agree nor disagree	30%	29%	19%	18%	42%	33%	33%	26%	18%	35%	-	34%
Disagree	3%	-	-	-	-	3%	4%	4%	-	6%	-	10%
Strongly disagree	3%	-	-	9%	3%	-	4%	7%	-	-	-	7%
Don't know	2%	-	-	-	3%	3%	-	4%	-	-	-	2%

To what extent do you agree or disagree with the following statement?

Cricket has become less elitist than when I was at school

(By elitist we mean a select group of people with wealth, specialised training or experience, or other distinctive attribut

All Parents with children aged 8 to 17 which go to state schools

993	74	88	43	114	80	210	92	83	87	33	89	
Strongly agree	6%	5%	7%	5%	3%	9%	6%	5%	11%	5%	12%	8%
Agree	36%	27%	30%	44%	39%	43%	41%	37%	29%	39%	30%	29%
Neither agree nor disagree	36%	39%	47%	33%	33%	30%	39%	30%	43%	33%	36%	30%
Disagree	11%	15%	6%	7%	12%	9%	9%	12%	10%	14%	9%	16%
Strongly disagree	3%	4%	2%	2%	1%	1%	4%	2%	2%	3%	4%	4%
Don't know	8%	9%	9%	9%	11%	9%	4%	11%	5%	7%	9%	12%

Cricket Foundation

Total	In which of the following regions of the country is the school your eldest child attends?										
Base	East of England	East Midlands	North East	North West	London	South East	South West	West Midlands	Yorkshire and the Humber	Wales	Scotland

To what extent do you agree or disagree with the following statements?

People from a wider range of ethnic backgrounds are playing cricket more than when I was at school

All Parents with children aged 8 to 17 which go to state schools

	993	74	88	43	114	80	210	92	83	87	33	89
Strongly agree	8%	7%	8%	5%	8%	10%	8%	8%	10%	3%	15%	11%
Agree	40%	38%	43%	40%	39%	41%	40%	48%	27%	52%	39%	33%
Neither agree nor disagree	29%	30%	26%	42%	30%	18%	32%	23%	42%	23%	24%	25%
Disagree	7%	5%	5%	2%	10%	6%	7%	5%	10%	7%	3%	10%
Strongly disagree	1%	3%	-	-	2%	1%	1%	1%	2%	3%	2%	2%
Don't know	15%	18%	18%	12%	12%	24%	12%	15%	11%	13%	15%	19%

Do you think playing competitive team sports can improve children's academic results?

All Parents with children aged 8 to 17 which go to state schools

	993	74	88	43	114	80	210	92	83	87	33	89
Yes, I do	66%	61%	61%	67%	61%	64%	69%	62%	70%	67%	61%	73%
No, I do not	20%	20%	18%	19%	25%	19%	17%	28%	17%	16%	27%	16%
Don't know	15%	19%	20%	14%	13%	18%	15%	10%	13%	17%	12%	11%

You stated that you thought playing competitive team sports can improve children's academic results...

In which of the following ways do you think it can help the MOST?

All GB Parents of children aged 8 to 17 which attend state school and think playing competitive team sports can improve children's academic results

	651	45	54	29	70	51	144	57	58	58	20	65
Improve concentration	11%	9%	2%	10%	14%	12%	12%	12%	14%	7%	5%	14%
Increase motivation	20%	22%	22%	7%	24%	16%	28%	16%	17%	19%	15%	15%
Provide discipline	25%	20%	22%	28%	17%	27%	22%	32%	29%	28%	20%	31%
Boost confidence	35%	44%	38%	41%	40%	29%	33%	19%	36%	40%	45%	34%
Improve communication	9%	4%	15%	14%	4%	16%	6%	21%	3%	5%	15%	5%
Other	0%	-	-	-	-	-	-	-	-	2%	-	-
Don't know	0%	-	-	-	-	-	-	-	-	-	-	2%